

**Denise M. Bostdorff**  
**Jan. 2024**

Professor  
Dept. of Communication Studies  
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**Education**

- Ph.D. Purdue University, 1987.  
Awarded in communication (rhetorical studies/issue management with an emphasis on political rhetoric), with minors in political science and in media communication.
- M.A. University of Illinois at Urbana-Champaign, 1983.  
Awarded in speech communication, with an emphasis on rhetoric and on cultural studies.
- B.S. Bowling Green State University, 1982, *Summa Cum Laude*.  
Awarded in speech and communication education (five-year comprehensive, self-designed program in interpersonal and public communication, theatre, and radio-television-film), with minors in English and in journalism.

**Professional Experience**

Professor of Communication Studies, The College of Wooster, 2007-present.  
Department Chair, 2014-2018, 2019-2022.  
[Posse](#) Mentor for the Class of 2026, The College of Wooster, 2022-present.  
Associate Dean of Advising for the Class of 2012, The College of Wooster, 2008-2010.  
Associate Professor of Communication Studies, The College of Wooster, 1997-2007.  
Department Chair, 1998-2002.  
Assistant Professor of Communication Studies, The College of Wooster, 1994-1997.  
Associate Professor of Communication, Purdue University, 1994.  
Assistant Professor of Communication, Purdue University, 1988-1994.  
Visiting Assistant Professor of Communication, Purdue University, 1987-1988.

**Awards and Honors**

**Research Grants and Honors**

Henry Luce III Fund for Distinguished Scholarship. "Strom Thurmond's States' Rights Campaign of 1948 and the Issue of Civil Rights." \$2206. 2021.  
Bruce E. Gronbeck Political Communication Research Award for *Proclaiming the Truman Doctrine: The Cold War Call to Arms*. 2010.  
Purdue Research Foundation Summer Faculty Grant. "The Language of Political Reversal." \$5000. 1993.

Contributor to *Rhetorical and Critical Approaches to Public Relations*. (Eds. Elizabeth Lance Toth and Robert Heath). Winner of PRide Award for “Innovation, Development, and Educational Achievement in Public Relations Research.” Speech Communication Association. Essay contribution: “‘The Decision Is Yours’ Campaign: Planned Parenthood’s ‘Character’-istic Argument of Moral Virtue.” 1992.

B. Aubrey Fisher Outstanding Article of the Year Award. *Western Journal of Communication*. Western States Communication Association. Awarded for “Vice-Presidential Comedy and the Traditional Female Role: The Rhetorical Characteristics of the Vice Presidency.” 1992.

Purdue University XL Summer Faculty Research Grant. “Contemporary Presidents’ Public Messages and Media Management During Foreign Crises, From Kennedy to Reagan.” \$5000. 1990.

Purdue University Library Scholars Grant. “Presidential Communication During Foreign Crises.” \$200. 1989.

Moody Grant. Lyndon Baines Johnson Foundation. “The Johnson Administration’s Strategies for the Construction of Public Messages and Management of the Media During the Tonkin Gulf Crisis.” \$550. 1988-1989.

### **Teaching and Advising Honors**

[Experiential Learning Faculty/Staff Award](#), which recognizes a faculty or staff member who has demonstrated a sustained commitment to facilitating opportunities for students to engage in high-impact experiential learning activities. The College of Wooster. 2023.

Co-advisor (with Michelle Johnson) of “Chapter of the Year” for Lambda Pi Eta, the National Communication Association’s Honor Society. Awarded to The College of Wooster Lambda chapter for fostering and recognizing scholastic achievement, stimulating interest in communication, promoting professional development, providing opportunities to discuss ideas in the field, cultivating close faculty-student relationships, and exploring options for graduate education. 2022.

Top Four Finalist for “Best College Advisor” EXPY Award, sponsored by the Northeast Ohio Council on Higher Education (NOCHE), which recognizes outstanding work in experiential learning. 2019.

Advisor of “Chapter of the Year” for College Democrats of Ohio. Awarded to The College of Wooster chapter for its voter registration, education, and get-out-the-vote efforts in the 2012 election. 2013.

National Speakers Association’s Jeanne Robertson Outstanding Communication Professor Award. \$2000. October 2000.

Selected as Inaugural Partner in Communicating Common Ground (CCG) Service-Learning Program Sponsored by the National Communication Association, the American Association for Higher Education, the Southern Poverty Law Center, and Campus Compact. 2000.

Advisor of “Chapter of the Year” for Lambda Pi Eta, the national communication honor society. Awarded to The College of Wooster’s Lambda Chapter for fostering and recognizing scholastic achievement, stimulating interest in communication, promoting professional development, providing opportunities to discuss ideas in the field, cultivating close faculty-student relationships, and exploring options for graduate education. National Communication Association. 1997.

School of Liberal Arts Departmental Award for Educational Excellence. Purdue University. December 1994.  
W. Charles Redding Award for Excellence in Undergraduate Teaching. Purdue University. April 1994.  
Outstanding Graduate Student Teacher Award. International Communication Association. May 1986.  
Bruce Kendall Award for Excellence in Teaching. Purdue University. April 1986.  
*Daily Illini's* list of "Teachers Ranked as Excellent by Their Students." University of Illinois. Spring 1983 and Fall 1983.

### **Selected Other Honors**

Rex Mix Program of Excellence Award from the Undergraduate College and University Section of the National Communication Association (with Michelle Johnson, Ahmet Atay, Rohini Singh, Oscar Mejía, and Zhenyu Tian) that named Wooster's Department of Communication Studies as the top undergraduate program in the country based on performance with regard to four criteria: diversity, civic engagement and social justice, undergraduate research, and mentorship. 2021.  
Fund for Positive Engagement Grant from Campus Compact, for community outreach (with Nate Addington, Angela Bos, Rohini Singh, and Desiree Weber). \$5000. 2017-2018.  
University Research Fellowship. Purdue University. \$6600. 1985-1987.  
University Graduate Fellowship. Purdue University. \$6000. 1983-1985.  
Summer Fellowship. University of Illinois at Urbana-Champaign. \$750. 1983.  
Trustee Academic Scholarship. Bowling Green State University. \$2000. 1979. 1980. 1981. 1982.  
Manhart Award for Leadership, Scholarship, and Contributions to Individual Events [Speech Team] Program. Bowling Green State University. 1982.  
10<sup>th</sup> in the nation in pentathlon (overall speaker). National Forensic Association. 1982.  
3<sup>rd</sup> in the nation in informative speaking, semi-finalist in persuasive speaking and extemporaneous speaking, quarter-finalist in impromptu and after-dinner speaking. National Forensic Association. 1982.  
1<sup>st</sup> in the nation in speaking category of rhetorical criticism, 5<sup>th</sup> in the nation in persuasive speaking, and semi-finalist in extemporaneous speaking. National Forensic Association. 1981.  
1<sup>st</sup> in the nation. Peace Intercollegiate Extemporaneous Speaking Competition. 1981.  
Quarter-finalist in extemporaneous speaking and after-dinner speaking. National Forensic Association. 1980.

## **Excellence in Research and Scholarship**

### **Published Scholarly Research**

#### ***Books***

Bostdorff, Denise M. *Proclaiming the Truman Doctrine: The Cold War Call to Arms*. College Station: Texas A&M University Press, 2008.  
*Winner of Bruce E. Gronbeck Award for Political Communication Research, 2010.*

Bostdorff, Denise M. *The Presidency and the Rhetoric of Foreign Crisis*. Columbia: University of South Carolina Press, 1994.

### *Articles*

Bostdorff, Denise M. Part of Invited Forum in Response to Allison Prashc's *The World Is Our Stage*. "Observations on the Rhetoric of Place and Space through Frequency and Location Patterns of Presidential Travel." *Journal for the History of Rhetoric*. 5 ms. pgs. In-press.

Bostdorff, Denise M. "Donald Trump, *Access Hollywood*, and the Rhetorical Performance of Aggrieved White Masculinity." *Western Journal of Communication*, 87.2 (2023): 215-238. <https://doi.org/10.1080/10570314.2022.2118549>.

Bostdorff, Denise M., and Steven R. Goldzwig. "Barack Obama's Eulogy for the Reverend Clementa Pinckney, June 26, 2015: Grace as the Vehicle for Collective Salvation and Obama's Agency on Civil Rights." *Rhetoric & Public Affairs* 23.1 (2020): 107-152.

Bostdorff, Denise M. "Public Address Scholarship and the Effects of Rhetoric." Special Issue on Rhetorical Criticism, published decennially. *Western Journal of Communication* 84.1 (2020): 349-364. <https://doi.org/10.1080/10570314.2019.1702713>.

Bostdorff, Denise M., and Daniel J. O'Rourke. "Religion, Sport, and the Return of the Prodigal Son: The Post-Secular Rhetoric of LeBron James's 2014 'I'm Coming Home' Open Letter." *Rhetoric & Public Affairs* 21.1 (2018): 1-38. (Lead Article).

Bostdorff, Denise M. "Obama, Trump, and Reflections on the Rhetoric of Political Change." *Rhetoric & Public Affairs* 20 (2017): 695-706.

Bostdorff, Denise M., and Shawna H. Ferris. "John F. Kennedy at American University: The Rhetoric of the Possible, Epideictic Progression, and the Commencement of Peace." *Quarterly Journal of Speech* 100 (2014): 407-441. (Lead Article).

Bostdorff, Denise M. "Epideictic Rhetoric in the Service of War: George W. Bush on Iraq and the 60<sup>th</sup> Anniversary of the Victory Over Japan." *Communication Monographs* 78 (2011): 296-323.

Bostdorff, Denise M. "Judgment, Experience, and Leadership: Candidate Debates on the Iraq War in the 2008 Presidential Primaries." *Rhetoric & Public Affairs* 12 (2009): 223-278.

Bostdorff, Denise M. "[Harry S. Truman—Special Message to the Congress on Greece and Turkey: The Truman Doctrine \(12 March 1947\).](#)" *Voices of Democracy* 4 (2009): 1-22. (Lead article).

- Bostdorff, Denise M., and Steven R. Goldzwig. "History, Collective Memory, and the Appropriation of Martin Luther King, Jr.: The Reagan Rhetorical Legacy." *Presidential Studies Quarterly* 35 (2005): 661-690.
- Bostdorff, Denise M. "The Internet Rhetoric of the Ku Klux Klan: A Case Study in Web Site Community Building Run Amok." *Communication Studies* 55 (2004): 316-337.
- Bostdorff, Denise M. "George W. Bush's Post-September 11 Rhetoric of Covenant Renewal: Upholding the Faith of the Greatest Generation." *The Quarterly Journal of Speech* 89 (2003): 293-319.
- Bostdorff, Denise M., and Julie L. Woods. "Lessons from a Failed PDR (Purchase of Development Rights) Campaign in Wayne County, Ohio." *Journal of Applied Environmental Education and Communication* 2 (2003): 169-175.
- Bostdorff, Denise M. "Evolution of a Diplomatic Surprise: Richard M. Nixon's Rhetoric on China, 1952-July 15, 1971." *Rhetoric & Public Affairs* 5 (2002): 31-56.
- Bostdorff, Denise M., and Daniel J. O'Rourke. "The Presidency and the Promotion of Domestic Crisis: John Kennedy's Management of the 1962 Steel Crisis." *Presidential Studies Quarterly* 27 (1997): 343-361.
- Bostdorff, Denise M., and Steven L. Vibbert. "Values Advocacy: Enhancing Organizational Images, Deflecting Public Criticism, and Grounding Future Arguments." *Public Relations Review* 20 (1994): 141-158.
- Bostdorff, Denise M., and Steven R. Goldzwig. "Idealism and Pragmatism in American Foreign Policy Rhetoric: The Case of John F. Kennedy and Vietnam." *Presidential Studies Quarterly* 24 (1994): 515-530.
- Bostdorff, Denise M. "Idealism Held Hostage: Jimmy Carter's Rhetoric on the Crisis in Iran." *Communication Studies* 43 (1992): 14-28.
- Bostdorff, Denise M. "The Presidency and Promoted Crisis: Reagan, Grenada, and Issue Management." *Presidential Studies Quarterly* 21 (1991): 737-750.
- Selected for republication in: *Essays in Presidential Rhetoric*. Ed. Theodore Windt and Beth Ingold. 3d ed. Dubuque, IA: Kendall/Hunt, 1992. 478-493.
- Bostdorff, Denise M. "Vice-Presidential Comedy and the Traditional Female Role: The Rhetorical Characteristics of the Vice Presidency." *Western Journal of Speech Communication* 55 (1991): 1-27. (Lead article).  
**Winner of B. Aubrey Fisher Outstanding Article of the Year Award, 1992.**

Bostdorff, Denise M. "Making Light of James Watt: A Burkean Approach to the Form and Attitude of Political Cartoons." *Quarterly Journal of Speech* 73 (1987): 43-59.

