

Denise M. Bostdorff
November 2019

Professor
Dept. of Communication
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The College of Wooster
Wooster, Ohio 44691

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Education

Ph.D. Purdue University, 1987.

Awarded in communication (rhetorical studies/issue management with an emphasis on political rhetoric), with minors in political science and in media communication.

M.A. University of Illinois at Urbana-Champaign, 1983.

Awarded in speech communication, with an emphasis on rhetoric and on cultural studies.

B.S. Bowling Green State University, 1982, *Summa Cum Laude*.

Awarded in speech and communication education (five-year comprehensive, self-designed program in interpersonal and public communication, theatre, and radio-television-film), with minors in English and in journalism.

Professional Experience

Professor of Communication Studies, The College of Wooster, 2007-present.

Department Chair, 2013-2017, 2019-2022.

Associate Dean of Advising for the Class of 2012, The College of Wooster, 2008-2010.

Associate Professor of Communication Studies, The College of Wooster, 1997-2007.

Department Chair, 1998-2002.

Assistant Professor of Communication Studies, The College of Wooster, 1994-1997.

Associate Professor of Communication, Purdue University, 1994.

Assistant Professor of Communication, Purdue University, 1988-1994.

Visiting Assistant Professor of Communication, Purdue University, 1987-1988.

Awards and Honors

Teaching and Advising Honors

-Top Four Finalist for “Best College Advisor” EXPY Award, sponsored by the Northeast Ohio Council on Higher Education (NOCHE), which recognizes outstanding work in experiential learning. 2019.

-Advisor of “Chapter of the Year” for College Democrats of Ohio. Awarded to The College of Wooster chapter for its voter registration, education, and get-out-the-vote efforts in the 2012 election. Summer 2013.

- National Speakers Association's Jeanne Robertson Outstanding Communication Professor Award. \$2000. October 2000.
- Selected as Inaugural Partner in Communicating Common Ground (CCG) Service Learning Program Sponsored by the National Communication Association, the American Association for Higher Education, the Southern Poverty Law Center, and Campus Compact. August 2000.
- Advisor of "Chapter of the Year" for Lambda Pi Eta, the national communication honor society. Awarded to The College of Wooster's Lambda Chapter. National Communication Association. November 1997.
- School of Liberal Arts Departmental Award for Educational Excellence. Purdue University. December 1994.
- W. Charles Redding Award for Excellence in Undergraduate Teaching. Purdue University. April 1994.
- Outstanding Graduate Student Teacher Award. International Communication Association. May 1986.
- Bruce Kendall Award for Excellence in Teaching. Purdue University. April 1986.
- Daily Illini's* list of "Teachers Ranked as Excellent by Their Students." University of Illinois. Spring 1983 and Fall 1983.

Research Honors

- Bruce E. Gronbeck Political Communication Research Award for *Proclaiming the Truman Doctrine: The Cold War Call to Arms*. 2010.
- Purdue Research Foundation Summer Faculty Grant. "The Language of Political Reversal." \$5000. 1993.
- Contributor to *Rhetorical and Critical Approaches to Public Relations*. (Eds. Elizabeth Lance Toth and Robert Heath). Winner of PRide Award for "Innovation, Development, and Educational Achievement in Public Relations Research." Speech Communication Association. Essay contribution: "'The Decision Is Yours' Campaign: Planned Parenthood's 'Character'-istic Argument of Moral Virtue." 1992.
- B. Aubrey Fisher Outstanding Article of the Year Award. *Western Journal of Communication*. Western States Communication Association. Awarded for "Vice-Presidential Comedy and the Traditional Female Role: The Rhetorical Characteristics of the Vice Presidency." 1992.
- Purdue University XL Summer Faculty Research Grant. "Contemporary Presidents' Public Messages and Media Management During Foreign Crises, From Kennedy to Reagan." \$5000. 1990.
- Purdue University Library Scholars Grant. "Presidential Communication During Foreign Crises." \$200. 1989.
- Moody Grant. Lyndon Baines Johnson Foundation. "The Johnson Administration's Strategies for the Construction of Public Messages and Management of the Media During the Tonkin Gulf Crisis." \$550. 1988-1989.

Selected Other Honors

- Fund for Positive Engagement Grant from Campus Compact, for community outreach (with Nate Addington, Angela Bos, Rohini Singh, and Desiree Weber). \$5000. 2017-2018.

- University Research Fellowship. Purdue University. \$6600. 1985-1987.
- University Graduate Fellowship. Purdue University. \$6000. 1983-1985.
- Summer Fellowship. University of Illinois at Urbana-Champaign. \$750. 1983.
- Trustee Academic Scholarship. Bowling Green State University. \$2000. 1979. 1980. 1981. 1982.
- Manhart Award for Leadership, Scholarship, and Contributions to Individual Events [Forensics] Program. Bowling Green State University. 1982.
- 10th in the nation in pentathlon (overall speaker). National Forensic Association. 1982.
- 3rd in the nation in informative speaking. National Forensic Association. 1982.
- 1st in the nation in speaking category of rhetorical criticism and 5th in nation in persuasive speaking. National Forensic Association. 1981.
- 1st in the nation. Peace Intercollegiate Extemporaneous Speaking Competition. 1981.

Excellence in Teaching

Evaluation of Teaching by Students

The College of Wooster, 1994-Present.

Student responses to core items: Mean scores on a 5-point scale with 5=strongly agree, 4=agree, 3=undecided, 2=disagree, 1=strongly disagree for items #1, #2, and #3; mean scores on a 6-point scale with 6=excellent, 5=very good, 4=good, 3=fair, 2=poor, 1=very bad for items #4 and #5. In addition, the mode or most common score for item #5 is provided.

Core Items:

- #1: The instructor has high grading standards.
- #2: This course challenged me.
- #3: I learned a great deal in this class.
- #4: Overall, I would rate this course as:
- #5: Overall, I would rate this instructor as:

IDPT 101: First-Year Seminar in Critical Inquiry—The Rhetoric and History of the Vietnam War

Term	#1	#2	#3	#4	#5	#5 Mode
2015-F	NA*	3.58/4.00	NA*	4.00/5.00	4.50/5.00	5.00/5.00

*online college evaluation form did not include these items

IDPT 101: First-Year Seminar in Critical Inquiry—The Cold War and the War on Terror: Rhetorical Reflections and Refractions

Term	#1	#2	#3	#4	#5	#5 Mode
2010-F	4.57/5.00	4.50/5.00	4.07/5.00	4.93/6.00	5.21/6.00	5.00/6.00
2006-F	4.92/5.00	4.31/5.00	4.15/5.00	5.23/6.00	5.77/6.00	6.00/6.00

IDPT 101: First-Year Seminar in Critical Inquiry—Generation Next: Citizenship and Community in the 21st Century

Term	#1	#2	#3	#4	#5	#5 Mode
2001-F Service Learning	4.57/5.00	4.29/5.00	3.79/5.00	4.57/6.00	5.21/6.00	5.00, 6.00

IDPT 101: First-Year Seminar in Critical Inquiry—Defining Ourselves on the Political Stage: The Impact of Television, Art, and Popular Culture on American Political Rhetoric

Term	#1	#2	#3	#4	#5	#5 Mode
1996-F	4.63/5.00	4.69/5.00	4.56/5.00	5.13/6.00	5.80/6.00	6.00/6.00

