

# MELANIE G. LONG

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## ACADEMIC APPOINTMENT

The College of Wooster, Wooster, OH

Associate Professor of Economics and Business Economics

Aug. 2023 – Present

Assistant Professor of Economics and Business Economics

Aug. 2019 – Aug. 2023

## EDUCATION

Colorado State University, Fort Collins, CO

Ph.D. in Economics (*Fields*: Political Economy and Development Economics)

May 2019

Master of Arts in Economics

May 2016

Westminster College, Salt Lake City, UT

Bachelor of Arts in Economics

May 2014

## RESEARCH FIELDS

Political Economy of Inequality, Consumer Finance, Economics of Gender, Economics Education

## PEER-REVIEWED PUBLICATIONS

Melanie G. Long, Karen Gebhardt, and Kelly McKenna. "Success rate disparities between online and face-to-face economics courses: Understanding the impacts of student affiliation and course modality." *Online Learning* (Forthcoming).

Kelly McKenna, Levi Altringer, Karen Gebhardt, and Melanie G. Long. "Promoting Meaningful Interaction and Community Development Through Discussion Board Activities in the Online Economics Classroom." *Journal of Educators Online* 19.1 (January 2022).

"The Relationship Between Debt Aversion and College Enrollment by Gender, Race, and Ethnicity: A Propensity Scoring Approach." *Studies in Higher Education* 47.9 (2022): 1808-1826. DOI: <https://doi.org/10.1080/03075079.2021.1968367>

Alexandra Bernasek and Melanie G. Long. "Graduating During the Great Recession: The Effects of Student Loan Debt on Early-Career Labor Market Outcomes and Graduate or Professional School Enrollment." *Journal of Economic Issues* 55.4 (December 2021): 891-913. DOI: <https://doi.org/10.1080/00213624.2021.1982337>

"Informal Borrowers and Financial Exclusion: The Invisible Unbanked at the Intersections of Race and Gender." *The Review of Black Political Economy* 47.4 (December 2020): 363-403. DOI: <https://doi.org/10.1177/0034644620938620>

"Pushed into the Red?: Female-Headed Households and the Pre-Crisis Credit Expansion," *Forum for Social Economics* 47.2 (April 2018): 224-236. DOI: <https://doi.org/10.1080/07360932.2018.1451762>

"Book Review," Review of *Rethinking Capitalism: Economics and Policy for Sustainable and Inclusive Growth*, edited by Michael Jacobs and Mariana Mazzucato, *Review of Keynesian Economics* 5.4 (October 2017): 652-655.

“Merchantry, Usury, Villainy: Capitalism’s Threat to Community and Spiritual Integrity in *The Merchant of Venice*,” *Anthropoetics* (Open Access) 17.2 (Spring 2012).

## MEDIA AND OTHER SCHOLARLY CONTRIBUTIONS

“Introduction: Gender, Feminist Pedagogy, and Economics Education.” *Review of Political Economy* 35.3, Symposium: “Bringing a gendered lens to the economics curriculum” (June 2023): 587-592.

“Identity, Risk, and Financial Capitalism: A Post Keynesian Research Agenda on Racial and Gender Stratification in the U.S.” In *Key Debates and Contemporary Perspectives in Post Keynesian Economics* (eds. Therese Jefferson and John E. King). Edward Elgar. Revised and accepted.

“Feminist Economics,” “Financial Risk,” and “Corporate Debt,” In *Encyclopedia of Post-Keynesian Economics*, eds. Louis-Philippe Rochon and Sergio Rossi. Cheltenham, UK: Edward Elgar, January 2023.

“Who bears the costs of contractionary monetary policy?” *Monetary Policy Institute Blog* (August 17, 2022).

With Veronika Dolar and Marlon Williams. “Inflation, workforce participation and real wages: 3 key indicators for monitoring the economy in 2022.” *The Conversation* (January 3, 2022).