Selected for republication in: *Rhetorical Dimensions in Media: A Critical Casebook*. 2d ed. Eds. Martin J. Medhurst and Thomas W. Benson. Dubuque, IA: Kendall/Hunt, 1991. 196-215.

Bostdorff, Denise M., and Phillip K. Tompkins. "Musical Form and Rhetorical Form: Kenneth Burke's *Dial* Reviews as Counterpart to *Counter-Statement*." *Pre-Text* 6 (1985): 235-252.

### **Book Chapters**

Bostdorff, Denise M. "U.S. Presidents and Crisis Communication." *Handbook of Crisis Communication*. 2<sup>nd</sup> ed. Edited by W. Timothy Coombs and Sherry J. Holladay. Wiley-Blackwell, 2023. 247-260.

Bostdorff, Denise M. "Dean Acheson's May 1947 Delta Council Speech: Rhetorical Evolution from the Truman Doctrine to the Marshall Plan." *A Rhetorical History of The United States, Vol. 8: World War II and The Cold War*. Ed. Martin J. Medhurst. East Lansing: Michigan State UP, 2018. 167-214.

Bostdorff, Denise M. "Iraq as a Representative Anecdote for Leadership: Barack Obama's Address on the Fifth Anniversary of the Iraq War." *Making the Case: Advocacy and Judgment in Public Argument*. Ed. Kathryn M. Olson, Benjamin Ponder, Michael William Pfau, and Kirt Wilson. Lansing: Michigan State UP, 2012. 161-189.

Bostdorff, Denise M. "Crisis Rhetoric." *The Encyclopedia of Political Science*. Ed. George Thomas Kurian. Washington, DC: CQ Press, 2010. 353-355.

Bostdorff, Denise M., Chair, Martin Carcasson, James M. Farrell, Robert L. Ivie, Amos Kiewe, and Kathleen B. Smith. "Report of the National Task Force on Presidential Rhetoric in Times of Crisis." *The Prospect of Presidential Rhetoric*. Ed. James Arnt Aune and Martin J. Medhurst. College Station: Texas A&M University Press, 2008. 355-378.

Bostdorff, Denise M. "Rhetorical Ambivalence: Bush and Clinton Address the Crisis of Haitian Refugees." *Who Belongs in America?: Presidential Rhetoric and the Politics of Immigration*. Ed. Vanessa B. Beasley. College Station: Texas A&M UP, 2006. 206-246.

Bostdorff, Denise M. "Hillary Rodham Clinton and Elizabeth Dole as Running 'Mates' in the 1996 Campaign: Parallels in the Rhetorical Constraints of First Ladies and Vice Presidents." *The 1996 Presidential Campaign: A Communication Perspective*. Ed. Robert E. Denton, Jr. Westport, CT: Praeger, 1998. 199-227.

Bostdorff, Denise M. "Clinton's Characteristic Issue Management Style: Caution, Conciliation, and Conflict Avoidance in the Case of Gays in the Military." *The Clinton Presidency: Issues, Images, & Communication Strategies*. Ed. Robert E. Denton, Jr., and Rachel L. Holloway. Westport, CT: Praeger, 1996. 189-223.

Vibbert, Steven L., and Denise M. Bostdorff. "Issue Management in the 'Lawsuit Crisis.'" *The Ethical Nexus*. Ed. Charles Conrad. Norwood, NJ: Ablex, 1993. 103-120.

Bostdorff, Denise M. "'The Decision Is Yours' Campaign: Planned Parenthood's 'Character'-istic Argument of Moral Virtue." *Rhetorical and Critical Approaches to Public Relations*. Eds. Elizabeth Lance Toth and Robert L. Heath. Hillsdale, NJ: Lawrence Erlbaum Associates, 1992. 301-313.  
*Volume Awarded "PRide Award for 'Innovation, Development, and Educational Achievement in Public Relations Research,' 1992.*

### ***Major Editing Work***

Newman, Robert P. "American Gullibility: The Route to the December Panic of 1950." *Rhetorical History of the United States, Vol. 8: World War II and The Cold War*. Ed. Martin J. Medhurst. East Lansing: Michigan State UP, 2018. 215-257. Edited the manuscript and wrote 32 additional pages of text in the way of content endnotes—33 new content endnotes and 13 expanded content endnotes—to provide further context and information for Professor Newman's analysis; these pages integrated material from 78 additional sources, including scholarly research, archival newspapers, and government documents.

### **Published Pedagogical Work**

Benoit, William L., Denise M. Bostdorff, Diana B. Carlin, Kevin Coe, R. Lance Holbert, John M. Murphy, and Katherine Miller. "Decision 2012: Presidential Election Analysis from the CM Café." *Communication Monographs* 80 (2013): 243-254.

Bostdorff, Denise M. "[Harry S. Truman—Special Message to the Congress on Greece and Turkey: The Truman Doctrine \(12 March 1947\).](#)" Teaching Unit: Authenticated Speech Text, Suggested Resources, Teaching-Learning Materials. *Voices of Democracy: The U.S. Oratory Project*, Sept. 2009. *Voices of Democracy* is a NEH-sponsored project designed to promote the study of great speeches and public debates in undergraduate humanities classrooms.

Bostdorff, Denise M. "Preparing Undergraduates for Democratic Citizenship: Upholding the Legacy of William Norwood Brigance through Rhetorical Education." *Rhetoric and Democracy: Pedagogical and Political Practices*. Ed. David M. Timmerman and Todd F. McDorman. East Lansing: Michigan State University Press, 2008. 39-74.

Bostdorff, Denise M. "Learning How to Make a Difference: Politics-in-Action Projects in the College-Level Political Communication Course." *Communication Teacher* 17 (2003): 11-13. (Special Issue on Service Learning).

### **Selected Public Scholarship**

- Bostdorff, Denise M., Melvyn Leffler, and Vladislav Zubok with Bridget Kendall. [“The Truman Doctrine: Beginnings of the Cold War.”](#) *The Forum* podcast. BBC. April 13, 2022.
- Bostdorff, Denise M. [“Biden’s Plain Speaking on Ukraine Inspires Support Without Sparking a Wider War—An Echo of the Truman Doctrine, 75 Years Ago.”](#) *The Conversation*. March 23, 2022.
- Bostdorff, Denise M. [“The Evolution of Presidential Rhetoric and the Social Media Age.”](#) Interview with Audrey Coleman, Associate Director of the Dole Institute for Politics, the University of Kansas. Lawrence, KS. Feb. 2020.
- Bostdorff, Denise M. Part of Podcast, “The Gulf of Tonkin Incident: The History of the Controversial Event That Escalated America’s Involvement in Vietnam.” *Somethin’ Else* (United Kingdom). Fall 2016.
- Bostdorff, Denise M. [“Graduates, Faculty, Distinguished Guests: A Few Words on the Commencement Address.”](#) *Spectra Magazine*, National Communication Association. May 2016: 9-13.
- Bostdorff, Denise M., and Shawna H. Ferris. [“Words, Not Weapons: JFK Shows Ceremonial Messages Can Initiate Peace.”](#) *Communication Currents*, Feb. 1, 2015. Online public outreach magazine of the National Communication Association.
- Bostdorff, Denise M. “JFK at American University: The Rhetoric of the Possible and the Commencement of Peace.” Faculty at Large Presentation. The College of Wooster. Oct. 2014.
- Bostdorff, Denise M. [“To Counter Iraq War Opponents, Bush Turned to Ceremonial Speaking.”](#) *Communication Currents*, Oct. 1, 2011.
- Bostdorff, Denise M. [“Examining the Rhetoric of Wartime Sacrifice.”](#) *Morning Edition*, National Public Radio, May 29, 2006.

### **Book Reviews**

- Bostdorff, Denise M. Review of *Prairie Forge: The Extraordinary Story of the Nebraska Scrap Metal Drive of World War II* by James J. Kimble. *Rhetoric & Public Affairs* 19.1 (2016): 138-141.
- Bostdorff, Denise M. Review of *Blackwell Companions to American History: A Companion to Harry S. Truman*, edited by Daniel S. Margolies. *Journal of Cold War Studies* 17.3 (2015): 277-280.
- Bostdorff, Denise M. Review of *Inside the Nixon Administration: The Secret Diary of Arthur Burns, 1969-1974*, edited by Robert H. Ferrell. *Rhetoric & Public Affairs* 15 (2012): 173-175.



- Bostdorff, Denise M. Review of *Democracy and America's War on Terror* by Robert L. Ivie. *Quarterly Journal of Speech* 92 (2006): 223-225.
- Bostdorff, Denise M. Review of *Constructing Clinton: Hyperreality & Presidential Image-Making in Postmodern Politics* by Shawn J. Parry-Giles and Trevor Parry-Giles. *Argumentation and Advocacy* 39 (2003): 221-224.
- Bostdorff, Denise M. Review of *Political Cartoons in the 1988 Presidential Campaign: Image, Metaphor, and Narrative* by Janis L. Edwards. *Rhetoric & Public Affairs* 1 (1998): 292-294.
- Bostdorff, Denise M. Review of *Public Opinion, the First Ladyship, and Hillary Rodham Clinton* by Barbara Burrell. *Presidential Studies Quarterly* 27 (1997): 610-612.
- Bostdorff, Denise M. Review of *The White House Speaks: Presidential Leadership as Persuasion* by Craig Allen Smith and Kathy B. Smith. *Quarterly Journal of Speech* 81 (1995): 518-520.

### **Scholarly Presentations**

#### ***Selected Research Presentations***

- Bostdorff, Denise M. "Responding to *The World Is Our Stage*: Observations on the Rhetoric of Place and Space through Frequency and Location Patterns of Presidential Travel." National Communication Association. National Harbor, MD. Nov. 2023.
- Bostdorff, Denise M. "The Rhetorical Parallels of Harry Truman on the Truman Doctrine and Joe Biden on the War in Ukraine." Part of Discussion Panel on the 75<sup>th</sup> Anniversary of the Truman Doctrine. National Communication Association. New Orleans. Nov. 2022.
- Bostdorff, Denise M. "Donald Trump, *Access Hollywood*, and Aggrieved White Masculinity." National Communication Association. Seattle. Nov. 2021.
- Bostdorff, Denise M. "The Southern Response to Humphrey's 'Sunshine of Human Rights' Speech: Governor Strom Thurmond's Address Accepting the States' Rights Democratic Presidential Nomination, August 11, 1948." Rhetoric Society of America. Minneapolis. June 2018.
- Bostdorff, Denise M. "Donald J. Trump, Anger, and Style: The Fusion of Invention and Aesthetics in Trump's 2016 Campaign Rally in Greensboro, North Carolina." National Communication Association. Dallas. Nov. 2017.
- Bostdorff, Denise M. "The Uncomfortable Rhetor: Gerald R. Ford." Panel Discussion on the Presidency of Gerald R. Ford. Co-Sponsored by the Rhetorical Theory and Criticism/Political Communication Interest Groups. Central States Communication Association. Grand Rapids, MI. April 2016.
- Bostdorff, Denise M., and Daniel J. O'Rourke. "Re-membering the Past and Restoring Civic Bonds: LeBron James' Open Letter and 'Coming Home' Corporate Epideictic Performances." Competitive Paper in Rhetorical Theory and Criticism. Central States Communication Association. Grand Rapids, MI. April 2016.