COM 111: Introduction to Communication Studies

Term	#1	#2	#3	#4	#5	#5 Mode
2013-SP	NA*	3.73/5.00	NA*	4.30/6.00	5.20/6.00	5.00, 6.00
2001-SP	4.83/5.00	4.03/5.00	4.03/5.00	4.90/6.00	5.27/6.00	6.00/6.00
1999-F	4.61/5.00	4.14/5.00	4.36/5.00	5.04/6.00	5.36/6.00	6.00/6.00
1997-F	4.41/5.00	4.11/5.00	4.33/5.00	5.07/6.00	5.26/6.00	5.00/6.00

*online college evaluation form did not include these items

COM 152: Public Speaking

Term	#1	#2	#3	#4	#5	#5 Mode
2004-F	4.27/5.00	4.40/5.00	4.27/5.00	5.03/6.00	5.43/6.00	6.00/6.00
2004-SP	4.28/5.00	4.25/5.00	4.38/5.00	5.56/6.00	5.69/6.00	6.00/6.00
1994-F	4.34/5.00	4.38/5.00	4.12/5.00	5.03/6.00	5.00/6.00	6.00/6.00

COM 200-06: Environmental Communication

Term	#1	#2	#3	#4	#5	#5 Mode
2016-SP	4.35/5.00	4.00/5.00	4.18/5.00	3.82/5.00	4.35/5.00	4.00/5.00

COM 200-04-W: Communication, Collective Memory, and Public Forgetting, Writing Intensive

Term	#1	#2	#3	#4	#5	#5 Mode
2016-F	4.92/5.00	4.79/5.00	4.21/5.00	4.74/6.00	5.16/6.00	6.00/6.00
2012-F	NA*	NA*	NA*	4.88/6.00	5.41/6.00	6.00/6.00

*online college evaluation form did not include these items

COM 214: Language and Symbols

Term	#1	#2	#3	#4	#5	#5 Mode
1997-SP	4.59/5.00	4.56/5.00	4.54/5.00	5.32/6.00	5.61/6.00	6.00/6.00
1996-SP	4.30/5.00	4.52/5.00	4.52/5.00	5.24/6.00	5.42/6.00	6.00/6.00
1995-SP	4.39/5.00	4.44/5.00	4.50/5.00	5.35/6.00	5.83/6.00	6.00/6.00

COM 225: Group Communication

Term	#1	#2	#3	#4	#5	#5 Mode
1995-SP	4.58/5.00	4.13/5.00	4.19/5.00	5.13/6.00	5.46/6.00	6.00/6.00

COM 250: Principles of Rhetoric

Term	#1	#2	#3	#4	#5	#5 Mode
2017-F	4.72/5.00	4.83/5.00	4.56/5.00	5.33/6.00	5.67/6.00	6.00/6.00
2011-F	NA*	NA*	NA*	4.89/6.00	5.30/6.00	6.00/6.00

*online college evaluation form did not include these items

2009-F	4.75/5.00	4.58/5.00	4.13/5.00	4.73/6.00	5.25/6.00	5.00, 6.00
2005-F	4.70/5.00	4.65/5.00	4.45/5.00	5.15/6.00	5.60/6.00	6.00/6.00
2003-F	4.62/5.00	4.59/5.00	4.48/5.00	5.28/6.00	5.52/6.00	6.00/6.00
2001-F	4.78/5.00	4.50/5.00	4.25/5.00	5.16/6.00	5.47/6.00	6.00/6.00
1999-F	4.51/5.00	4.64/5.00	4.41/5.00	5.13/6.00	5.74/6.00	6.00/6.00
1997-F	4.73/5.00	4.47/5.00	4.60/5.00	5.27/6.00	5.67/6.00	6.00/6.00

COM 250-W: Principles of Rhetoric, Writing Intensive

Term	#1	#2	#3	#4	#5	#5 Mode
2005-F	4.85/5.00	4.75/5.00	4.21/5.00	4.96/6.00	5.21/6.00	5.00/6.00

COM 252: Argumentation and Persuasion

Term	#1	#2	#3	#4	#5	#5 Mode
2018-SP	4.68/5.00	4.68/5.00	4.26/5.00	5.21/6.00	5.68/6.00	6.00/6.00
2012-SP	NA*	NA*	NA*	4.87/6.00	5.33/6.00	6.00/6.00
2000-SP	4.80/5.00	4.72/5.00	4.32/5.00	5.24/6.00	5.52/6.60	6.00/6.00
1999-SP	4.87/5.00	4.52/5.00	4.35/5.00	5.17/6.00	5.57/6.00	6.00/6.00
1996-F	4.76/5.00	4.76/5.00	4.76/5.00	5.59/6.00	5.88/6.00	6.00/6.00
1994-F	4.73/5.00	4.63/5.00	4.46/5.00	5.10/6.00	5.33/6.00	6.00/6.00

*online college evaluation form did not include these items

COM 254: Political Rhetoric

Term	#1	#2	#3	#4	#5	#5 Mode
Experiential and/or Service Learning						
2016-F	4.65/5.00	4.60/5.00	4.35/5.00	5.00/6.00	5.35/6.00	6.00/6.00
Experiential and/or Service Learning						
2014-F	NA*	NA*	NA*	3.60/5.00	4.20/5.00	4.00/5.00
Experiential and/or Service Learning						
2012-F	NA*	NA*	NA*	4.85/6.00	5.42/6.00	6.00/6.00
Experiential and/or Service Learning						
2010-F	4.85/5.00	4.85/5.00	4.65/5.00	5.40/6.00	5.78/6.00	6.00/6.00
Experiential and/or Service Learning						
2008-F	4.64/5.00	4.18/5.00	4.14/5.00	5.02/6.00	5.32/6.00	6.00/6.00
Experiential and/or Service Learning						
2006-F	4.71/5.00	4.67/5.00	4.50/5.00	5.31/6.00	5.54/6.00	6.00/6.00
2000-F	4.71/5.00	4.71/5.00	4.41/5.00	5.43/6.00	5.64/6.00	6.00/6.00
1998-F	4.76/5.00	4.48/5.00	4.36/5.00	4.97/6.00	5.55/6.00	6.00/6.00

*online college evaluation forms did not include these items

COM 350: Special Topics—Seminar on Presidential Rhetoric

Term	#1	#2	#3	#4	#5	#5 Mode
2004-F	5.00/5.00	4.75/5.00	4.58/5.00	5.58/6.00	5.92/6.00	6.00/6.00
Service Learning						

COM 352: Rhetorical Criticism

Term	#1	#2	#3	#4	#5	#5 Mode
2018-SP	4.93/5.00	4.87/5.00	4.70/5.00	5.63/6.00	5.93/6.00	6.00/6.00
2017-SP	4.91/5.00	4.82/5.00	4.73/5.00	5.46/6.00	5.82/6.00	6.00/6.00
2015-SP	5.00/5.00	4.89/5.00	4.56/5.00	5.17/6.00	5.67/6.00	6.00/6.00
2013-SP	NA*	4.73/5.00	NA*	5.20/6.00	5.53/6.00	6.00/6.00
2012-SP	NA*	NA*	NA*	4.73/6.00	4.93/6.00	6.00/6.00
2011-SP	4.67/5.00	4.89/5.00	4.78/5.00	5.33/6.00	5.89/6.00	6.00/6.00
2010-SP	4.60/5.00	4.87/5.00	4.67/5.00	5.60/6.00	5.73/6.00	6.00/6.00
2007-SP	4.86/5.00	4.86/5.00	4.36/5.00	5.43/6.00	5.71/6.00	6.00/6.00
2006-SP	4.80/5.00	4.73/5.00	4.73/5.00	5.40/6.00	5.93/6.00	6.00/6.00
2004-SP	4.93/5.00	4.87/5.00	4.73/5.00	5.40/6.00	5.87/6.00	6.00/6.00
2002-SP	4.86/5.00	4.93/5.00	4.86/5.00	5.71/6.00	6.00/6.00	6.00/6.00
2000-SP	4.87/5.00	4.78/5.00	4.52/5.00	5.13/6.00	5.63/6.00	6.00/6.00
1999-SP	4.81/5.00	5.00/5.00	4.75/5.00	5.19/6.00	5.69/6.00	6.00/6.00
1997-F	4.80/5.00	5.00/5.00	4.80/5.00	5.70/6.00	6.00/6.00	6.00/6.00
1997-SP	5.00/5.00	5.00/5.00	4.50/5.00	5.75/6.00	6.00/6.00	6.00/6.00
1995-SP	4.45/5.00	4.90/5.00	4.70/5.00	5.75/6.00	5.90/6.00	6.00/6.00

