

# MELANIE G. LONG

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## CURRENT POSITION

Assistant Professor of Economics, The College of Wooster

August 2019 – Present

## EDUCATION

Colorado State University, Fort Collins, CO

PhD Economics (*Fields*: Political Economy and Development)

May 2019

- Dissertation: *Gender and Racial Inequality in U.S. Credit Markets* (Advisor: Alex Bernasek)
- Research Interests: Household debt, Financial exclusion, Political economy of inequality

Colorado State University, Fort Collins, CO

Master of Arts Economics

May 2016

Westminster College, Salt Lake City, UT

Bachelor of Arts Economics, *summa cum laude*, Honors degree

May 2014

## TEACHING EXPERIENCE

The College of Wooster

- ECON 24500: Economics of Gender FA 2020
- ECON 11000: Quantitative Methods FA 2020
- IDPT 19919: From Birth to Death – Health and Healing (co-instructor) SU 2020
- ECON 21000: Applied Regression SP 2020
- ECON 10100: Principles of Economics FA 2019, SP 2020
- ECON 20500: History and Philosophy of Economic Thought FA 2019

Colorado State University, *Instructor*

SU 2016 – SP 2019

- Principles of Microeconomics; Gender in the Economy; History of Econ. Thought (online)

## PUBLICATIONS

Alexandra Bernasek and Melanie G. Long. “Graduating During the Great Recession: The Effects of Student Loan Debt on Early-Career Labor Market Outcomes and Graduate or Professional School Enrollment.” *Journal of Economic Issues*. Forthcoming (2020).

“The Relationship Between Informal Borrowing and Financial Exclusion: Locating the Invisible Unbanked at the Intersections of Race, Gender, and Class.” *The Review of Black Political Economy*. Forthcoming (2020). DOI: <https://doi.org/10.1177/0034644620938620>

“Pushed into the Red?: Female-Headed Households and the Pre-Crisis Credit Expansion,” *Forum for Social Economics* 47.2 (April 2018): 224-236. DOI: <https://doi.org/10.1080/07360932.2018.1451762>

“Book Review,” Review of *Rethinking Capitalism: Economics and Policy for Sustainable and Inclusive Growth*, edited by Michael Jacobs and Mariana Mazzucato, *Review of Keynesian Economics* 5.4 (October 2017): 652-655.

“Merchantry, Usury, Villainy: Capitalism’s Threat to Community and Spiritual Integrity in *The Merchant of Venice*,” *Anthropoetics* (Open Access) 17.2 (Spring 2012).

## MEDIA CONTRIBUTIONS

“COVID-19 exposes why the Postal Service needs to get back into the banking business.” *The Conversation* (July 8, 2020). Reproduced on *FastCompany*, *Government Executive*, and elsewhere.

Interviews for NPR’s *Marketplace*:

“When we look back, will this be a blur? Or a new beginning?” (May 6, 2020).

“Much of the economy has stopped. Rent and other payments haven’t.” (March 30, 2020).

“What you should know about household debt” (Sept. 24, 2019).

“Democratic debate: Candidates discuss their plans to help families.” *The Conversation* (November 21, 2019).

Interview for Agencia EFE. “Diez años después de la crisis, finanzas de mujeres y minorías siguen mal” (May 16, 2018).

“2008 financial crisis still seems like only yesterday for single women,” *The Conversation* (April 19, 2018). Reproduced in *Salon*, *Newsweek*, *The Denver Post*, and elsewhere.

## WORKS IN PROGRESS

McKenna, Kelly, Levi Altringer, Karen Gebhardt, and Melanie G. Long. “Promoting Meaningful Interaction and Community Development Through Discussion Board Activities in the Online Economics Classroom.” Submitted.

“Financial Risk” and “Corporate Debt,” In *Encyclopedia of Post-Keynesian Economics* (Eds. Louis-Philippe Rochon and Sergio Rossi). Submitted.

“Does the Impact of Debt Aversion on College Access and Borrowing Differ Across Students? A Propensity Scoring Approach.”

“Investing in the Future? College Enrollment, Student Debt, and Household Financial Fragility after the Great Recession.”

“Theorizing Women’s Position in U.S. Credit Markets: A Feminist Reading of Economic History.”

## GRANTS AND AWARDS

- College of Liberal Arts Excellence in Teaching Award, Graduate Teaching Category, 2019
- Outstanding Graduate Researcher Award, CSU Department of Economics, 2018
- Ingrid H. Rima Scholarship, Association for Social Economics, 2018
- Graduate Student Council Travel Award, Colorado State University, Summer 2018.
- Graduate Research Assistantship Award, “Graduating During the Great Recession,” CSU Department of Economics, 2017.
- Omicron Delta Epsilon Best Graduate Paper Award, CSU Department of Economics, 2015
- Robert W. Sledge Fellowship, Alpha Chi Honor Society, 2014
- Honors Program Independent Summer Research Grant, Westminster College, 2013.