- Bostdorff, Denise M., and Steven R. Goldzwig. "Truman's St. Patrick's Day Addresses, March 17, 1948: Establishing Foreign Policy Credentials and Preparing the Way for the Atlantic Alliance." *A Top Paper in Political Communication*. Central States Communication Association. Madison, WI. April 2015.
- Bostdorff, Denise M., and Shawna H. Ferris. "John F. Kennedy at American University: The Rhetoric of the Possible, Epideictic Progression, and the Commencement of Peace." National Communication Association. Chicago. Nov. 2014.
- Bostdorff, Denise M. "The Rhetorical Transition from the Truman Doctrine to the Marshall Plan." *Mapping the Shifting Grounds of Post-9/11 War Rhetoric Preconference*. National Communication Association. Washington, DC. Nov. 2013.
- Bostdorff, Denise M. "Dean Acheson's May 1947 Delta Council Speech as Precursor to the Marshall Plan." National Communication Association. Orlando. Nov. 2012.
- Bostdorff, Denise M. Discussion Panel. "The Rhetoric of Barack Obama." Central States Communication Association. Cleveland, OH. Mar. 2012.
- Bostdorff, Denise M. Discussion Panel. "The State of the Discipline: Senior Scholars on the Status of Rhetorical Criticism." Central States Communication Association. Cleveland, OH. Mar. 2012.
- Bostdorff, Denise M. "Redefining Foreign Policy Leadership: Barack Obama's March 19, 2008, Address on the Iraq War." *Justification, Reason, and Action: Tradition and Innovation in Public Argument—A Conference in Honor of Professor David Zarefsky*. Northwestern University. May 2009.
- Bostdorff, Denise M. "Judgment, Experience, and National Security: The 2008 Presidential Primaries and the Iraq War." Part of Featured Panel at Meeting of the Rhetoric Society of America. Seattle. May 2008.
- Bostdorff, Denise M., and Steven R. Goldzwig. "Truman's St. Patrick's Day Addresses, March 17, 1948." National Communication Association. Chicago. Nov. 2007.
- Bostdorff, Denise M. "George W. Bush, Epideictic Advocacy, and the War in Iraq." 10<sup>th</sup> Biennial Public Address Conference. Vanderbilt University. Oct. 2006.
- Bostdorff, Denise M., and Steven R. Goldzwig. "History, Collective Memory, and the Appropriation of Martin Luther King, Jr.: The Reagan Rhetorical Legacy." National Communication Association. Chicago. Nov. 2004.

- Bostdorff, Denise M., Chair, Martin Carcasson, James M. Farrell, Robert L. Ivie, Amos Kiewe, and Kathleen B. Smith. "Challenges for Research on Presidential Rhetoric in Times of Crisis." National Conference on Presidential Rhetoric: The Prospect of Presidential Rhetoric. The Center for Presidential Studies of the George Bush School of Government and Public Service. Texas A&M University. Mar. 2004.
- Bostdorff, Denise M. "Defeating Evil-Doers and Rediscovering American Character: George W. Bush's Post-September 11 Rhetoric of Covenant Renewal." National Communication Association. New Orleans. Nov. 2002.
- Woods, Julie L., and Denise M. Bostdorff. "Securing Wayne County Farmland, Preserving America's Heartland: Analysis of a Failed PDR (Purchase of Development Rights) Ballot Initiative in Wayne County, Ohio." National Communication Association. New Orleans. Nov. 2002.
- Bostdorff, Denise M. "'Give Me Your Tired, Your Poor, Your Huddled Masses Yearning to Breathe Free' (or Not?): Presidents Bush and Clinton Address the Issue of Haitian Refugees." National Conference on Presidential Rhetoric: Immigration. The Center for Presidential Studies of the George Bush School of Government and Public Service. Texas A&M University. Mar. 2001.
- Bostdorff, Denise M. "Laying the Groundwork for Diplomatic Surprise: Richard M. Nixon's Rhetoric on China, 1960-July 15, 1971." National Communication Association. Seattle. Nov. 2000.
- Bostdorff, Denise M. "WWW.Hate: The KKK's Recruitment on the Web." National Communication Association. Seattle. Nov. 2000.
- Bostdorff, Denise M. "The Rhetorical Leadership of Lyndon Johnson." Panel Presentation and Discussion. National Conference on Presidential Rhetoric: Presidential Leadership. The Center for Presidential Studies of the George Bush School of Government and Public Service. Texas A&M University. March 1999.
- Bostdorff, Denise M. "The Rhetorical Management of Change: Bill Clinton Addresses the Issue of Gays in the Military." Speech Communication Association. New Orleans. Nov. 1994.
- Bostdorff, Denise M., and Steven L. Vibbert. "The Language of Political Reversal." Speech Communication Association. Atlanta. Nov. 1991.
- Bostdorff, Denise M. "The Application of Burkean Concepts for the Criticism of Rhetoric." Rhetoric and Composition Colloquium Series sponsored by the Department of English. Purdue University. Fall 1990.
- Bostdorff, Denise M. "Richard M. Nixon and the Grotesque: The President's Rhetoric on the 1970 Invasion of Cambodia." Speech Communication Association. San Francisco. Nov. 1989. **Top Eight Paper for Task Force on Presidential Communication.**

Bostdorff, Denise M. "The Ferraro Affair: Vice-Presidential Comedy and the Traditional Female Role." Speech Communication Association. Chicago. Nov. 1986. **Top Three Paper for Governmental Communication Commission.**

Bostdorff, Denise M. "Mary Parker Follett: The First Thorough Theorist of Organizational Communication." Speech Communication Association. Denver. Nov. 1985. **Top Three Paper for Organizational Communication Division.**

Bostdorff, Denise M. "You've Come a Long Way, Margaret: The Evolution of the Women of *M\*A\*S\*H*." Central States Communication Association. Indianapolis. April 1985.

Bostdorff, Denise M. "Presence of Malice: The Media, Subversion, and the Rhetoric of Conspiracy." Central States Communication Association. Indianapolis. April 1985.

Bostdorff, Denise M. "'Long Live Rock!': The Who's Rhetoric of Rock-N-Roll Religion." Central States Communication Association. Chicago. April 1984. **Top Debut Paper.**

Bostdorff, Denise M. "The Mundane Becomes the Menacing: Steven Spielberg's Formula for Fear." Speech Communication Association Convention. Washington, D.C. Nov. 1983.

Bostdorff, Denise M. "'Hope I Die Before I Grow Old': The Media's Account of the Who, What, and Why of the Cincinnati Concert Tragedy." Speech Communication Association. Washington, D.C. Nov. 1983.

### ***Selected Pedagogical Presentations***

Bostdorff, Denise M. "Only Language and Critics: Teaching Rhetoric and Public Address in the Age of Donald Trump." Discussion Panel. National Communication Association. National Harbor, MD. Nov. 2023.

Schen, Missy, Denise M. Bostdorff, Michelle Johnson, and Rohini Singh. "Lessons Learned from Using the Sherman-Fairchild VALUE Rubrics for Course-Embedded Assessment of Civic Engagement, Quantitative Reasoning, and Problem Solving." Session for American Association of Colleges and Universities (AAC&U). General Education and Assessment Conference. Philadelphia. Feb. 2018.

Bostdorff, Denise M. "Teaching Rhetorical Criticism as Part of an Undergraduate Research Program." National Communication Association Summer Conference on Teaching Rhetorical Criticism and Critical Inquiry. University of Puget Sound. July 2010.

Bostdorff, Denise M. Round Table Presentation. "Expanding the Foundation of the Basic Course: Opportunities for Civic and Political Engagement." National Communication Association. Chicago. Nov. 2009.

Bostdorff, Denise M. "Citizens Speaking: Rhetorical Education and Civic Engagement."  
**Keynote Address.** Brigance Colloquy on Public Speaking as a Liberal Art. Center of Inquiry in the Liberal Arts. Wabash College. Crawfordsville, IN. Feb. 2009.

Bostdorff, Denise M. Discussion Panel on "The Voices of Democracy Project: Public Address Scholarship and Pedagogy." National Communication Association. San Diego. Nov. 2008.

Bostdorff, Denise M. "Personal, Professional, and Pedagogical Opportunities: Preparing Students for Citizenship at a Small Liberal Arts College." Part of panel on "Small Schools, Big Opportunities: The Small Liberal Arts College as a Site of Communication, Connection, and Action." National Communication Association. San Antonio. Nov. 2006.

Bostdorff, Denise M. Discussion Panel on The Brigance Colloquy on Rhetoric and Democratic Citizenship. National Communication Association. Boston. Nov. 2005.

Bostdorff, Denise M. "Enhancing Civic Engagement Through the Rhetorical Education of Undergraduates: Upholding the Legacy of William Norwood Brigance." Invited paper. Rhetoric and Democratic Citizenship: A Colloquy in Honor of William Norwood Brigance. Center of Inquiry in the Liberal Arts. Wabash College. Crawfordsville, IN. April 2005.

Bostdorff, Denise M. "The Communicating Common Ground Service-Learning Program at The College of Wooster." Ohio Communication Association. Otterbein College. Oct. 2004.

Bostdorff, Denise M. "Turning Preschoolers into Peacemakers: The College of Wooster and Communicating Common Ground." Part of panel on "NCA's Communicating Common Ground Project: Exemplary Service-Learning Partnerships." National Communication Association. Atlanta. Nov. 2001.

Bostdorff, Denise M. Poster Session on The College of Wooster's Communicating Common Ground Program, as part of Interactive Gallery on the National Communication Association's Communicating Common Ground Project. National Communication Association. Atlanta. Nov. 2001.

### **National Pedagogical Workshops**

Instructor for "Learning about History through the Truman Doctrine Speech," as part of a conference for middle and high school teachers on "The Legacy of the Marshall Plan." The Harry S. Truman Presidential Library. Independence, MO. July 2012.

Co-Facilitator for 3-Day Mini Conference, "Bridging Differences with Our Common Traditions: Public Speaking and Public Address in the Twentieth Century," on how to keep public speaking and public address a vital part of communication education for undergraduates, with Michael Hogan, Shawn Parry-Giles, Cheryl Jorgensen-Earp, and David Timmerman. National Communication Association. San Francisco. Nov. 2010.

Co-Director for Short Course Workshop, "Teaching the College Course on Communication Research: How to Prepare Undergraduates for Original Research Projects," with Rod Korba and Cynthia Burggraf. National Communication Association. Chicago. Nov. 1997.

Helped plan and provided materials for Short Course Workshop, "The Three-Course Sequence in Public Relations: Fundamentals, Projects, and Special Topics," with Steven L. Vibbert and Rachel L. Holloway. Speech Communication Association. Atlanta. Nov. 1991. (Pregnancy prohibited travel).

Assistant for Short Course Workshop on "Undergraduate Rhetorical Criticism in Forensic Competition." Speech Communication Association. Washington, D.C. Nov. 1983.