*online college evaluation form did not include these items

COM 401: Junior Independent Study

Term	#1	#2	#3	#4	#5	#5 Mode
2017-F	5.00/5.00	4.89/5.00	4.67/5.00	5.67/6.00	5.78/6.00	6.00/6.00
2015-F	4.58/5.00	4.83/5.00	4.33/5.00	4.00/5.00	4.54/5.00	5.00/5.00
2011-F	NA*	NA*	NA*	5.20/6.00	5.60/6.00	6.00/6.00

*online college evaluation form did not include these items

2011-SP	4.50/5.00	4.75/5.00	4.58/5.00	5.00/6.00	5.50/6.00	6.00/6.00
2006-SP	4.47/5.00	4.82/5.00	4.47/5.00	5.12/6.00	5.53/6.00	6.00/6.00
2005-SP	4.15/5.00	4.69/5.00	NA*	4.84/6.00	5.38/6.00	6.00/6.00

*piloted a campus course evaluation form that did not include this item

1998-F	4.79/5.00	4.94/5.00	4.45/5.00	4.76/6.00	5.58/6.00	6.00/6.00
1996-F	4.54/5.00	5.00/5.00	4.85/5.00	5.38/6.00	5.77/6.00	6.00/6.00
1995-F	4.93/5.00	5.00/5.00	4.64/5.00	5.57/6.00	6.00/6.00	6.00/6.00

IDPT 390: Leadership: Theory and Practice

Term	#1	#2	#3	#4	#5	#5 Mode
2007-SP	4.50/5.00	4.50/5.00	4.33/5.00	5.00/6.00	5.50/6.00	6.00/6.00
2005-SP	4.73/5.00	4.60/5.00	NA*	4.67/6.00	4.73/6.00	6.00/6.00

*piloted a campus course evaluation form that did not include this item

2002-SP 4.92/5.00 4.62/5.00 4.69/5.00 5.42/6.00 5.69/6.00 6.00/6.00

Communicating Common Ground Service Learning Program, The College of Wooster, 2001-2005. (.25 credit course)

Student responses to core items: **Mean** scores on a 5-point scale with 5=strongly agree, 4=agree, 3=undecided, 2=disagree, 1=strongly disagree for items #1, #2, and #3; mean scores on a 6-point scale with 6=excellent and 1=very bad for item #4. In addition, the **mode** or most common score for item #4 is provided.

Core Items:

- #1: The instructor was readily available for consultation when needed.
- #2: The instructor was helpful.
- #3: I learned a great deal through this service learning experience.
- #4: Overall, I would rate this service learning experience as:

Term	#1	#2	#3	#4	#4 Mode
2005-SP	4.80/5.00	4.80/5.00	5.00/5.00	5.90/6.00	6.00/6.00
2004-F	4.73/5.00	5.00/5.00	4.46/5.00	5.45/6.00	5.00/6.00
2004-SP	4.63/5.00	4.75/5.00	4.75/5.00	5.50/6.00	5.00, 6.00
2003-F	4.54/5.00	4.77/5.00	4.08/5.00	5.39/6.00	5.00, 6.00
2002-2003	On leave				
2002-SP	4.62/5.00	4.50/5.00	4.50/5.00	5.00/6.00	5.00/6.00
2001-F	4.67/5.00	4.67/5.00	4.56/5.00	5.00/6.00	6.00/6.00
2001-SP	5.00/5.00	4.83/5.00	4.50/5.00	5.67/6.00	6.00/6.00

Pedagogical Administrative and/or Research Roles

Member of Wooster Research Team Taking Part in American Association of Colleges and Universities (AACU)-Great Lakes College Association (GLCA) Project with Stanford University's College Transition Collaborative (CTC). 2014-2017.

- Project aimed at helping socially disadvantaged and/or underrepresented students to succeed in college.
- Helped identify and recruit Wooster students to take part in a survey and to participate in focus groups that developed messages for intervention.
- Worked with team on refinement of follow-up spring survey.
- Analyzed results and made recommendations for orientation based on results.

Associate Dean of Advising for the Class of 2012, The College of Wooster, 2008-2010.

This position involved work related to:

orienting: running a summer book blog for first-years; moderating an on-campus book discussion; participating in orientation events for new students, parents, and new faculty; collaborating on creation of an orientation specifically for transfer students; assisting with registration and drop-in advising.

providing information: editing weekly electronic newsletter, *Twelve*; creating, in partnership with the Dean of Students Office, COW 101/102 sessions on topics like time management, sophomore research, and off-campus study; creating (with Karen Parthemore) Wooster's first ever Campus Services booklet.

organizing events: Competitive Edge Dinner on summer research and post-graduate fellowships; academic workshops; co-sponsored events on choosing a major, voter registration, Lilly summer fellowships, etc.; Sophomore Retreat for reflection on identity, majors, and life's work; Declaration Dinner to celebrate the declaration of majors, complete with *Harry Potter* theme and 21 faculty and staff members in wizard dress.

problem solving: member of First Watch, which met weekly to deal with alerts about student academic, personal, and/or medical issues; co-director of Peer Mentoring Program, which paired older successful students with first-years and sophomores who desired assistance with academic, social, and/or transitional issues; non-voting member of Academic Standards Committee.

supplemental advising: providing one-on-one advising to members of the Class of 2012 who sought it or who appeared to be having difficulties.

first-generation student initiative: gathered research on issues that first-generation students face and initiated—with the assistance of Anne Gates, Ellen Falduto, and Karen Parthemore—a series of focus groups and interviews with first-generation students to see how Wooster might better meet their needs and then co-authored report with our findings and suggestions.

assessment: conducted, with Peter Havholm (Associate Dean for the Class of 2011), the first assessment of the Center for Advising; created on-going assessment tools for the Center; drafted standard assessment tool to be used with every student who visited the Center.

Course Director for Communication 353, Service Learning Course in Public Relations, Purdue University, 1987-1994.

Communication 353, Problems in Public Relations, required that students write and enact a public relations proposal for local non-profit organizations such as the American Red Cross, the Women in Crisis Shelter, and St. Ann's Soup Kitchen. Professor Bostdorff made arrangements for these partnerships, and then monitored the projects and relationships with community partners. In addition, Professor Bostdorff updated course readings, met with and provided resource materials for graduate instructors and new faculty members, and observed and evaluated graduate students' teaching.

Chair, Public Relations Instructional Unit, Purdue University, 1988-1991.

Purdue's Department of Communication grounded the study and practice of public relations firmly in the liberal arts. As part of this approach, the curriculum exposed students to traditional rhetorical theory, as well as more contemporary social scientific research; practical public relations techniques; and how to be both critical analysts and ethical practitioners of public relations. The chair coordinated decisions about course offerings, teaching assignments,

curriculum, and related policies. She also was responsible for finding qualified graduate instructors for four different courses and served as a resource person for those individuals.