## PRESENTATIONS

- 2020: Poznań Conference on Kalecki and Kaleckian Economics in the 21st Century (Online, September 2020), Session Chair. • Elgar Webinar Series on Central Banking and Monetary Policy (Online), “Central Banking, Monetary Policy, and Gender,” Discussant. • ASE Session at the ASSA Meetings (San Diego), Paper Presentation: “Investing in the Future?” • NAAE Session at the ASSA Meetings (San Diego), Paper Presentation in my Absence: “Promoting Meaningful Interaction... in the Online Economics Classroom.”
- 2019: URPE-IAFFE Sessions at the ASSA Meetings (Atlanta), Paper Presentation: “Graduating During the Great Recession.”
- 2018: URPE 50<sup>th</sup> Anniversary Conference (Amherst, MA), Paper Presentation: “The Role of Informal Borrowing in Financial Exclusion.” • IAFFE Annual Conference (New Paltz, NY), Paper Presentation: “Theorizing Women’s Position in U.S. Credit Markets.” • 16<sup>th</sup> World Congress for Social Economics (Fort Collins, CO), Paper Presentation “Gendered Patterns of Discouragement,” Discussant. • CSU Institute for Learning and Teaching Summer Conference (Fort Collins, CO), Paper Presentation, “Closing Achievement Gaps between Online and On-Campus Economics Courses.” • Learning Analytics and Knowledge 2018 Conference (Sydney), Poster Presentation in my Absence: “Identifying Trends in Student Success.” • Eastern Economic Association Conference (Boston), Paper Presentation: “Debt Aversion among U.S. High School Students,” Discussant. • ASE Session at the ASSA Meetings (Philadelphia), Paper Presentation: “Female-Headed Households and the Pre-crisis Credit Expansion.”
- 2017: Eastern Economic Association Conference (New York City), Paper Presentation: “Reexamining US Women’s Access to Credit,” Discussant.
- 2016: Western States Graduate Student Workshop (Salt Lake City), Paper Presentation: “Reexamining U.S. Women’s Access to Credit,” Discussant. • IAFFE Annual Conference (Galway), Paper Presentation: “Revisiting the Role of Gender in Credit Rationing.”
- 2015: CSU Reflections on Teaching Writing Seminar Series (Fort Collins, CO), Pedagogy Presentation (with Edward Teather-Posadas).

## PROFESSIONAL DEVELOPMENT

The College of Wooster Building Connections Course (Re)Design Workshop, June 22-26, 2020, Participant.

The College of Wooster Pathways Workshop, May 28 & 29, 2020, Participant.

AEA CeMENT Mentoring Workshop for Faculty in Non-Doctoral Programs, January 2020, Participant.

CSU Institute for Learning and Teaching Graduate Teaching Certificate Program, Participant and Certificate Recipient, 2014 – 2018 (Certificate completed February 2019).

## SENIOR INDEPENDENT STUDY PROJECTS

- 2020: Yuxuan (Katie) Ke, “Scanning and Spending: Examining the Impact of Mobile Payment Penetration on the Saving Rate in Contemporary China.” • Efua Hayford, “Explaining the

Gender Gap in Agricultural Productivity: An Analysis of Farmers' Land Tenure Security in Rural Ghana." • Olivia Maher, "An Exploration of Changes and the Effectiveness of Gendered Marketing in Young Adult Novels."

## SCHOLARLY REVIEWS

Papers in Regional Science (1), Review of Political Economy (3)

## INSTITUTIONAL & PROFESSIONAL SERVICE

<i>Classroom Stewards Committee</i> , College of Wooster	Aug. 2020
<i>Entrepreneurship Pathways Team</i> , The College of Wooster	June 2020 – Present
<i>Department Liaison</i> , CSWEP	Aug. 2019 – Present
<i>Co-Organizer</i> , CSU Brown Bag Seminar Series	Aug. 2017 – May 2018
<i>Vice President</i> , CSU Association of Graduate Economics	Sept. 2016 – May 2017
<i>Secretary</i> , CSU Association of Graduate Economics	Sept. 2014 – Sept. 2016

## OTHER EMPLOYMENT EXPERIENCE

<i>Department of Economics, Colorado State University</i>	
Research Assistant, Dr. Karen Gebhardt	Aug. 2017 – May 2018
Grader (ECON 705: Heterodox Approaches), Dr. Daniele Tavani	Feb. 2016 – May 2016
Research Assistant, Dr. Alexandra Bernasek	May 2015 – Aug. 2015
<i>Department of Economics, Westminster College, Salt Lake City, UT</i>	
Research Assistant, Dr. John Watkins	Sept. 2013 – Apr. 2014
Supplemental Instructor (ECON 263: Elementary Microeconomics)	Jan. 2013 – Apr. 2013

## PROFESSIONAL ORGANIZATIONS

*Member:* American Economic Association, International Association for Feminist Economics, Association for Social Economics

## SOFTWARE

*Proficient:* Stata; LaTeX; Microsoft Word, Excel, and PowerPoint; Moodle  
*Beginner:* Visual Basic

## DATASETS

*Finance:* Survey of Consumer Finances; Survey of Household Economics and Decision-Making  
*Other:* National High School Longitudinal Survey; Panel Survey of Income Dynamics; National Longitudinal Survey of Youth