## **Recognition of Scholarly Expertise**

### **Research Task Force**

Chair. Task Force on the Presidency in Times of Crisis. Annual Presidential Rhetoric Conference. Texas A&M University. 2003-2004.

### **Editorial Boards**

*Quarterly Journal of Speech*. National Communication Association. 1995-1997. 2005-2007. 2013-2015. 2015-2017. 2017-2019. 2019-present.

*Journal for the History of Rhetoric*. 2019-present.

*Rhetoric & Public Affairs*. 2007-2019. 2020-present.

Rhetoric and Public Affairs Book Series, Michigan State University Press. 1998-2019.

*Women's Studies in Communication*. Organization for Research on Women and Communication. 2000-2006.

*Voices of Democracy: The U.S. Oratory Project*. National Endowment for the Humanities Project ([www.voicesofdemocracy.com](http://www.voicesofdemocracy.com)) designed to promote the study of great speeches in undergraduate humanities classrooms. 2009-present.

*Communication Studies*. Central States Communication Association. 1989-1991.

### **Advisory Board**

*Voices of Democracy: The U.S. Oratory Project*. 2008-2009.

### **Reviewing Beyond Editorial Board Reviewing**

*Applied Environmental Education  
and Communication Journal*.

*Communication Quarterly*.

*Communication Yearbook*.

*Journal of International and  
Intercultural Communication*.

*Communication Monographs*.

*Communication and Democracy*.

*Communication Studies*.

*Journal of Applied Communication  
Research*.

*Journal of Public Relations Research*.

*Journal for the History of Rhetoric.*  
 Ohio State University Press.  
*Policy Studies Journal.*  
*Polity.*  
*Public Relations Review.*  
*The Review of Communication.*  
*Rhetoric & Public Affairs.*  
 Rowman & Littlefield Books.  
*Southern Communication Journal.*  
 Texas A&M University Press.  
*Thirdspace.*  
 University of Kansas Press.

*KB [Kenneth Burke] Journal.*  
*Peace and Change.*  
*Political Communication.*  
*Presidential Studies Quarterly.*  
*Quarterly Journal of Speech.*  
*Review of Politics.*  
*Rhetoric Society Quarterly.*  
*Sociological Forum.*  
 Strata Publishing.  
*Text and Performance Quarterly.*  
 University of Chicago Press.  
*Western Journal of Communication.*

## **Excellence in Teaching**

### **Evaluation of Teaching by Students**

The College of Wooster, 1994-Present.

Student responses to core items: Mean scores on a 5-point scale with 5=strongly agree, 1=strongly disagree for items #1, #2, and #3; mean scores on a 6-point scale with 6=excellent, 1= very bad OR on a 5-point scale 5 with 5=excellent, 1=poor for items #4 and #5. In addition, the mode or most common score for item #5 is provided.

Core Items:

- #1: The instructor has high grading standards.
- #2: This course challenged me.
- #3: I learned a great deal in this class.
- #4: This course was attentive to issues of diversity, equity, and inclusion.
- #5: Overall, I would rate this course as:
- #6: Overall, I would rate this instructor as:

NA\*=college evaluation form did not include this item.

### ***IDPT 101: First-Year Seminar in Critical Inquiry—Rhetoric and Polarization: Lessons from the Vietnam War & Civil Rights Era***

<u>Term</u>	<u>#1</u>	<u>#2</u>	<u>#3</u>	<u>#4</u>	<u>#5</u>	<u>#6</u>	<u>#6 Mode</u>
2023-F	3.85/5.00	4.39/5.00	4.39/5.00	4.85/5.00	5.23/6.00	5.69/6.00	6.00/6.00
2020-F	NA*	3.58/4.00	NA*	NA*	4.00/5.00	4.50/5.00	5.00/5.00

### ***IDPT 101: First-Year Seminar in Critical Inquiry—The Rhetoric and History of the Vietnam War***

<u>Term</u>	<u>#1</u>	<u>#2</u>	<u>#3</u>	<u>#4</u>	<u>#5</u>	<u>#6</u>	<u>#6 Mode</u>
2015-F	NA*	NA*	NA*	NA*	4.42/5.00	4.50/5.00	5.00/5.00

***IDPT 101: First-Year Seminar in Critical Inquiry—The Cold War and the War on Terror: Rhetorical Reflections and Refractions***

<u>Term</u>	<u>#1</u>	<u>#2</u>	<u>#3</u>	<u>#4</u>	<u>#5</u>	<u>#6</u>	<u>#6 Mode</u>
2010-F	4.57/5.00	4.50/5.00	4.07/5.00	NA*	4.93/6.00	5.21/6.00	5.00/6.00
2006-F	4.92/5.00	4.31/5.00	4.15/5.00	NA*	5.23/6.00	5.77/6.00	6.00/6.00

***IDPT 101: First-Year Seminar in Critical Inquiry—Generation Next: Citizenship and Community in the 21<sup>st</sup> Century***

<u>Term</u>	<u>#1</u>	<u>#2</u>	<u>#3</u>	<u>#4</u>	<u>#5</u>	<u>#6</u>	<u>#6 Mode</u>
2001-F	4.57/5.00	4.29/5.00	3.79/5.00	NA*	4.57/6.00	5.21/6.00	5, 6/6.00

***IDPT 101: First-Year Seminar in Critical Inquiry—Defining Ourselves on the Political Stage: The Impact of Television, Art, and Popular Culture on American Political Rhetoric***

<u>Term</u>	<u>#1</u>	<u>#2</u>	<u>#3</u>	<u>#4</u>	<u>#5</u>	<u>#6</u>	<u>#6 Mode</u>
1996-F	4.63/5.00	4.69/5.00	4.56/5.00	NA*	5.13/6.00	5.80/6.00	6.00/6.00

***COMM 111: Introduction to Communication Studies***

<u>Term</u>	<u>#1</u>	<u>#2</u>	<u>#3</u>	<u>#4</u>	<u>#5</u>	<u>#6</u>	<u>#6 Mode</u>
2013-SP	NA*	3.73/5.00	NA*	NA*	4.30/6.00	5.20/6.00	5, 6/6.00
2001-SP	4.83/5.00	4.03/5.00	4.03/5.00	NA*	4.90/6.00	5.27/6.00	6.00/6.00
1999-F	4.61/5.00	4.14/5.00	4.36/5.00	NA*	5.04/6.00	5.36/6.00	6.00/6.00
1997-F	4.41/5.00	4.11/5.00	4.33/5.00	NA*	5.07/6.00	5.26/6.00	5.00/6.00

***COMM 152: Public Speaking***

<u>Term</u>	<u>#1</u>	<u>#2</u>	<u>#3</u>	<u>#4</u>	<u>#5</u>	<u>#6</u>	<u>#6 Mode</u>
2004-F	4.27/5.00	4.40/5.00	4.27/5.00	NA*	5.03/6.00	5.43/6.00	6.00/6.00
2004-SP	4.28/5.00	4.25/5.00	4.38/5.00	NA*	5.56/6.00	5.69/6.00	6.00/6.00
1994-F	4.34/5.00	4.38/5.00	4.12/5.00	NA*	5.03/6.00	5.00/6.00	6.00/6.00

***COMM 200-04-W: Special Topic: Communication, Collective Memory, & Public Forgetting (Writing Intensive Course)***

<u>Term</u>	<u>#1</u>	<u>#2</u>	<u>#3</u>	<u>#4</u>	<u>#5</u>	<u>#6</u>	<u>#6 Mode</u>
2016-F	4.92/5.00	4.79/5.00	4.21/5.00	NA*	4.74/6.00	5.16/6.00	6.00/6.00
2012-F	NA*	NA*	NA*	NA*	4.88/6.00	5.41/6.00	6.00/6.00

***COMM 200-06: Special Topic: Environmental Communication***

<u>Term</u>	<u>#1</u>	<u>#2</u>	<u>#3</u>	<u>#4</u>	<u>#5</u>	<u>#6</u>	<u>#6 Mode</u>
2016-SP	4.35/5.00	4.00/5.00	4.18/5.00	NA*	3.82/5.00	4.35/5.00	4.00/5.00

***COMM 214: Language and Symbols***

<u>Term</u>	<u>#1</u>	<u>#2</u>	<u>#3</u>	<u>#4</u>	<u>#5</u>	<u>#6</u>	<u>#6 Mode</u>
1997-SP	4.59/5.00	4.56/5.00	4.54/5.00	NA*	5.32/6.00	5.61/6.00	6.00/6.00
1996-SP	4.30/5.00	4.52/5.00	4.52/5.00	NA*	5.24/6.00	5.42/6.00	6.00/6.00
1995-SP	4.39/5.00	4.44/5.00	4.50/5.00	NA*	5.35/6.00	5.83/6.00	6.00/6.00



**COMM 225: Group Communication**

<u>Term</u>	<u>#1</u>	<u>#2</u>	<u>#3</u>	<u>#4</u>	<u>#5</u>	<u>#6</u>	<u>#6 Mode</u>
1995-SP	4.58/5.00	4.13/5.00	4.19/5.00	NA*	5.13/6.00	5.46/6.00	6.00/6.00

**COMM 250: Principles of Rhetoric**

<u>Term</u>	<u>#1</u>	<u>#2</u>	<u>#3</u>	<u>#4</u>	<u>#5</u>	<u>#6</u>	<u>#6 Mode</u>
2017-F	4.72/5.00	4.83/5.00	4.56/5.00	NA*	5.33/6.00	5.67/6.00	6.00/6.00
2011-F	NA*	NA*	NA*	NA*	4.89/6.00	5.30/6.00	6.00/6.00
2009-F	4.75/5.00	4.58/5.00	4.13/5.00	NA*	4.73/6.00	5.25/6.00	5, 6/6.00
2005-F	4.70/5.00	4.65/5.00	4.45/5.00	NA*	5.15/6.00	5.60/6.00	6.00/6.00
2003-F	4.62/5.00	4.59/5.00	4.48/5.00	NA*	5.28/6.00	5.52/6.00	6.00/6.00
2001-F	4.78/5.00	4.50/5.00	4.25/5.00	NA*	5.16/6.00	5.47/6.00	6.00/6.00
1999-F	4.51/5.00	4.64/5.00	4.41/5.00	NA*	5.13/6.00	5.74/6.00	6.00/6.00
1997-F	4.73/5.00	4.47/5.00	4.60/5.00	NA*	5.27/6.00	5.67/6.00	6.00/6.00

**COMM 250-W: Principles of Rhetoric (Writing Intensive Course)**

<u>Term</u>	<u>#1</u>	<u>#2</u>	<u>#3</u>	<u>#4</u>	<u>#5</u>	<u>#6</u>	<u>#6 Mode</u>
2005-F	4.85/5.00	4.75/5.00	4.21/5.00	NA*	4.96/6.00	5.21/6.00	5.00/6.00

**COMM 252: Argumentation (Social Justice Course)**

<u>Term</u>	<u>#1</u>	<u>#2</u>	<u>#3</u>	<u>#4</u>	<u>#5</u>	<u>#6</u>	<u>#6 Mode</u>
Experiential and/or Service Learning							
2022-SP	4.64/5.00	4.54/5.00	4.31/5.00	4.54/5.00	4.08/5.00	4.31/5.00	5.00/5.00
2018-SP	4.68/5.00	4.68/5.00	4.26/5.00	NA*	5.21/6.00	5.68/6.00	6.00/6.00
2012-SP	NA*	NA*	NA*	NA*	4.87/6.00	5.33/6.00	6.00/6.00
2000-SP	4.80/5.00	4.72/5.00	4.32/5.00	NA*	5.24/6.00	5.52/6.00	6.00/6.00
1999-SP	4.87/5.00	4.52/5.00	4.35/5.00	NA*	5.17/6.00	5.57/6.00	6.00/6.00
1996-F	4.76/5.00	4.76/5.00	4.76/5.00	NA*	5.59/6.00	5.88/6.00	6.00/6.00
1994-F	4.73/5.00	4.63/5.00	4.46/5.00	NA*	5.10/6.00	5.33/6.00	6.00/6.00