Involvement in Other Campus Pedagogical Programs

- Academic advisor for 390 undergraduate students. The College of Wooster. 1994-present.
- Mentor for summer APEX (Advising, Planning, and Experiential Learning) Fellows. The College of Wooster. 2018.
- Summer Arch new student orientation advisor. 2010.
- Leadership and Liberal Learning Program. The College of Wooster. 1996-2008.
- Holistic Advising and Mentoring Pilot Program. First-Year Seminar. 2006.
- Supervision of Undergraduate Internships. The College of Wooster. 1997-present.
- Departmental Internship Evaluation Committee. Purdue University. 1993-1994.
- Faculty Mentor Program for Minority Students, Office of the Dean of Students. Purdue University. 1989-1990.

Involvement with Undergraduate Student Research

Mentoring in the Independent Study Research Program, The College of Wooster.

Every graduating senior at The College of Wooster must complete a yearlong original research project, culminating in a thesis (approximately 100+ pp.) and oral defense. Advisors meet individually with each senior for an hour each week. Moreover, juniors in the Department of Communication complete a semester-long Independent Study (approximately 30+ pp.) or “IS” research project.

- Major advisor for 209 Junior Independent Study Theses. 1994-present.
- Major advisor for 182 Senior Independent Study Theses. 1994-present.
- Second reader for 113 Senior Independent Study Projects. 1994-present.

Mentoring Undergraduate Research for Conference Presentations, The College of Wooster.

Mentored students in revising and submitting course papers or Junior Independent Study research for conference submissions.

In all, 38 students have successfully submitted and presented:

- Poster session papers (4 students)
- Competitive conference papers (34 students)

Several of these students have also earned honors for their research:

- Top Paper Award at the Northeast Ohio Undergraduate Sociology Symposium (2017)
- Top Four Paper for the Student Section of the National Communication Association (2014)
- Stephen Smith Award for the Top Undergraduate Research Paper at the National Communication Association Conference (1999, 2001, 2011)
- Top Ethnographic Paper at the Communication Studies Student Conference at Arizona State University West (1999)

Dean’s Freshman Scholars Program, Purdue University.

Faculty Mentor, 1988, 1990-1991, 1993-1994.

AIM (Access Internally for Minorities) Summer Undergraduate Research Program, Purdue University.

Faculty Mentor, 1988-1993.

Involvement with Graduate Students' Research

Master's Degree Students, the Department of Communication, Purdue University

Served on 14 Master's degree committees. 1989-1994.

Major advisor for 7 Master's degree students. 1989-1994.

Completed Master's theses under Professor Bostdorff's direction:

Bergland, Tammy S. Fletcher. Degree conferred 1994.

Wilson, Kirt. Degree conferred 1991.

Ph.D. Students, the Department of Communication, Purdue University

Served on 10 Ph.D. committees. 1990-1995.

Major advisor for 4 Ph.D. students. 1991-1995.

Completed doctoral dissertations under Professor Bostdorff's direction:

Russell-Loretz, Theresa. Degree conferred 1995.

Keehner, Mary F. Degree conferred 1994.

Excellence in Research and Scholarship

Published Scholarly Research

Books

Bostdorff, Denise M. *Proclaiming the Truman Doctrine: The Cold War Call to Arms*. College Station: Texas A&M University Press, 2008.

Winner of Bruce E. Gronbeck Award for Political Communication Research, 2010.

Bostdorff, Denise M. *The Presidency and the Rhetoric of Foreign Crisis*. Columbia: University of South Carolina Press, 1994.

Articles

- Bostdorff, Denise M., and Steven R. Goldzwig. "Barack Obama's Eulogy for the Reverend Clementa Pinckney, June 26, 2015: Grace as the Vehicle for Collective Salvation and Obama's Agency on Civil Rights." *Rhetoric & Public Affairs* 23.1 (2020): In-press. 63 ms. pp.
- Bostdorff, Denise M. "Public Address Scholarship and the Effects of Rhetoric." Special Issue on Rhetorical Criticism, published decennially. *Western Journal of Communication* 84.1 (2020): In-press. 27 ms. pp.
- Bostdorff, Denise M., and Daniel J. O'Rourke. "Religion, Sport, and the Return of the Prodigal Son: The Post-Secular Rhetoric of LeBron James's 2014 'I'm Coming Home' Open Letter." *Rhetoric & Public Affairs* 21.1 (2018): 1-38. (Lead Article).
- Bostdorff, Denise M. "Obama, Trump, and Reflections on the Rhetoric of Political Change." *Rhetoric & Public Affairs* 20 (2017): 695-706.
- Bostdorff, Denise M., and Shawna H. Ferris. "John F. Kennedy at American University: The Rhetoric of the Possible, Epideictic Progression, and the Commencement of Peace." *Quarterly Journal of Speech* 100 (2014): 407-441. (Lead Article).
- Bostdorff, Denise M. "Epideictic Rhetoric in the Service of War: George W. Bush on Iraq and the 60th Anniversary of the Victory Over Japan." *Communication Monographs* 78 (2011): 296-323.
- Bostdorff, Denise M. "Judgment, Experience, and Leadership: Candidate Debates on the Iraq War in the 2008 Presidential Primaries." *Rhetoric & Public Affairs* 12 (2009): 223-278.
- Bostdorff, Denise M. "Harry S. Truman—Special Message to the Congress on Greece and Turkey: The Truman Doctrine (12 March 1947)." *Voices of Democracy* 4 (2009): 1-22. (Lead article). <https://voicesofdemocracy.umd.edu/wp-content/uploads/2010/08/bostdorff-truman.pdf>
- Bostdorff, Denise M., and Steven R. Goldzwig. "History, Collective Memory, and the Appropriation of Martin Luther King, Jr.: The Reagan Rhetorical Legacy." *Presidential Studies Quarterly* 35 (2005): 661-690.
- Bostdorff, Denise M. "The Internet Rhetoric of the Ku Klux Klan: A Case Study in Web Site Community Building Run Amok." *Communication Studies* 55 (2004): 316-337.
- Bostdorff, Denise M. "George W. Bush's Post-September 11 Rhetoric of Covenant Renewal: Upholding the Faith of the Greatest Generation." *The Quarterly Journal of Speech* 89 (2003): 293-319.