With Steven Pressman and Veronika Dolar. “What does the economy need now? 4 suggestions for Biden’s coronavirus relief bill.” *The Conversation* (January 22, 2021).

“COVID-19 exposes why the Postal Service needs to get back into the banking business.” *The Conversation* (July 8, 2020). Reproduced on *FastCompany*, *Government Executive*, and elsewhere.

Interviews for NPR’s *Marketplace*:

“When we look back, will this be a blur? Or a new beginning?” (May 6, 2020).

“Much of the economy has stopped. Rent and other payments haven’t.” (March 30, 2020).

“What you should know about household debt” (Sept. 24, 2019).

“Democratic debate: Candidates discuss their plans to help families.” *The Conversation* (November 21, 2019).

Interview for Agencia EFE. “Diez años después de la crisis, finanzas de mujeres y minorías siguen mal” (May 16, 2018).

“2008 financial crisis still seems like only yesterday for single women,” *The Conversation* (April 19, 2018). Reproduced in *Salon*, *Newsweek*, *The Denver Post*, and elsewhere.

## WORKS IN PROGRESS

“The Effects of U.S. Monetary Policy on Household Wealth by Race and Gender.” Under review.

With Steven Pressman. “Postal Banking and US Cash Transfer Programs: A Solution to Insufficient Financial Infrastructure?” Revise and resubmit.

## COURSES TAUGHT

### The College of Wooster

FA 2019 - Present

- ECON 10100: Principles of Economics
- ECON 11000: Quantitative Methods
- ECON 20500: History and Philosophy of Economic Thought
- ECON 21000: Econometrics
- ECON 24500: Economics of Gender
- ECON 31500: Public Finance
- ECON 39902: Economics of Inequality
- FYSM 10100: Why do we Care (about Care)? (First-Year Seminar)
- IDPT 19919: From Birth to Death (co-instructor)
- IDPT 40507: Local Social Entrepreneurship Seminar (co-instructor)

### Colorado State University

SU 2016 – SP 2019

- Principles of Microeconomics; Gender in the Economy; History of Econ. Thought (online)

## PREVIOUS TEACHING AND ADVISING EXPERIENCE

<i>Applied Methods and Research Experience Co-Advisor, The College of Wooster</i>	May 2023 – July 2023
<i>Applied Methods and Research Experience Co-Advisor, The College of Wooster</i>	May 2021 – July 2021
<i>Instructor, Colorado State University</i>	May 2016 – May 2019
<i>Graduate Teaching Assistant, Colorado State University</i>	Aug. 2014 – May 2017

## GRANTS AND AWARDS

- Five Colleges of Ohio Collaborative Grant, “Supporting DEI Projects in Economics,” with Brooke Krause and Zarrina Juraqulova, 2021 (\$5,000)
- College of Liberal Arts Excellence in Teaching Award, Graduate Teaching Category, 2019
- Outstanding Graduate Researcher Award, CSU Department of Economics, 2018
- Ingrid H. Rima Scholarship, Association for Social Economics, 2018
- Graduate Student Council Travel Award, Colorado State University, Summer 2018.
- Graduate Research Assistantship Award, “Graduating During the Great Recession,” CSU Department of Economics, 2017.
- Omicron Delta Epsilon Best Graduate Paper Award, CSU Department of Economics, 2015

## SELECTED PRESENTATIONS

- 2023: IARIW-Bank of Italy Conference on Central Banks, Financial Markets, and Inequality (Naples, March 2023, Accepted), Paper Presentation: “Monetary Policy’s Distributional Impacts” • ASE Sessions at the Eastern Economic Association Annual Meeting (New York City, February 2023), Paper Presentation: “Monetary Policy’s Distributional Impacts” • IAFFE Sessions at the ASSA Meetings (New Orleans, January 2023), Paper Presentation with Madison Buckley and Zareen Thomas: “Barriers to Entry” • ASE Sessions at the ASSA Meetings (New Orleans, January 2023), Paper Presentation: “Monetary Policy’s Distributional Impacts”
- 2022: Northeast Ohio Economics Workshop (Cleveland, November 2022), Paper Presentation: “Monetary Policy’s Distributional Impacts” • Young Scholars Initiative Pre-Workshop Event, “Monetary Policy and Wealth and Income Inequality” (Toronto, September 2022), Invited