**COMM 254: Political Rhetoric (Social Justice Course)**

<u>Term</u>	<u>#1</u>	<u>#2</u>	<u>#3</u>	<u>#4</u>	<u>#5</u>	<u>#6</u>	<u>#6 Mode</u>
Experiential and/or Service Learning							
2020-F	4.57/5.00	4.57/5.00	4.71/5.00	NA*	4.00/5.00	4.14/5.00	4, 5/5.00
Experiential and/or Service Learning							
2016-F	4.65/5.00	4.60/5.00	4.35/5.00	NA*	5.00/6.00	5.35/6.00	6.00/6.00
Experiential and/or Service Learning							
2014-F	NA*	NA*	NA*	NA*	3.60/5.00	4.20/5.00	4.00/5.00
Experiential and/or Service Learning							
2012-F	NA*	NA*	NA*	NA*	4.85/6.00	5.42/6.00	6.00/6.00
Experiential and/or Service Learning							
2010-F	4.85/5.00	4.85/5.00	4.65/5.00	NA*	5.40/6.00	5.78/6.00	6.00/6.00
Experiential and/or Service Learning							
2008-F	4.64/5.00	4.18/5.00	4.14/5.00	NA*	5.02/6.00	5.32/6.00	6.00/6.00
Experiential and/or Service Learning							
2006-F	4.71/5.00	4.67/5.00	4.50/5.00	NA*	5.31/6.00	5.54/6.00	6.00/6.00
2000-F	4.71/5.00	4.71/5.00	4.41/5.00	NA*	5.43/6.00	5.64/6.00	6.00/6.00
1998-F	4.76/5.00	4.48/5.00	4.36/5.00	NA*	4.97/6.00	5.55/6.00	6.00/6.00

**COMM 257-W: Communication and Collective Memory (Writing Intensive, Diversity Course; Power, Privilege, Race, & Ethnicity Course)**

<u>Term</u>	<u>#1</u>	<u>#2</u>	<u>#3</u>	<u>#4</u>	<u>#5</u>	<u>#6</u>	<u>#6 Mode</u>
2021-SP	NA*	NA*	4.78/5.00	NA*	3.67/5.00	4.33/5.00	4, 5/5.00

**COMM 260: Environmental Communication (Social Justice Course)**

<u>Term</u>	<u>#1</u>	<u>#2</u>	<u>#3</u>	<u>#4</u>	<u>#5</u>	<u>#6</u>	<u>#6 Mode</u>
2021-F	4.63/5.00	4.12/5.00	4.18/5.00	4.88/5.00	4.24/5.00	4.59/5.00	5.00/5.00
Experiential and/or Service Learning							
2019-F	4.96/5.00	4.44/5.00	4.39/5.00	NA*	5.09/6.00	5.22/6.00	6.00/6.00

**COMM 29906: Rhetoric of Black Civil Rights (Social Justice Class; Power, Privilege, Race, & Ethnicity Class)**

<u>Term</u>	<u>#1</u>	<u>#2</u>	<u>#3</u>	<u>#4</u>	<u>#5</u>	<u>#6</u>	<u>#6 Mode</u>
Experiential Learning							
2023	4.50/5.00	4.40/5.00	4.60/5.00	4.83/5.00	5.27/6.00	5.27/6.00	6.00/6.00

**COMM 350: Special Topics—Seminar on Presidential Rhetoric**

<u>Term</u>	<u>#1</u>	<u>#2</u>	<u>#3</u>	<u>#4</u>	<u>#5</u>	<u>#6</u>	<u>#6 Mode</u>
Experiential Learning							
2004-F	5.00/5.00	4.75/5.00	4.58/5.00	NA*	5.58/6.00	5.92/6.00	6.00/6.00

**COMM 352: Rhetorical Criticism**

<u>Term</u>	<u>#1</u>	<u>#2</u>	<u>#3</u>	<u>#4</u>	<u>#5</u>	<u>#6</u>	<u>#6 Mode</u>
2021-F	4.81/5.00	4.81/5.00	4.33/5.00	4.67/5.00	4.43/5.00	4.63/5.00	5.00/5.00
2020-SP	4.85/5.00	4.62/5.00	4.85/5.00	NA*	5.62/6.00	5.85/6.00	6.00/6.00
2018-SP	4.93/5.00	4.87/5.00	4.70/5.00	NA*	5.63/6.00	5.93/6.00	6.00/6.00
2017-SP	4.91/5.00	4.82/5.00	4.73/5.00	NA*	5.46/6.00	5.82/6.00	6.00/6.00
2015-SP	5.00/5.00	4.89/5.00	4.56/5.00	NA*	5.17/6.00	5.67/6.00	6.00/6.00
2013-SP	NA*	4.73/5.00	NA*	NA*	5.20/6.00	5.53/6.00	6.00/6.00
2012-SP	NA*	NA*	NA*	NA*	4.73/6.00	4.93/6.00	6.00/6.00
2011-SP	4.67/5.00	4.89/5.00	4.78/5.00	NA*	5.33/6.00	5.89/6.00	6.00/6.00
2010-SP	4.60/5.00	4.87/5.00	4.67/5.00	NA*	5.60/6.00	5.73/6.00	6.00/6.00
2007-SP	4.86/5.00	4.86/5.00	4.36/5.00	NA*	5.43/6.00	5.71/6.00	6.00/6.00
2006-SP	4.80/5.00	4.73/5.00	4.73/5.00	NA*	5.40/6.00	5.93/6.00	6.00/6.00
2004-SP	4.93/5.00	4.87/5.00	4.73/5.00	NA*	5.40/6.00	5.87/6.00	6.00/6.00
2002-SP	4.86/5.00	4.93/5.00	4.86/5.00	NA*	5.71/6.00	6.00/6.00	6.00/6.00
2000-SP	4.87/5.00	4.78/5.00	4.52/5.00	NA*	5.13/6.00	5.63/6.00	6.00/6.00
1999-SP	4.81/5.00	5.00/5.00	4.75/5.00	NA*	5.19/6.00	5.69/6.00	6.00/6.00
1997-F	4.80/5.00	5.00/5.00	4.80/5.00	NA*	5.70/6.00	6.00/6.00	6.00/6.00
1997-SP	5.00/5.00	5.00/5.00	4.50/5.00	NA*	5.75/6.00	6.00/6.00	6.00/6.00
1995-SP	4.45/5.00	4.90/5.00	4.70/5.00	NA*	5.75/6.00	5.90/6.00	6.00/6.00

**COMM 401: Junior Independent Study**

<u>Term</u>	<u>#1</u>	<u>#2</u>	<u>#3</u>	<u>#4</u>	<u>#5</u>	<u>#6</u>	<u>#6 Mode</u>
2019-F	4.93/5.00	4.67/5.00	4.80/5.00	NA*	5.47/6.00	5.73/6.00	6.00/6.00
2017-F	5.00/5.00	4.89/5.00	4.67/5.00	NA*	5.67/6.00	5.78/6.00	6.00/6.00
2015-F	4.58/5.00	4.83/5.00	4.33/5.00	NA*	4.00/5.00	4.54/5.00	5.00/5.00
2011-F	NA*	NA*	NA*	NA*	5.20/6.00	5.60/6.00	6.00/6.00
2011-SP	4.50/5.00	4.75/5.00	4.58/5.00	NA*	5.00/6.00	5.50/6.00	6.00/6.00
2006-SP	4.47/5.00	4.82/5.00	4.47/5.00	NA*	5.12/6.00	5.53/6.00	6.00/6.00
2005-SP	4.15/5.00	4.69/5.00	NA*	NA*	4.84/6.00	5.38/6.00	6.00/6.00
1998-F	4.79/5.00	4.94/5.00	4.45/5.00	NA*	4.76/6.00	5.58/6.00	6.00/6.00
1996-F	4.54/5.00	5.00/5.00	4.85/5.00	NA*	5.38/6.00	5.77/6.00	6.00/6.00
1995-F	4.93/5.00	5.00/5.00	4.64/5.00	NA*	5.57/6.00	6.00/6.00	6.00/6.00

**IDPT 390: Leadership: Theory and Practice**

<u>Term</u>	<u>#1</u>	<u>#2</u>	<u>#3</u>	<u>#4</u>	<u>#5</u>	<u>#6</u>	<u>#6 Mode</u>
2007-SP	4.50/5.00	4.50/5.00	4.33/5.00	NA*	5.00/6.00	5.50/6.00	6.00/6.00
2005-SP	4.73/5.00	4.60/5.00	NA*	NA*	4.67/6.00	4.73/6.00	6.00/6.00
2002-SP	4.92/5.00	4.62/5.00	4.69/5.00	NA*	5.42/6.00	5.69/6.00	6.00/6.00

***Communicating Common Ground Service-Learning Program, The College of Wooster, 2001-2005. (.25 credit course). Students taught lessons at local preschools to improve communication skills, enhance appreciation of diversity, and teach conflict management.***

***Voter Engagement Team, The College of Wooster, Fall 2023. (.25 credit course). A student team—four new students and two students who had completed this work as part of an earlier experience on campus—worked together to educate student voters, register them to vote, and help get out the vote.***

Student responses to core items: Mean scores on a 5-point scale with 5=strongly agree, 4=agree, 3=undecided, 2=disagree, 1=strongly disagree for items #1, #2, and #3; mean scores on a 6-point scale with 6=excellent and 1=very bad for item #4. In addition, the mode or most common score for item #4 is provided.

Core Items:

- #1: The instructor was readily available for consultation when needed.
- #2: The instructor was helpful.
- #3: I learned a great deal through this service-learning experience.
- #4: Overall, I would rate this service-learning experience as (6=excellent to 1=very bad).

**Communicating Common Ground**

<u>Term</u>	<u>#1</u>	<u>#2</u>	<u>#3</u>	<u>#4</u>	<u>#4 Mode</u>
2005-SP	4.80/5.00	4.80/5.00	5.00/5.00	5.90/6.00	6.00/6.00
2004-F	4.73/5.00	5.00/5.00	4.46/5.00	5.45/6.00	5.00/6.00
2004-SP	4.63/5.00	4.75/5.00	4.75/5.00	5.50/6.00	5, 6/6.00
2003-F	4.54/5.00	4.77/5.00	4.08/5.00	5.39/6.00	5, 6/6.00
2002-2003	On leave				

2002-SP	4.62/5.00	4.50/5.00	4.50/5.00	5.00/6.00	5.00/6.00
2001-F	4.67/5.00	4.67/5.00	4.56/5.00	5.00/6.00	6.00/6.00
2001-SP	5.00/5.00	4.83/5.00	4.50/5.00	5.67/6.00	6.00/6.00

Voter Engagement Team

<u>Term</u>	<u>#1</u>	<u>#2</u>	<u>#3</u>	<u>#4</u>	<u>#4 Mode</u>
2023-F	4.50/5.00	4.40/5.00	4.00/5.00	5.00/6.00	5.00/6.00

**Curricular Development**

***IDPT 430-02: Voter Engagement Team. 2023.*** Internship Co-Created with Cathy McConnell, Director of Experiential Learning and Community Engagement at The College of Wooster.