- Bostdorff, Denise M., and Julie L. Woods. "Lessons from a Failed PDR (Purchase of Development Rights) Campaign in Wayne County, Ohio." *Journal of Applied Environmental Education and Communication* 2 (2003): 169-175.
- Bostdorff, Denise M. "Evolution of a Diplomatic Surprise: Richard M. Nixon's Rhetoric on China, 1952-July 15, 1971." *Rhetoric & Public Affairs* 5 (2002): 31-56.
- Bostdorff, Denise M., and Daniel J. O'Rourke. "The Presidency and the Promotion of Domestic Crisis: John Kennedy's Management of the 1962 Steel Crisis." *Presidential Studies Quarterly* 27 (1997): 343-361.
- Bostdorff, Denise M., and Steven L. Vibbert. "Values Advocacy: Enhancing Organizational Images, Deflecting Public Criticism, and Grounding Future Arguments." *Public Relations Review* 20 (1994): 141-158.
- Bostdorff, Denise M., and Steven R. Goldzwig. "Idealism and Pragmatism in American Foreign Policy Rhetoric: The Case of John F. Kennedy and Vietnam." *Presidential Studies Quarterly* 24 (1994): 515-530.
- Bostdorff, Denise M. "Idealism Held Hostage: Jimmy Carter's Rhetoric on the Crisis in Iran." *Communication Studies* 43 (1992): 14-28.
- Bostdorff, Denise M. "The Presidency and Promoted Crisis: Reagan, Grenada, and Issue Management." *Presidential Studies Quarterly* 21 (1991): 737-750.
- Selected for republication in: *Essays in Presidential Rhetoric*. Ed. Theodore Windt and Beth Ingold. 3d ed. Dubuque, IA: Kendall/Hunt, 1992. 478-493.
- Bostdorff, Denise M. "Vice-Presidential Comedy and the Traditional Female Role: The Rhetorical Characteristics of the Vice Presidency." *Western Journal of Speech Communication* 55 (1991): 1-27. (Lead article).
Winner of B. Aubrey Fisher Outstanding Article of the Year Award, 1992.
- Bostdorff, Denise M. "Making Light of James Watt: A Burkean Approach to the Form and Attitude of Political Cartoons." *Quarterly Journal of Speech* 73 (1987): 43-59.
- Selected for republication in: *Rhetorical Dimensions in Media: A Critical Casebook*. 2d ed. Eds. Martin J. Medhurst and Thomas W. Benson. Dubuque, IA: Kendall/Hunt, 1991. 196-215.
- Bostdorff, Denise M., and Phillip K. Tompkins. "Musical Form and Rhetorical Form: Kenneth Burke's *Dial* Reviews as Counterpart to *Counter-Statement*." *Pre-Text* 6 (1985): 235-252.

Book Chapters

- Bostdorff, Denise M. "Dean Acheson's May 1947 Delta Council Speech: Rhetorical Evolution from the Truman Doctrine to the Marshall Plan." *A Rhetorical History of The United States, Vol. 8: World War II and The Cold War*. Ed. Martin J. Medhurst. East Lansing: Michigan State UP, 2018. 167-214.
- Bostdorff, Denise M. "Iraq as a Representative Anecdote for Leadership: Barack Obama's Address on the Fifth Anniversary of the Iraq War." *Making the Case: Advocacy and Judgment in Public Argument*. Ed. Kathryn M. Olson, Benjamin Ponder, Michael William Pfau, and Kirt Wilson. Lansing: Michigan State UP, 2012. 161-189.
- Bostdorff, Denise M. "Crisis Rhetoric." *The Encyclopedia of Political Science*. Ed. George Thomas Kurian. Washington, DC: CQ Press, 2010. 353-355.
- Bostdorff, Denise M., Chair, Martin Carcasson, James M. Farrell, Robert L. Ivie, Amos Kiewe, and Kathleen B. Smith. "Report of the National Task Force on Presidential Rhetoric in Times of Crisis." *The Prospect of Presidential Rhetoric*. Ed. James Arnt Aune and Martin J. Medhurst. College Station: Texas A&M University Press, 2008. 355-378.
- Bostdorff, Denise M. "Rhetorical Ambivalence: Bush and Clinton Address the Crisis of Haitian Refugees." *Who Belongs in America?: Presidential Rhetoric and the Politics of Immigration*. Ed. Vanessa B. Beasley. College Station: Texas A&M UP, 2006. 206-246.
- Bostdorff, Denise M. "Hillary Rodham Clinton and Elizabeth Dole as Running 'Mates' in the 1996 Campaign: Parallels in the Rhetorical Constraints of First Ladies and Vice Presidents." *The 1996 Presidential Campaign: A Communication Perspective*. Ed. Robert E. Denton, Jr. Westport, CT: Praeger, 1998. 199-227.
- Bostdorff, Denise M. "Clinton's Characteristic Issue Management Style: Caution, Conciliation, and Conflict Avoidance in the Case of Gays in the Military." *The Clinton Presidency: Issues, Images, & Communication Strategies*. Ed. Robert E. Denton, Jr., and Rachel L. Holloway. Westport, CT: Praeger, 1996. 189-223.
- Vibbert, Steven L., and Denise M. Bostdorff. "Issue Management in the 'Lawsuit Crisis.'" *The Ethical Nexus*. Ed. Charles Conrad. Norwood, NJ: Ablex, 1993. 103-120.
- Bostdorff, Denise M. "'The Decision Is Yours' Campaign: Planned Parenthood's 'Character'-istic Argument of Moral Virtue." *Rhetorical and Critical Approaches to Public Relations*. Eds. Elizabeth Lance Toth and Robert L. Heath. Hillsdale, NJ: Lawrence Erlbaum Associates, 1992. 301-313.
Volume Awarded "PRide Award for "Innovation, Development, and Educational Achievement in Public Relations Research," 1992

Major Editing Work

Newman, Robert P. “American Gullibility: The Route to the December Panic of 1950.” *Rhetorical History of the United States, Vol. 8: World War II and The Cold War*. Ed. Martin J. Medhurst. East Lansing: Michigan State UP, 2018. 215-257. I edited the manuscript and wrote 32 additional pages of text in the way of content endnotes—33 new content endnotes and 13 expanded content endnotes—to provide further context and information for Professor Newman’s analysis; these pages integrated material from 78 additional sources, including scholarly research, archival newspapers, and government documents.

Published Pedagogical and/or Public Outreach Scholarship

Bostdorff, Denise M. “Graduates, Faculty, Distinguished Guests: A Few Words on the Commencement Address.” *Spectra Magazine*, National Communication Association. May 2016: 9-13. <https://www.natcom.org/publications/spectra/may-2016?UserId=2e43f881-69e6-4f58-9602-dd9ec6cf470e&sso=3506d2bf-609e-479a-80df-7657bf83c89e>

Bostdorff, Denise M., and Shawna H. Ferris. “Words, Not Weapons: JFK Shows Ceremonial Messages Can Initiate Peace.” *Communication Currents*, Feb. 1, 2015. Online public outreach magazine of the National Communication Association. <https://www.natcom.org/communication-currents/words-not-weapons-jfk-shows-ceremonial-messages-can-initiate-peace>

Benoit, William L., Denise M. Bostdorff, Diana B. Carlin, Kevin Coe, R. Lance Holbert, John M. Murphy, and Katherine Miller. “Decision 2012: Presidential Election Analysis from the CM Café.” *Communication Monographs* 80 (June 2013): 243-254.

Bostdorff, Denise M. “To Counter Iraq War Opponents, Bush Turned to Ceremonial Speaking.” *Communication Currents*, Oct. 1, 2011. <https://www.natcom.org/communication-currents/bush-ceremonial-speaking-counter-iraq-war-opponents>

Bostdorff, Denise M. “Harry S. Truman—Special Message to the Congress on Greece and Turkey: The Truman Doctrine (12 March 1947).” Teaching Unit: Authenticated Speech Text, Suggested Resources, Teaching-Learning Materials. *Voices of Democracy: The U.S. Oratory Project*, Sept. 2009. *Voices of Democracy* is a NEH-sponsored project designed to promote the study of great speeches and public debates in undergraduate humanities classrooms. <https://voicesofdemocracy.umd.edu/harry-s-truman-special-message-to-the-congress-on-greece-and-turkey-the-truman-doctrine-12-march-1947/>

Bostdorff, Denise M. “Preparing Undergraduates for Democratic Citizenship: Upholding the Legacy of William Norwood Brigance through Rhetorical Education.” *Rhetoric and Democracy: Pedagogical and Political Practices*. Ed. David M. Timmerman and Todd F. McDorman. East Lansing: Michigan State University Press, 2008. 39-74.

Bostdorff, Denise M. "Learning How to Make a Difference: Politics-in-Action Projects in the College-Level Political Communication Course." *Communication Teacher* 17 (2003): 11-13. (Special Issue on Service Learning).