- Presentation: "Is Monetary Policy Race- and Gender-Neutral?" • *Review of Social Economy* Workshop, "Financialization and the Social Economy" (Boston, April 2022), Invited Paper Presentation: "Postal Banking and US Cash Transfer Programs" • International Confederation of Associations for Pluralism in Economics Annual Conference (Online, January 2022), Paper Presentation: "Postal Banking and US Cash Transfer Programs"
- 2021: The College of Wooster Biochemistry and Molecular Biology Program Interdisciplinary Lecture (December 2021), Invited Panel Participant: "COVID-19 Vaccines: Biology, Policy, and Ethics" • Western Economic Association International (Online, March 2021), Panel Presenter & Chair.
- 2020: Poznań Conference on Kalecki and Kaleckian Economics in the 21st Century (Online, September 2020), Session Chair. • Elgar Webinar Series on Central Banking and Monetary Policy (Online, May 2020), "Central Banking, Monetary Policy, and Gender," Discussant. • ASE Session at the ASSA Meetings (San Diego, January 2020), Paper Presentation: "Investing in the Future?" • NAEF Session at the ASSA Meetings (San Diego, January 2020), Paper Presentation in my Absence: "Promoting Meaningful Interaction... in the Online Economics Classroom."
- 2019: URPE-IAFFE Sessions at the ASSA Meetings (Atlanta), Paper Presentation: "Graduating During the Great Recession."
- 2018: URPE 50<sup>th</sup> Anniversary Conference (Amherst, MA), Paper Presentation: "The Role of Informal Borrowing in Financial Exclusion." • IAFFE Annual Conference (New Paltz, NY), Paper Presentation: "Theorizing Women's Position in U.S. Credit Markets." • 16<sup>th</sup> World Congress for Social Economics (Fort Collins, CO), Paper Presentation "Gendered Patterns of Discouragement," Discussant. • CSU Institute for Learning and Teaching Summer Conference (Fort Collins, CO), Paper Presentation, "Closing Achievement Gaps between Online and On-Campus Economics Courses." • Learning Analytics and Knowledge 2018 Conference (Sydney), Poster Presentation in my Absence: "Identifying Trends in Student Success." • Eastern Economic Association Conference (Boston), Paper Presentation: "Debt Aversion among U.S. High School Students," Discussant. • ASE Session at the ASSA Meetings (Philadelphia), Paper Presentation: "Female-Headed Households and the Pre-crisis Credit Expansion."

## PROFESSIONAL DEVELOPMENT

The College of Wooster Conversations on Intersectional, Trans, and Queer Academic Lives Reading Group, Spring 2022. Participant.

The College of Wooster Building Connections Course (Re)Design Workshop, June 22-26, 2020, Participant.

The College of Wooster Pathways Workshop, May 28 & 29, 2020, Participant.

AEA CeMENT Mentoring Workshop for Faculty in Non-Doctoral Programs, Jan 2020, Participant.

CSU Institute for Learning and Teaching Graduate Teaching Certificate Program, Participant and Certificate Recipient, 2014 – 2018 (Certificate completed February 2019).