***COMM 299-06: Rhetoric of Black Civil Rights. 2023.*** Course included a [class trip to Alabama](#) (Birmingham, Marion, Selma, and Montgomery) over spring break to visit significant civil rights sites, memorials, and museums; to meet with civil rights veterans; and to experience the music of the movement. *(Social Justice Course; Power, Privilege, Race, & Ethnicity Course; Experiential Learning Course)*

***IDPT 101: First-Year Seminar in Critical Inquiry—The Rhetoric of Polarization: Lessons from the Vietnam War and Civil Rights Era. 2020.***

**Participant in Faculty Learning Community on Experiential Learning. 2019-2020.**

***COMM 250: Rhetoric & Civic Engagement. 2019.*** *(Social Justice Course; Power, Privilege, Race, & Ethnicity Course)*

***COMM 251: Communication & Social Protest. 2019.*** *(Social Justice Course)*

***COMM 260: Environmental Communication. 2019.*** *(Social Justice Course)*

***IDPT 101: First-Year Seminar in Critical Inquiry—The Rhetoric and History of the Vietnam War. 2015.***

***COMM 200: Communication & Collective Memory. 2012.*** *(Diversity—now Power, Privilege, Race, & Ethnicity—and Writing Intensive Course)*

***IDPT 101: First-Year Seminar in Critical Inquiry—The Cold War and the War on Terror: Rhetorical Reflections and Refractions. 2006.***

***COMM 350: Special Topics—Seminar on Presidential Rhetoric. 2004.***

***IDPT 101: First-Year Seminar in Critical Inquiry—Generation Next: Citizenship and Community in the 21<sup>st</sup> Century. 2001.***

*Communicating Common Ground Service-Learning Program. 2001. (.25 credit course).*

*COMM 254: Political Rhetoric. 1998. (Social Justice Course)*

*COMM 250: Principles of Rhetoric. 1997.*

*IDPT 101: First-Year Seminar in Critical Inquiry—Defining Ourselves on the Political Stage: The Impact of Television, Art, and Popular Culture on American Political Rhetoric. 1996.*

### **Pedagogical Administrative and/or Pedagogical Research Roles**

*Member of Wooster Research Team Taking Part in American Association of Colleges and Universities (AAC&U)-Great Lakes College Association (GLCA) Project with Stanford University's College Transition Collaborative (CTC). 2014-2017.*

Project aimed at helping socially disadvantaged and/or underrepresented students succeed in college. Professor Bostdorff:

- Helped identify and recruit Wooster students to take part in a survey and to participate in focus groups that developed messages for intervention.
- Worked with team on refinement of follow-up spring survey.
- Analyzed results and made recommendations for new student orientation based on results.

*Associate Dean of Advising for the Class of 2012, The College of Wooster, 2008-2010.*

This position involved work related to:

*orienting:* running a summer book blog for first-years; moderating an on-campus book discussion; participating in orientation events for new students, parents, and new faculty; collaborating on creation of an orientation specifically for transfer students; assisting with registration and drop-in advising.

*providing information:* editing weekly electronic newsletter, *Twelve*; creating, in partnership with the Dean of Students Office, a new COW 101/102 program with sessions on topics like time management, sophomore research, and off-campus study; creating (with Karen Parthemore) Wooster's first ever Campus Services booklet.

*organizing events:* Competitive Edge Dinner on summer research and post-graduate fellowships; academic workshops; co-sponsored events on choosing a major, voter registration, Lilly summer fellowships, etc.; Sophomore Retreat for reflection on identity, majors, and life's work; Declaration Dinner to celebrate the declaration of majors, complete with *Harry Potter* theme and 21 faculty and staff members in wizard dress.

*problem solving*: member of First Watch, which met weekly to deal with alerts about student academic, personal, and/or medical issues; co-director of Peer Mentoring Program, which paired older successful students with first-years and sophomores who desired assistance with academic, social, and/or transitional issues; non-voting member of Academic Standards Committee.

*supplemental advising*: providing one-on-one advising to members of the Class of 2012 who sought it or who appeared to be having difficulties.

*first-generation student initiative*: gathered research on issues that first-generation students face and initiated—with the assistance of Anne Gates, Ellen Falduto, and Karen Parthemore—a series of focus groups and interviews with first-generation students to see how Wooster might better meet needs and then co-authored a report with our findings and suggestions.

*assessment*: conducted, with Peter Havholm (Associate Dean of advising for the Class of 2011), the first assessment of the Center for Advising; created on-going assessment tools for the Center; drafted standard assessment tool to be used with every student who visited the Center.

***Course Director for Communication 353, Service-Learning Course in Public Relations, Purdue University, 1987-1994.***

Communication 353, Problems in Public Relations, required that students write and enact a public relations proposal for local non-profit organizations such as the American Red Cross, the Women in Crisis Shelter, and St. Ann's Soup Kitchen. Professor Bostdorff made arrangements for these partnerships, and then monitored the projects and relationships with community partners. In addition, Professor Bostdorff updated course readings, met with and provided resource materials for graduate instructors and new faculty members, and observed and evaluated graduate students' teaching.

***Chair, Public Relations Instructional Unit, Purdue University, 1988-1991.***

Purdue's Department of Communication grounded the study and practice of public relations firmly in the liberal arts. As part of this approach, the curriculum exposed students to traditional rhetorical theory, as well as more contemporary social scientific research; practical public relations techniques; and how to be both critical analysts and ethical practitioners of public relations. The chair coordinated decisions about course offerings, teaching assignments, curriculum, and related policies. She also was responsible for finding qualified graduate instructors for four different courses and served as a resource person for those individuals.

***Involvement in Other Campus Pedagogical Programs***

- Academic advisor for 447 undergraduate students. The College of Wooster. 1994-present.
- Mentor for 10 undergraduates in [Posse](#) Class of 2026. The College of Wooster. 2022-present.
- Mentor for Campus Voter Engagement Team. Fall 2023.
- Mentor for summer APEX (Advising, Planning, and Experiential Learning) Fellows as they completed internships in the United States, China, and Syria. The College of Wooster. 2018.
- Summer Arch new student orientation advisor. 2010.

- Leadership and Liberal Learning Program. The College of Wooster. 1996-2008.
- Holistic Advising and Mentoring Pilot Program. First-Year Seminar. 2006.
- Supervision of Undergraduate Internships. The College of Wooster. 1997-present.
- Departmental Internship Evaluation Committee. Purdue University. 1993-1994.
- Faculty Mentor Program for Minority Students, Office of the Dean of Students. Purdue University. 1989-1990.

### **Involvement with Undergraduate Student Research**

#### ***Mentoring in the Independent Study Research Program, The College of Wooster.***

Every graduating senior at The College of Wooster must complete a yearlong original research project, culminating in a thesis (approximately 75-100+ pp.) or shortened thesis (40-50+ pp.) and applied project (ex. film, website, workshop), plus an oral defense. Advisors meet individually with each senior for an hour weekly. Moreover, juniors in the Department of Communication, until 2020, completed a semester-long Independent Study or “IS” research project.

- Advisor for 211 Junior Independent Study Theses. 1994-2020.
- Advisor for 207 Senior Independent Study Theses. 1994-2024.
- Second reader for 126 Senior Independent Study Projects. 1994-2024.

#### ***Mentoring Undergraduate Research for Conference Presentations, The College of Wooster.***

Mentored students in revising and submitting course papers or Junior Independent Study research for conference submissions.

In all, 47 students have successfully submitted and presented:

- Poster session papers (5 students)
- Competitive conference papers (42 students)

Several of these students have also earned honors for their research:

- Top Four Paper for the Lambda Pi Eta Section of the National Communication Association (2022)
- Top Speaker at Ball State Undergraduate Communication Studies Conference (2021)
- Top Paper Award at the Northeast Ohio Undergraduate Sociology Symposium (2017)
- Top Four Paper for the Student Section of the National Communication Association (2014)
- Stephen Smith Award for the Top Undergraduate Research Paper at the National Communication Association Conference (1999, 2001, 2011)
- Top Ethnographic Paper at the Communication Studies Student Conference at Arizona State University West (1999)

#### ***Dean’s Freshman Scholars Program, Purdue University.***

Faculty Mentor, 1988, 1990-1991, 1993-1994.

#### ***AIM (Access Internally for Minorities) Summer Undergraduate Research Program, Purdue University.***

Faculty Mentor, 1988-1993.

## **Involvement with Graduate Students' Research**

### ***Master's Degree Students, the Department of Communication, Purdue University***

Served on 14 Master's degree committees. 1989-1994.

Major advisor for 7 Master's degree students. 1989-1994.

Completed Master's theses under Professor Bostdorff's direction:

Bergland, Tammy S. Fletcher. Degree conferred 1994.

Wilson, Kirt. Degree conferred 1991.

### ***Ph.D. Students, the Department of Communication, Purdue University***

Served on 10 Ph.D. committees. 1990-1995.

Major advisor for 4 Ph.D. students. 1991-1995.

Completed doctoral dissertations under Professor Bostdorff's direction:

Russell-Loretz, Theresa. Degree conferred 1995.

Keehner, Mary F. Degree conferred 1994.

## **Departmental and Campus Service**

### **Departmental Service**

#### ***The College of Wooster***

Chair, Department of Communication Studies. 2020-2022.

Chair, Department of Communication (Communication Studies and Communication Sciences & Disorders). 1998-2002. 2013-2017. 2019.

Admissions Liaison. 1998-2000. 2014-2018. 2021-2022.

Advisor, Lambda Chapter of Lambda Pi Eta, the national communication honor society. 1994-1998. Co-advisor 2004-2007. 2017-2018. 2019-present.

Advisor, Communication Club (National Communication Association Student Club). 1996-1998. Co-advisor 2004-2007. 2017-2018. 2019-present.

Departmental Search Committee(s), Chair and/or Member. 1996. 1997. 2001. 2003. 2004. 2006. 2007. 2008. 2010. 2012. 2013. 2014. 2015. 2016. 2017. 2018. 2020. 2021. 2022. 2023. 2024.

Diversity Advocate for Communication Sciences & Disorders Search Committee. 2018.

Departmental Liaison to Library. 2003-2007. 2016-2017.

Primary Manager for Departmental Facebook Page. 2015-2018. 2019-present.



### ***Purdue University***

Course Director for Communication 353, Service-Learning Course in Public Relations. 1987-1994.

Member, Public Address and Public Relations Instructional Units. 1987-1994.

Chair, Public Relations Instructional Unit. 1988-1991.

Departmental Graduate Studies Committee. 1990-1992. 1993-1994.

Departmental Search Committee. 1985-1986. 1990-1991. 1993-1994.

Department Head Review Committee. 1992-1993.

Faculty Affairs Committee. 1989-1990.

Departmental Undergraduate Studies Committee. 1988-1990.

Ad Hoc Committee on Research Methods Instruction. 1988-1989.

### **Campus Service**

#### ***The College of Wooster: Elected Campus Committees***

Conference With Trustees Committee. 2014-2017. Chair. 2016-2017.

Faculty Grievance Committee. 2004. 2009-2013. 2023-2026. Co-Chair, 2023-2024.

Teaching Staff and Tenure Committee. 2004-2007.

Evaluation Committee for Dean of the Faculty. 2002.

#### ***The College of Wooster: Appointed Campus Committees and Miscellaneous Administrative Roles***

Committee for Learning Goals in Writing-Intensive Courses. 2023-2024.

Social Justice Criteria Committee in Liaison with Educational Policy Committee. 2021-2022.

Committee on Academic Standards. 2008-2010. 2017-2018. 2020-2021.

Faculty Research and Development Committee. 2003-2004. 2010-2011. 2019-2020.

Faculty Review Committee. 2013. 2018.

Ad Hoc Committee for Senior Research Symposium. 2012.