Book Reviews

Bostdorff, Denise M. Review of *Prairie Forge: The Extraordinary Story of the Nebraska Scrap Metal Drive of World War II* by James J. Kimble. *Rhetoric & Public Affairs* 19.1 (2016): 138-141.

Bostdorff, Denise M. Review of *Blackwell Companions to American History: A Companion to Harry S. Truman*, edited by Daniel S. Margolies. *Journal of Cold War Studies* 17.3 (2015): 277-280.

Bostdorff, Denise M. Review of *Inside the Nixon Administration: The Secret Diary of Arthur Burns, 1969-1974*, edited by Robert H. Ferrell. *Rhetoric & Public Affairs* 15 (2012): 173-175.

Bostdorff, Denise M. Review of *Democracy and America's War on Terror* by Robert L. Ivie. *Quarterly Journal of Speech* 92 (2006): 223-225.

Bostdorff, Denise M. Review of *Constructing Clinton: Hyperreality & Presidential Image-Making in Postmodern Politics* by Shawn J. Parry-Giles and Trevor Parry-Giles. *Argumentation and Advocacy* 39 (2003): 221-224.

Bostdorff, Denise M. Review of *Political Cartoons in the 1988 Presidential Campaign: Image, Metaphor, and Narrative* by Janis L. Edwards. *Rhetoric & Public Affairs* 1 (1998): 292-294.

Bostdorff, Denise M. Review of *Public Opinion, the First Ladyship, and Hillary Rodham Clinton* by Barbara Burrell. *Presidential Studies Quarterly* 27 (1997): 610-612.

Bostdorff, Denise M. Review of *The White House Speaks: Presidential Leadership as Persuasion* by Craig Allen Smith and Kathy B. Smith. *Quarterly Journal of Speech* 81 (1995): 518-520.

Scholarly Presentations

Selected Research Presentations

Bostdorff, Denise M. "The Southern Response to Humphrey's 'Sunshine of Human Rights' Speech: Governor Strom Thurmond's Address Accepting the States' Rights Democratic Presidential Nomination, August 11, 1948." Rhetoric Society of America. Minneapolis. June 2018.

Bostdorff, Denise M. "Donald J. Trump, Anger, and Style: The Fusion of Invention and Aesthetics in Trump's 2016 Campaign Rally in Greensboro, North Carolina." National Communication Association. Dallas. Nov. 2017.

Bostdorff, Denise M. "The Uncomfortable Rhetor: Gerald R. Ford." Panel Discussion on the Presidency of Gerald R. Ford. Co-Sponsored by the Rhetorical Theory and Criticism/Political Communication Interest Groups. Central States Communication Association. Grand Rapids, MI. April 2016.

- Bostdorff, Denise M., and Daniel J. O'Rourke. "Re-membering the Past and Restoring Civic Bonds: LeBron James' Open Letter and 'Coming Home' Corporate Epideictic Performances." Competitive Paper in Rhetorical Theory and Criticism. Central States Communication Association. Grand Rapids, MI. April 2016.
- Bostdorff, Denise M., and Steven R. Goldzwig. "Truman's St. Patrick's Day Addresses, March 17, 1948: Establishing Foreign Policy Credentials and Preparing the Way for the Atlantic Alliance." A Top Paper in Political Communication. Central States Communication Association. Madison, WI. April 2015.
- Bostdorff, Denise M., and Shawna H. Ferris. "John F. Kennedy at American University: The Rhetoric of the Possible, Epideictic Progression, and the Commencement of Peace." National Communication Association. Chicago. Nov. 2014.
- Bostdorff, Denise M. "The Rhetorical Transition from the Truman Doctrine to the Marshall Plan." Mapping the Shifting Grounds of Post-9/11 War Rhetoric Preconference. National Communication Association. Washington, DC. Nov. 2013.
- Bostdorff, Denise M. "Dean Acheson's May 1947 Delta Council Speech as Precursor to the Marshall Plan." National Communication Association. Orlando. Nov. 2012.
- Bostdorff, Denise M. Discussion Panel. "The Rhetoric of Barack Obama." Central States Communication Association. Cleveland, OH. Mar. 2012.
- Bostdorff, Denise M. Discussion Panel. "The State of the Discipline: Senior Scholars on the Status of Rhetorical Criticism." Central States Communication Association. Cleveland, OH. Mar. 2012.
- Bostdorff, Denise M. "Redefining Foreign Policy Leadership: Barack Obama's March 19, 2008, Address on the Iraq War." Justification, Reason, and Action: Tradition and Innovation in Public Argument—A Conference in Honor of Professor David Zarefsky. Northwestern University. May 2009.
- Bostdorff, Denise M. "Judgment, Experience, and National Security: The 2008 Presidential Primaries and the Iraq War." Part of Featured Panel at Meeting of the Rhetoric Society of America. Seattle. May 2008.
- Bostdorff, Denise M., and Steven R. Goldzwig. "Truman's St. Patrick's Day Addresses, March 17, 1948." National Communication Association. Chicago. Nov. 2007.
- Bostdorff, Denise M. "George W. Bush, Epideictic Advocacy, and the War in Iraq." 10th Biennial Public Address Conference. Vanderbilt University. Oct. 2006.

- Bostdorff, Denise M., and Steven R. Goldzwig. "History, Collective Memory, and the Appropriation of Martin Luther King, Jr.: The Reagan Rhetorical Legacy." National Communication Association. Chicago. Nov. 2004.
- Bostdorff, Denise M., Chair, Martin Carcasson, James M. Farrell, Robert L. Ivie, Amos Kiewe, and Kathleen B. Smith. "Challenges for Research on Presidential Rhetoric in Times of Crisis." National Conference on Presidential Rhetoric: The Prospect of Presidential Rhetoric. The Center for Presidential Studies of the George Bush School of Government and Public Service. Texas A&M University. Mar. 2004.
- Bostdorff, Denise M. "Defeating Evil-Doers and Rediscovering American Character: George W. Bush's Post-September 11 Rhetoric of Covenant Renewal." National Communication Association. New Orleans. Nov. 2002.
- Woods, Julie L., and Denise M. Bostdorff. "Securing Wayne County Farmland, Preserving America's Heartland: Analysis of a Failed PDR (Purchase of Development Rights) Ballot Initiative in Wayne County, Ohio." National Communication Association. New Orleans. Nov. 2002.
- Bostdorff, Denise M. "'Give Me Your Tired, Your Poor, Your Huddled Masses Yearning to Breathe Free' (or Not?): Presidents Bush and Clinton Address the Issue of Haitian Refugees." National Conference on Presidential Rhetoric: Immigration. The Center for Presidential Studies of the George Bush School of Government and Public Service. Texas A&M University. Mar. 2001.
- Bostdorff, Denise M. "Laying the Groundwork for Diplomatic Surprise: Richard M. Nixon's Rhetoric on China, 1960-July 15, 1971." National Communication Association. Seattle. Nov. 2000.
- Bostdorff, Denise M. "WWW.Hate: The KKK's Recruitment on the Web." National Communication Association. Seattle. Nov. 2000.
- Bostdorff, Denise M. "The Rhetorical Leadership of Lyndon Johnson." Panel Presentation and Discussion. National Conference on Presidential Rhetoric: Presidential Leadership. The Center for Presidential Studies of the George Bush School of Government and Public Service. Texas A&M University. March 1999.
- Bostdorff, Denise M. "The Rhetorical Management of Change: Bill Clinton Addresses the Issue of Gays in the Military." Speech Communication Association. New Orleans. Nov. 1994.
- Bostdorff, Denise M., and Steven L. Vibbert. "The Language of Political Reversal." Speech Communication Association. Atlanta. Nov. 1991.
- Bostdorff, Denise M. "The Application of Burkean Concepts for the Criticism of Rhetoric." Rhetoric and Composition Colloquium Series sponsored by the Department of English. Purdue University. Fall 1990.