## SENIOR INDEPENDENT STUDY PROJECTS

- 2022: Michelle Bryant, “Labor Market Discrimination, Expected Returns & Enrollment in Higher Education for African American Scholars: Evidence from the High School Longitudinal Study” • Madi Buckley, “Barriers to Entry: Do Students’ Perceptions of Economics Contribute to the Underrepresentation of Women and Gender Minorities in the Field?” • Shawn Ngwena, “An Analysis of the Effects of the Rapidly Growing Technology Industry on Income Inequality in the United States” • Eraj Sikandar, “The Effects of Diversity and Inclusion Policies on Business Performance”
- 2021: Noah Clement, “An Analysis on the Relationship Between Childcare Costs, Fertility and Women Employment” • Rita Chiboub, “Inheritance Rights and Women’s Intra-household Bargaining Power: A Case Study of Indonesia” • Nasua Labi, “Pretty Pink Penny: Exploring Consumer Behavior and Gender-Based Price Discrimination” • Zachary Schuch, “An Analysis on Free-to-Play and Premium Games and Their Effects from Positive Network Externalities and Keeping Up With The Joneses Theories” • Doris Sun, “Ripple Effects in Housing Market in China: Have Central Areas Promoted House Prices in Peripheral Areas in Urban Agglomerations?”
- 2020: Edua Hayford, “Explaining the Gender Gap in Agricultural Productivity: An Analysis of Farmers’ Land Tenure Security in Rural Ghana.” • Yuxuan (Katie) Ke, “Scanning and Spending: Examining the Impact of Mobile Payment Penetration on the Saving Rate in Contemporary China.” • Olivia Maher, “An Exploration of Changes and the Effectiveness of Gendered Marketing in Young Adult Novels.”

## SCHOLARLY REVIEWS

Finance Research Letters (1), Papers in Regional Science (1), Review of Black Political Economy (1), Review of Political Economy (3)

## OTHER AFFILIATIONS & PROFESSIONAL SERVICE

<i>Guest Editor, Review of Political Economy Symposium</i>	Apr. 2021 – Feb. 2023
<i>Associate Researcher, Monetary Policy Project</i>	Jan. 2021 – Present
<i>Editorial Board Member, Review of Political Economy</i>	Dec. 2020 – Present
<i>Department Liaison, CSWEP</i>	Aug. 2019 – Present

## INSTITUTIONAL AND DEPARTMENTAL SERVICE

<i>Faculty Mentor Cohort Program Mentor, The College of Wooster</i>	Aug. 2023 - Present
<i>Educational Policy Committee, The College of Wooster</i>	Aug. 2023 - Present
<i>STEM Liaison, Department of Economics, The College of Wooster</i>	Jan. 2023 - Present
<i>Public Health Pathway Team, The College of Wooster</i>	Jan. 2023 – Present
<i>Wooster Women and Gender Minorities in Economics Co-Advisor, CoW</i>	Jan. 2023 – Present
<i>Retirement Oversight Committee, The College of Wooster</i>	Oct. 2021 – Present
<i>STEM Liaison, Department of Economics, The College of Wooster</i>	Oct. 2021 – May 2022
<i>Wooster Women and Gender Minorities in Economics co-advisor, CoW</i>	Feb. 2021 – Aug. 2022
<i>Strategic Planning and Priorities Advisory Committee, The College of Wooster</i>	Aug. 2021 – May 2022
<i>Entrepreneurship Pathway Team, The College of Wooster</i>	June 2020 – Present
<i>Classroom Stewards Committee, The College of Wooster</i>	Aug. 2020 – May 2021

<i>Environmental Economics Search Committee</i> , Department of Economics, CoW	Sept. 2020 – Feb. 2021
<i>Financial Economics Search Committee</i> , Department of Economics, CoW	Sept. 2019 – Feb. 2020
<i>Co-Organizer</i> , CSU Brown Bag Seminar Series	Aug. 2017 – May 2018
<i>Vice President</i> , CSU Association of Graduate Economics	Sept. 2016 – May 2017
<i>Secretary</i> , CSU Association of Graduate Economics	Sept. 2014 – Sept. 2016

## **PROFESSIONAL ORGANIZATIONS**

*Member:* American Economic Association, International Association for Feminist Economics, Association for Social Economics, International Association for Research in Income and Wealth