Working Committee on Integrity for College's Self-Study. 2011-2012.

Advisor, Students for Obama. 2012-2013.

Advisor, Campus Democrats. 2008-2013. 2014-2015. 2016-2017.

Chair, Davies-Jackson Scholarship (First-Generation Student Scholarship) Committee. 2010-2013.

Associate Dean of Advising for the Class of 2012 (2-year position). 2008-2010.

Advising Center Task Force. 2008-2009.

Faculty Scholarship Committee. 2008-2010.

Lilly Steering Committee. Lilly Project for the Exploration of Vocation. 2004-2008.

Ad Hoc Task Force for College Policy on Sexual Assault. 2003-2004. Subcommittee on Language and Format. 2004.

Galpin Prize Committee. 2002.

College Scholars Exam Committee. 2001-2002.

Search Committee for Assistant to Vice President for Academic Affairs. 2001.

Director of Leadership and Liberal Learning Program. 2001-2002. 2004-2005. 2006-2007.

Ad Hoc Committee on Independent Study. 2000-2001.

Dean's Hearing Board. 2000.

Forum Events Committee. 1999. 2000. 2004.

Advisory Board, Office of Campus Ministries. 1999-2002.

Radio Advisory Committee. 1998-2002.  
Pre-Law Advising Committee. 1997-2001.  
Judicial Board. 1998-2000.  
Strategic Planning Committee for Enrollment and National Reputation. 1997.  
Planning Committee for the 50th Anniversary Celebration of Independent Study. 1997.  
Truman Scholarship Committee. 1996-1997.  
Honorary Degrees Committee. 1995-1997.  
Ad Hoc Child Care Committee. 1994-1995.

***The College of Wooster: Other Campus Service***

Admissions panels, virtual office hours, recruitment luncheons, travel, and other admissions work. 1994-present.  
Oversaw campus election messaging and coordinating for how to register to vote and how to vote. Fall 2020, 2023.  
Voter liaison registering students, staff, and faculty to vote. 2004-2023.  
United Way Ambassador to faculty and departmental administrative assistants for United Way annual campaign. Nov. 2018.  
Faculty-Staff Campaign Leader for Wooster Fund's annual giving campaign. 2015-2018.  
Judge, Margaret Wick Campus Speaking Competition. 2010-2012. 2016. 2018.  
Mentor for Faculty Mentoring Program. 2003-2005. 2011-2012. 2017-2018.  
Get-out-the-vote campus initiatives with Senior Associate Dean of Students Carolyn Buxton. 2004-2017.  
Guest Speaker for Leadership Circle Breakfast. June 2017.  
Participant for *Wooster's Promise Live!* television program to launch public phase of Wooster's Promise Campaign. April 2017.  
Delivered address on behalf of faculty at the inauguration of President Sarah Bolton. Oct. 2016.  
Moderator for alumni panel, "Straight Lines & Wrong Turns: How I Got Here and How Wooster Helped." The College of Wooster's 150<sup>th</sup> anniversary celebration. Oct. 2016.  
Part of external review assessment and visioning process for Office of Interfaith Campus Ministries. 2015.  
Mentor for Worthy Questions Program. 2013-2015.  
Allen Scholars interviewer. 2011.  
College Scholars instructor for Saturday class sessions. 2000-2001.  
Public speaking coach for moot court team. 1999. 2000.  
College Scholars faculty liaison. 1996-1997.  
College Scholars interviewer/discussion leader. 1996-1997. 1999.

***Purdue University: Campus Committees/Miscellaneous Administrative Roles***

Campus Grievance Committee. 1993-1994.  
School of Liberal Arts Curriculum Committee. 1993-1994.

## Public Service and Outreach

### *Experiential- and Service-Learning Outreach*

***COMM 25400 (Political Rhetoric), COMM 35000 (Presidential Rhetoric), COMM 25200 (Argumentation), and COMM 26000 (Environmental Communication). The College of Wooster. 2000-present.***

As instructor, Dr. Bostdorff has overseen experiential- and/or service-learning projects such as: creating a film that explains fallacies for a nonprofit focused on political depolarization; designing and running an Instagram campaign on campus to inform students of changes in the recycling program; leading a petition drive and information campaign on behalf of Afghan women; holding an event featuring the film, *Who Killed the Electric Car?*; implementing a persuasive campaign to decrease water use in dorms on campus; planning and overseeing a “Human Book” workshop for the Great Lakes Colleges Association’s Students of Color Leadership Conference; planning and sponsoring Debate Watch events as part of a national program for the Commission on Presidential Debates; organizing an event about child soldiers in Uganda and raising money for the Invisible Children foundation; working with a local farmland preservation organization to garner support for an Ohio ballot initiative; running voter registration and education campaigns on campus, including the creation of social media messages and videos on voter registration, absentee voting, and early voting; holding a walk-a-thon to raise money to benefit a veterans association; organizing an information campaign about a living wage for campus workers; implementing a persuasive campaign to encourage students to shop in downtown Wooster; organizing intergenerational education sessions for a United Way preschool, etc.

***Voter Engagement Internship. The College of Wooster. 2023.***

As mentor and instructor of record, Dr. Bostdorff oversaw a team of students as they created messages and special events centered on voter education, voter registration, and get-out-the-vote efforts on campus. Students also collaborated on a campus-community education event with the League of Women Voters that involved the Wayne County Board of Elections, Community Action, and the Wooster-Orrville NAACP.

***Communicating Common Ground Service-Learning Program. The College of Wooster. 2000-2005.***

As director and instructor of the Department’s Communicating Common Ground Program (a .25 credit course), Dr. Bostdorff oversaw college students’ development and teaching of a curriculum to preschool children at several local daycares and/or preschools with the goals of improving communication skills, enhancing appreciation of diversity, and teaching conflict management. The partnership was sponsored by the National Communication Association in conjunction with the Southern Poverty Law Center, the American Association for Higher Education, and Campus Compact.

***Lambda Pi Eta and Communication Club. The College of Wooster. 1995-1997, 2017-2018, 2019-present.***

As faculty advisor for the Wooster chapters of Lambda Pi Eta and Communication Club from 1995-1997, Dr. Bostdorff arranged for and oversaw public relations work done by communication students for the local American Red Cross, the American Cancer Society, and the student wellness center's free anonymous HIV testing program; she also worked with students to organize the annual alumni forum. As co-advisor of these organizations with Michelle Johnson from 2017-2018 and 2019-present, she assisted students in doing volunteer work for the Wayne County Humane Society, in organizing the annual Alumni Forum for majors and helping with the organizations' "Haunted Wishart" Halloween event for children of College faculty and staff, in planning an internship open house and other events, and in working at Soup and Bread events that raised money for local organizations that fight hunger.

***COM 353: Problems in Public Relations. Purdue University. 1987-1994.***

As course director and instructor, Dr. Bostdorff arranged for and/or helped provide public relations services to over 40 different organizations in the Lafayette, Indiana, area such as the American Heart Association, City of West Lafayette Recycling Program, Lafayette Neighborhood Housing Services, Legal Aid Corporation of Tippecanoe County, Tippecanoe Arts Federation, and Women in Crisis, among others.

***Community-Campus Programming Outreach***

***Mellon Engagement Fellow. Opening Doors of Dialogue: Pursuing College/Community Engagements and Partnerships. Worked in Partnership with Ron Holtman, a Local Attorney, to Represent The College of Wooster and the Larger Wooster Community as Part of Great Lakes College Association (GLCA) Grant with the Mellon Foundation. The College of Wooster. 2020-2022.***

Project aimed at furthering college/community collaborations. The Bostdorff/Holtman team:

- Built on work begun by Nate Addington by creating an inventory of 96 college-community collaborations, along with overviewing other ongoing joint endeavors.
- Organized and helped facilitate a roundtable of campus and community representatives to discuss goals, issues, and possible future avenues for collaborations, particularly those involving experiential learning.
- Wrote and then finalized a report, based on an initial draft by Gregory Wegner of the GLCA, that summarized these discussions and offered recommendations for future directions.
- Coordinated communication and shared information among the parties involved in these discussions, along with other campus and community partners.

***Bridging Beall Avenue Program: Living Room Conversations and Service to Connect Campus and Community. The College of Wooster. 2017-2019.***

Our team (Nate Addington, Angela Bos, Denise Bostdorff, Rohini Singh, and Désirée Weber):

- Secured a seed grant from Campus Compact's Fund for Positive Engagement to explore approaches for decreasing polarization in American public life.
- Created small groups, each composed of students and members of the larger community with divergent political views and backgrounds.
- Organized group meals and facilitated discussion to learn about issues and create common ground.
- Organized and participated as a group in a community service project.
- Organized publicity for the program.
- Assessed the program in the form of pre-tests and post-tests to measure program effectiveness.
- Did continued work with group members at People-to-People "back to school" event for kids in 2019.

***Selected Community Sharing of Scholarship***

- "The Crisis Rhetoric of U.S. Presidents." Wooster Alumni College Presentation. June 2023.
- "Anger into Action" Justice Dialogue with Michael Miyawaki, Kayla Campbell, and Nadia Delacruz for MLK Day. The College of Wooster. 2023.
- "Presidential Talks, Texts, and Tweets: Consistency and Change in Presidential Rhetoric." Digital Presentation to College of Wooster Alumni. Oct. 2020.
- "Religion, Rhetoric, and LeBron James: The Return of the Prodigal Son." Kiwanis Club. Wooster, OH. Aug. 2018.
- "Religion, Rhetoric, and LeBron James: The Return of the Prodigal Son." Rebounders Club. Wooster, OH. Nov. 2018.
- "Understanding Narratives: The Israeli-Palestinian Conflict." Presentation and panel discussion as part of Martin Luther King Jr. Day programming at the Center for Diversity and Global Engagement. The College of Wooster. Jan. 2015.
- "Four Faces of Communication Research at The College of Wooster." Wooster Faculty Series. Columbus, OH. Jan. 2013.
- "Rhetoric of Hate Group Websites." Living Book community event as part of traveling United States Holocaust Memorial Museum exhibition, "Fighting the Fires of Hate: America and the Nazi Book Burnings." The College of Wooster. Oct. 2012.
- "Cold War History, Cold War Rhetoric." Public panel on the anniversary of the fall of the Berlin Wall. The College of Wooster. Nov. 2009.
- "Redefining Foreign Policy Leadership: Barack Obama's March 19, 2008, Address on the Fifth Anniversary of the Iraq War." Alumni Weekend Lecture. The College of Wooster. June 2009.
- "A Response to *Encounterpoint*." Respondent to documentary on Israeli and Palestinian peacemakers. Interfaith Campus Ministries public event. Mar. 2009.
- "Epideictic Rhetoric and Inaugural Addresses." Community Event for the Inauguration of Barack Obama. The College of Wooster. Jan. 2009.
- "How to Listen to the Presidential Debates." Community Debate Watch. Wooster, OH. Nov. 2008.