Bostdorff, Denise M. "Richard M. Nixon and the Grotesque: The President's Rhetoric on the 1970 Invasion of Cambodia." Speech Communication Association. San Francisco. Nov. 1989. **Top Eight Paper for Task Force on Presidential Communication.**

Bostdorff, Denise M. "Jimmy Carter, the Hostage Crisis, and Rhetorical Idealism." Presentation with Kenneth Burke as respondent. Kenneth Burke Colloquium. Sponsors: The Departments of English, Communication, and Philosophy, and the Office of the Dean for Humanities, Social Sciences, and Education. Purdue University. April 1988.

Bostdorff, Denise M. "The Ferraro Affair: Vice-Presidential Comedy and the Traditional Female Role." Speech Communication Association. Chicago. Nov. 1986. **Top Three Paper for Governmental Communication Commission.**

Bostdorff, Denise M. "Mary Parker Follett: The First Thorough Theorist of Organizational Communication." Speech Communication Association. Denver. Nov. 1985. **Top Three Paper for Organizational Communication Division.**

Bostdorff, Denise M. "You've Come a Long Way, Margaret: The Evolution of the Women of M*A*S*H." Central States Communication Association. Indianapolis. April 1985.

Bostdorff, Denise M. "Presence of Malice: The Media, Subversion, and the Rhetoric of Conspiracy." Central States Communication Association. Indianapolis. April 1985.

Bostdorff, Denise M. "'Long Live Rock!': The Who's Rhetoric of Rock-N-Roll Religion." Central States Communication Association. Chicago. April 1984. **Top-Ranked Debut Paper.**

Bostdorff, Denise M. "The Mundane Becomes the Menacing: Steven Spielberg's Formula for Fear." Speech Communication Association Convention. Washington, D.C. Nov. 1983.

Bostdorff, Denise M. "'Hope I Die Before I Grow Old': The Media's Account of the Who, What, and Why of the Cincinnati Concert Tragedy." Speech Communication Association. Washington, D.C. Nov. 1983.

Selected Pedagogical Presentations

Schen, Missy, Denise M. Bostdorff, Michelle Johnson, and Rohini Singh. "Lessons Learned from Using the Sherman-Fairchild VALUE Rubrics for Course-Embedded Assessment of Civic Engagement, Quantitative Reasoning, and Problem Solving." Session for American Association of Colleges and Universities (AC&U). General Education and Assessment Conference. Philadelphia. Feb. 2018.

Bostdorff, Denise M. "Teaching Rhetorical Criticism as Part of an Undergraduate Research Program." National Communication Association Summer Conference on Teaching Rhetorical Criticism and Critical Inquiry. University of Puget Sound. July 2010.

Bostdorff, Denise M. Round Table Presentation. "Expanding the Foundation of the Basic Course: Opportunities for Civic and Political Engagement." National Communication Association. Chicago. Nov. 2009.

Bostdorff, Denise M. "Citizens Speaking: Rhetorical Education and Civic Engagement." Keynote Address. Brigance Colloquy on Public Speaking as a Liberal Art. Center of Inquiry in the Liberal Arts. Wabash College. Crawfordsville, IN. Feb. 2009.

Bostdorff, Denise M. Discussion Panel on "The Voices of Democracy Project: Public Address Scholarship and Pedagogy." National Communication Association. San Diego. Nov. 2008.

Bostdorff, Denise M. "Personal, Professional, and Pedagogical Opportunities: Preparing Students for Citizenship at a Small Liberal Arts College." Part of panel on "Small Schools, Big Opportunities: The Small Liberal Arts College as a Site of Communication, Connection, and Action." National Communication Association. San Antonio. Nov. 2006.

Bostdorff, Denise M. Discussion Panel on The Brigance Colloquy on Rhetoric and Democratic Citizenship. National Communication Association. Boston. Nov. 2005.

Bostdorff, Denise M. "Enhancing Civic Engagement Through the Rhetorical Education of Undergraduates: Upholding the Legacy of William Norwood Brigance." Invited paper. Rhetoric and Democratic Citizenship: A Colloquy in Honor of William Norwood Brigance. Center of Inquiry in the Liberal Arts. Wabash College. Crawfordsville, IN. April 2005.

Bostdorff, Denise M. "The Communicating Common Ground Program at The College of Wooster." Ohio Communication Association. Otterbein College. Oct. 2004.

Bostdorff, Denise M. "Turning Preschoolers into Peacemakers: The College of Wooster and Communicating Common Ground." Part of panel on "NCA's Communicating Common Ground Project: Exemplary Service-Learning Partnerships." National Communication Association. Atlanta. Nov. 2001.

Bostdorff, Denise M. Poster Session on The College of Wooster's Communicating Common Ground Program, as part of Interactive Gallery on the National Communication Association's Communicating Common Ground Project. National Communication Association Convention. Atlanta. Nov. 2001.

National Pedagogical Workshops

Instructor for "Learning about History through the Truman Doctrine Speech," as part of a conference for middle and high school teachers on "The Legacy of the Marshall Plan." The Harry S. Truman Presidential Library. Independence, MO. July 2012.

Co-Facilitator for 3-Day Mini Conference, "Bridging Differences with Our Common Traditions: Public Speaking and Public Address in the Twentieth Century," on how to keep public speaking

and public address a vital part of communication education for undergraduates, with Michael Hogan, Shawn Parry-Giles, Cheryl Jorgensen-Earp, and David Timmerman. National Communication Association Convention. San Francisco. Nov. 2010.

Co-Director for Short Course Workshop, "Teaching the College Course on Communication Research: How To Prepare Undergraduates for Original Research Projects," with Rod Korba and Cynthia Burggraf. National Communication Association. Chicago. Nov. 1997.

Helped plan and provided materials for Short Course Workshop, "The Three Course Sequence in Public Relations: Fundamentals, Projects, and Special Topics," with Steven L. Vibbert and Rachel L. Holloway. Speech Communication Association. Atlanta. Nov. 1991. (Pregnancy prohibited travel).

Assistant for Short Course Workshop on "Undergraduate Rhetorical Criticism in Forensic Competition." Speech Communication Association. Washington, D.C. Nov. 1983.

Recognition of Scholarly Expertise

Research Task Force

Chair. Task Force on the Presidency in Times of Crisis. Annual Presidential Rhetoric Conference. Texas A&M University. 2003-2004.

Editorial Boards

Quarterly Journal of Speech. National Communication Association. 1995-1997. 2005-2007. 2013-present.

Journal for the History of Rhetoric. 2019-present.

Rhetoric & Public Affairs. 2007-2019.

Rhetoric and Public Affairs Book Series, Michigan State University Press. 1998-2019.

Women's Studies in Communication. Organization for Research on Women and Communication. 2000-2006.

Voices of Democracy: The U.S. Oratory Project. National Endowment for the Humanities Project (www.voicesofdemocracy.com) designed to promote the study of great speeches in undergraduate humanities classrooms. 2009-present.

Communication Studies. Central States Communication Association. 1989-1991.

Advisory Board

Voices of Democracy: The U.S. Oratory Project. 2008-2009.

Reviewer Beyond Editorial Board Reviewing

*Applied Environmental Education
and Communication Journal*.
Communication Studies.

Communication Monographs.
Communication Quarterly.
Communication Yearbook.