- “Back to the Future in the President’s Rhetoric.” Teach-In on the War in Iraq. Part of Martin Luther King Jr. Celebration 2007. The College of Wooster. Jan. 2007.
- “Making Sense of the President’s Rhetoric.” Community presentation and discussion panel entitled “Making Sense of Iraq.” Wooster, OH. Oct. 2006.
- “Hang the Banner, Sound the Trumpet: George W. Bush, Epideictic Rhetoric, and the War in Iraq.” Faculty at Large Lecture. The College of Wooster. Oct. 2006.
- “Independent Study at The College of Wooster.” (With Lori Bettison-Varga). Annual Meeting and Convention of the American Association of University Women/Ohio. Wooster, OH. May 2006.
- “Nurturing Citizenship: The Liberal Arts Education.” Annual Luncheon of the Wayne County Chapter of the American Association of University Women. Wooster, OH. April 2006.
- “Fathers and Sons: Puritan Perspectives on the Post-9/11 Rhetoric of George W. Bush.” Parents Weekend Faculty Lecture. The College of Wooster. Oct. 2005.
- “George W. Bush’s Post-September 11 Rhetoric of Covenant Renewal: Upholding the Faith of the Greatest Generation.” Communication Week. Bowling Green State University. Bowling Green, OH. Mar. 2004.
- “What Is an Ambassador?” Keynote Address. International Student Conference. The College of Wooster. Feb. 2002.
- “‘Gonna Make This Garden Grow’: Teaching Peace and Teaching Service in the Communicating Common Ground Program.” The Unitarian Universalist Fellowship of Wayne County. Students Estella Anku, Janette Frederick, Michael O’Neil, and Diana Smith also presented and participated. Feb. 2002.
- “The College of Wooster’s Communicating Common Ground Service-Learning Program.” With students Antwyan Reynolds, Leslie Hahn, and Sylvia Leimkuehler. The Wayne County Association for Early Childhood Education. Oct. 2001.
- “Laying the Groundwork for a Diplomatic Surprise: Richard M. Nixon’s Rhetoric on China.” Alumni College Lecture. The College of Wooster. June 2001.
- “WWW. Hate: The KKK’s Recruitment on the Web.” Faculty at Large Lecture. The College of Wooster. April 2001.
- “Rhetoric of Policy Reversal.” Alumni Debate Team Reunion in Honor of Dr. Gerald “Jerry” Sanders. The College of Wooster. Sept. 2000.
- “Rhetoric of Policy Reversal.” Alumni Luncheon. University Club in Cleveland, OH. Dec. 1999.
- “Rhetorical Parallels Between First Ladies and Vice Presidents: Hillary Rodham Clinton and Elizabeth Dole as Running ‘Mates’ in the 1996 Campaign.” Alumni College Lectures. The College of Wooster. June 1997.
- “In Search of the Presidency, 1996.” With James Hodges and Eric Moskowitz. Fall Forum Series. The College of Wooster. Sept. 1996.
- “President Clinton’s Rhetoric on Gays in the Military: Caution, Conciliation, and Conflict Avoidance.” Parents Weekend Faculty Lecture. The College of Wooster. Oct. 1995.
- “Threat and Opportunity: Presidential Crisis Rhetoric.” Department of Communication Lecture Series. Purdue University. Feb. 1989.
- “Jimmy Carter, the Hostage Crisis, and Rhetorical Idealism.” **Presentation with Kenneth Burke as respondent.** Kenneth Burke Colloquium. Sponsors: The Departments of English, Communication, and Philosophy, and the Office of the Dean for Humanities, Social Sciences, and Education. Purdue University. April 1988.

### **Other Public Outreach**

- Organizer of campus and community visit by Reggie Harris, a singer, storyteller, and expert on the music of the civil rights movement. Oct. 2022.
- Digital panel with Matt Krain, Désirée Weber, and Jeremy Rapoport on “Insurrection at the Capitol: Understanding Its Dynamics, Meaning, and Consequences.” The College of Wooster. Feb. 2021.
- Digital panel with Angie Bos, Avi Muñoz, John Valdez, and Halen Gifford on “What to Expect When You’re Electing—What to Know and Watch for in 2020.” Oct. 2020.
- Interviewer (with Aubri McKoy ’20) for “**An Evening with Kareem Abdul Jabbar.**” The College of Wooster. Sept. 2017.
- Presenter and Facilitator for Justice Dialogue for community Martin Luther King Day with Boubacar N’Diaye and Rohini Singh. “Beyond ‘I Have a Dream’: The MLK You Don’t Know.” 2017, 2018.
- Judge, Pettigrew Forum Speaking Competition. Purdue University. 1992.
- Volunteer Coordinator and Instructor for Purdue University Cooperative Extension Service’s State and County Public Speaking Competitions/Instruction Sessions for Junior Leaders. 1988-1990.

### **Media Outreach**

Interviewed and cited about public rhetoric in contexts such as U.S. politics, sport, and hate groups by a variety of media outlets, including: *The Chicago Tribune*, *The Christian Science Monitor*, *Utne Magazine*, *The Dallas Morning News*, *The Kansas City Star*, *The Miami Herald*, *Newsday*, *The Palm Beach Post*, *The Akron Beacon Journal*, *The [Cleveland, Ohio] Plain Dealer*, *Cleveland.com*, *The [Wooster, Ohio] Daily Record*, *The Fort Worth-Star Telegram*, *The Week.com*, Associated Press Wire Service, Reuters News Agency, *The Columbus [Ohio] Dispatch*, *The Conversation*, *Working Mother* magazine, McClatchy Newspapers, *Vox*, *The Epoch Times*, KCUR-National Public Radio in Lawrence KS, Sinclair Broadcast Group’s online news service, National Public Radio’s *Morning Edition*, Northeast Ohio Media Group, WOSU Radio, Satellite Radio, Newhouse News Service, the Ohio News Radio Network, WKSU-National Public Radio in Kent OH, WNPR in Hartford CT, *The Morning Exchange* on Cleveland’s WEWS-TV, Akron’s WAKC-TV, *Fox News* on Cleveland’s WJW-TV, WTVN Radio in Columbus, *Future Tense* on Public Radio International, *Somethin’ Else* podcast in the UK, and the BBC’s *The Forum* podcast, among others.

## Professional Service

### Mentoring

***In-Person and Digital Workshop Organizer and Facilitator (with Stephanie Kerschbaum, Dept. of English, University of Washington). May 2023.***

“Making a Career in Rhetoric Studies.” Summer Institute. Rhetoric Society of America. Penn State University. This 3-day workshop was aimed at rhetoric professionals in higher education at various career stages: doctoral students, assistant/associate professors, and writing center professionals.

***Digital Workshop Organizer and Facilitator (with Stephanie Kerschbaum, Dept. of English, University of Washington). June 2021.***

“Making a Career in Rhetoric Studies.” Summer Institute. Rhetoric Society of America. Syracuse University. This 4-day workshop was aimed at rhetoric professionals in higher education at various career stages: doctoral students, assistant/associate professors, and writing center professionals.

***Workshop Organizer and Facilitator (with Stephanie Kerschbaum, Dept. of English, University of Delaware). June 2019.***

“Making a Career in Rhetoric Studies.” Summer Institute. Rhetoric Society of America. University of Maryland. This 2.5-day workshop was aimed at rhetoric professionals in higher education at various career stages: doctoral students, assistant/associate professors, and writing center professionals.

### ***Preparing Future Faculty***

Mentor for Ohio State University’s Preparing Future Faculty Program. 2010. 2011.

### Committee Work

Diversity, Equity, & Inclusion Committee. Public Address Division. National Communication Association. 2022.

Chair, James A. Winans-Herbert A. Wichelns Memorial Book Award Committee. Public Address Division. National Communication Association. 2013.

Member, James A. Winans-Herbert A. Wichelns Memorial Book Award Committee. 2011. 2012.

National Communication Association’s Executive Committee Representative on the Selection Committee for the Kohrs-Campbell Book Prize in Rhetorical Criticism. 2007. 2009. 2011. 2013. 2015.

Chair, Speech Communication Association Dissertation Awards Committee. 1992.

Member, Speech Communication Association Dissertation Awards Committee. 1991.

### Evaluating Panel Proposals and/or Competitive Papers

Public Address Division. National Communication Association. 2003. 2008. 2011. 2012. 2016. 2021. 2022.



Rhetoric Society of America. 2019.  
Political Communication Division. National Communication Association. 2014.  
Rhetorical and Communication Theory Division. Speech Communication Association. 1992.  
1993.  
Rhetorical Theory and Criticism Division. Western Communication Association. 1989.

### **Chairing Sessions**

“Rhetorical Approaches to Barack Obama’s Eulogy for the Honorable Reverend Clementa Pinckney, Charleston, South Carolina, June 26, 2015.” National Communication Association. Philadelphia. Nov. 2016.  
“Queer Nationalisms and Citizenship.” Panel. Global Queerness: Sexuality, Citizenship, and Human Rights in the 21<sup>st</sup> Century Conference. The College of Wooster. Oct. 2012.  
“Civic Participation, Demographics, and Political Communication.” Competitive Papers Panel. National Communication Association. San Antonio. Nov. 2006.  
“‘A Skinny Kid With a Funny Name’: The Rhetoric of Barack Obama.” Panel. National Communication Association. Boston. Nov. 2005.  
“Public Social Controversy: Matters of Religion and Science.” Panel. National Communication Association. Miami, FL. Nov. 2003.  
Keynote session with speaker Mel Laracey and respondents Jeffrey K. Tulis and Stephen E. Lucas. National Conference on Presidential Rhetoric: Beyond the Rhetorical Presidency. The Center for Presidential Studies of the George Bush School of Government and Public Service. Texas A&M University. Mar. 2001.  
“The ‘Science’ of Cold War Strategy: Propaganda and Public Opinion in the Eisenhower Administration’s ‘War of Words’” Panel. National Conference on Presidential Rhetoric: Public Discourse in Cold War America. The Center for Presidential Studies of the George Bush School of Government and Public Service. Texas A&M University. Mar. 1998.  
“Presidential Rhetoric.” Competitive Papers Panel. Speech Communication Association. San Diego. Nov. 1996.  
“Case Studies in Public Relations: Student Perspectives.” Competitive Papers Panel. Speech Communication Association. New Orleans. Nov. 1994.  
“Rhetoric, Media, and Politics.” Competitive Papers Panel. Speech Communication Association Convention. Chicago. Nov. 1992.

### **Responding to Papers**

“Feminist Foreign Policy: The Case Study of Hillary Rodham Clinton” Panel. National Communication Association. Washington, DC. Nov. 2013.  
“Rhetoric of Immigration, Imperialism, and American Identity.” Competitive Papers Panel. National Communication Association. Chicago. Nov. 2009.  
“‘A Skinny Kid With a Funny Name’: The Rhetoric of Barack Obama” Panel. National Communication Association. Boston. Nov. 2005.  
Garth Pauley’s “The Genesis of a Rhetorical Commitment: Lyndon Johnson, Civil Rights, and the Vice Presidency.” National Conference on Presidential Rhetoric: Civil Rights. The Center for Presidential Studies of the George Bush School of Government and Public Service. Texas A&M University. Mar. 2000.

Kathleen J. Turner's "Creating Social Identities: Roaring Through the Twenties With the New Women in Comic Strips." Joint Annual Conferences of the Central States Communication Association and the Southern States Communication Association. St. Louis. April 1999.

James Andrews' "Presidential Leadership and National Identity: Woodrow Wilson and the Meaning of America." National Conference on Presidential Rhetoric: Presidential Leadership. The Center for Presidential Studies of the George Bush School of Government and Public Service. Texas A&M University. Mar. 1999.

Craig R. Smith's "Speechwriting in the Nixon and Ford Administrations." National Conference on Presidential Rhetoric: Presidential Speechwriting. The Center for Presidential Studies. Texas A&M University. Mar. 1996.

### **Professional Service Outreach**

["Journal Reviewing as Mentorship,"](#) with Devika Chawla, Mary Stuckey, and Rebecca de Souza. *Communication Matters: The NCA Podcast*. April 30, 2021.

Featured scholar in National Communication Association webinar analyzing President Obama's Sept. 9, 2009, health care address, delivered to a joint session of Congress. Sept. 10, 2009.

### **Membership in Academic, Professional, and Scholarly Societies**

National Communication Association  
Center for the Study of the Presidency

Rhetoric Society of America  
Central States Communication Association