Journal of Applied Communication Research.
Journal of Public Relations Research.
KB [Kenneth Burke] Journal.
Peace and Change.
Polity.
Presidential Studies Quarterly.
Quarterly Journal of Speech.
Review of Politics.
Rhetoric Society Quarterly.
Sociological Forum.
Strata Publishing.
Text and Performance Quarterly.
Western Journal of Communication.

Journal of International and Intercultural Communication.
Journal for the History of Rhetoric
Ohio State University Press.
Policy Studies Journal.
Political Communication.
Public Relations Review.
The Review of Communication.
Rhetoric & Public Affairs.
Rowman & Littlefield Books
Southern Communication Journal.
Texas A&M University Press.
Thirdspace.

Service

Departmental Service

The College of Wooster

- Chair, the Department of Communication. 1998-2002. 2013-2017. 2019-2022.
- Advisor, Lambda Chapter of Lambda Pi Eta, the national communication honor society. 1994-1998. Co-advisor 2004-2007, 2017-2018, 2019-2020.
- Advisor, Communication Club (National Communication Association Student Club). 1996-1998. Co-advisor 2004-2007, 2017-2018, 2019-2020.
- Departmental Search Committee. 1996. 1997. 2001. 2003. 2004. 2006. 2007. 2008. 2010. 2012. 2013. 2014. 2015. 2016. 2017. 2018.
- Diversity Advocate for Communication Sciences & Disorders Search Committee. 2018.
- Departmental Liaison to Library. 2003-2007. 2016-2017.
- Manager for Departmental Facebook Page. 2015-2018. 2019-present.

Purdue University

- Departmental Graduate Studies Committee. 1990-1992. 1993-1994.
- Departmental Search Committee. 1985-1986. 1990-1991. 1993-1994.
- Department Head Review Committee. 1992-1993.
- Faculty Affairs Committee. 1989-1990.
- Departmental Undergraduate Studies Committee. 1988-1990.
- Ad Hoc Committee on Research Methods Instruction. 1988-1989.

Campus Service

The College of Wooster: Campus Committees/Miscellaneous Administrative Roles

- Faculty Research and Development Committee. 2003-2004. 2010-2011. 2019-2020.
- Academic Standards Committee. 2017-2018.
- Conference With Trustees Committee. 2014-2017. Chair. 2016-2017.
- Faculty Review Committee. 2013. 2018.

- Ad hoc Committee for Senior Research Symposium. 2012.
- Working Committee on Integrity for College's Self-Study. 2011-2012.
- Advisor, Students for Obama. 2012-2013.
- Advisor, Campus Democrats. 2008-2013, 2014-2015. 2016-2017.
- Chair, Davies-Jackson Scholarship Committee. 2010-2013.
- Associate Dean of Advising for the Class of 2012 (2-year position). 2008-2010.
- Advising Center Task Force. 2008-2009.
- Faculty Scholarship Committee. 2008-2010.
- Teaching Staff and Tenure Committee. 2004-2007.
- Lilly Steering Committee. Lilly Project for the Exploration of Vocation. 2004-2008.
- Faculty Grievance Committee. 2004. 2009-2013.
- Ad Hoc Task Force for College Policy on Sexual Assault. 2003-2004. Subcommittee on Language and Format. 2004.
- Galpin Prize Committee. 2002.
- Dean's Evaluation Committee. 2002.
- College Scholars Exam Committee. 2001-2002.
- Search Committee for Assistant to Vice President for Academic Affairs. 2001.
- Director of Leadership and Liberal Learning Program. 2001-2002, 2004-2005, 2006-2007.
- Ad Hoc Committee on Independent Study. 2000-2001.
- Dean's Hearing Board. 2000.
- Forum Events Committee. 1999. 2000. 2004.
- Advisory Board, Office of Campus Ministries. 1999-2002.
- Radio Advisory Committee. 1998-2002.
- Pre-Law Advising Committee. 1997-2001.
- Judicial Board. 1998-2000.
- Strategic Planning Committee for Enrollment and National Reputation. 1997.
- Planning Committee for the 50th Anniversary Celebration of Independent Study. 1997.
- Truman Scholarship Committee. 1996-1997.
- Honorary Degrees Committee. 1995-1997.
- Ad Hoc Child Care Committee. 1994-1995.

The College of Wooster: Other Campus Service

- Admissions panels, recruitment luncheons, travel, and other admissions work. 1994-present.
- Voter liaison registering students, staff, and faculty to vote. 2004-present.
- United Way Ambassador to faculty and departmental administrative assistants for United Way annual campaign. Nov. 2018.
- Internship mentor for APEX (Advising, Planning, and Experiential Learning) Fellowships. Summer 2018.
- Faculty-Staff Campaign Leader for Wooster Fund's annual giving campaign. 2015-2018.
- Judge, Margaret Wick Campus Speaking Competition. 2010-2012. 2016. 2018.
- Mentor for Faculty Mentoring Program. 2003-2005. 2011-2012. 2017-2018.
- Departmental Admissions Liaison. 1998-2000. 2014-2016. Communication Studies Liaison. 2016-2018.
- Get-out-the-vote campus initiatives with Senior Associate Dean of Students Carolyn Buxton. 2004-2017.
- Guest Speaker for Leadership Circle Breakfast. June 2017.

- Participant for *Wooster's Promise Live!* television program to launch public phase of Wooster's Promise Campaign. April 2017.
- Delivered address on behalf of faculty at the inauguration of President Sarah Bolton. Oct. 2016.
- Moderator for alumni panel, "Straight Lines & Wrong Turns: How I Got Here and How Wooster Helped." The College of Wooster's 150th anniversary celebration. Oct. 2016.
- Part of external review assessment and visioning process for Office of Interfaith Campus Ministries. 2015.
- Mentor for Worthy Questions Program. 2013-2015.
- Allen Scholars interviewer. 2011.
- College Scholars instructor for Saturday class sessions. 2000-2001.
- Public speaking coach for moot court team. 1999. 2000.
- College Scholars faculty liaison. 1996-1997.
- College Scholars interviewer/discussion leader. 1996-1997. 1999.

Purdue University: Campus Committees/Miscellaneous Administrative Roles

- Campus Grievance Committee. 1993-1994.
- School of Liberal Arts Curriculum Committee. 1993-1994.
- Member, Public Address and Public Relations Instructional Units. 1987-1994.
- Chair, Public Relations Instructional Unit. 1988-1991.
- Course Director for Communication 353, Service Learning Course in Public Relations. 1987-1994.

Public Service and Outreach

The College of Wooster: Experiential and Service Learning Outreach

COM 25400 (Political Rhetoric), COM 350 (Presidential Rhetoric), and COM 200 (Environmental Communication). 2000-present.

As instructor, Dr. Bostdorff oversaw experiential and/or service learning projects such as: leading a petition drive and information campaign on behalf of Afghan women; holding an event featuring the film, *Who Killed the Electric Car?*; implementing a persuasive campaign to decrease water use in dorms on campus; planning and overseeing a "Human Book" workshop for the Great Lakes Colleges Association's Students of Color Leadership Conference; planning and sponsoring Debate Watch events as part of a national program for the Commission on Presidential Debates; organizing an event about child soldiers in Uganda and raising money for the Invisible Children foundation; working with a local farmland preservation representative to garner support for an Ohio ballot initiative; running a voter registration and education campaign on campus; holding a walk-a-thon to raise money to benefit a veterans association; organizing an information campaign about a living wage; implementing a persuasive campaign to encourage students to shop in downtown Wooster, establishing an intergenerational program for a local daycare, etc.

Communicating Common Ground Service Learning Program, 2000-2005.

As director and instructor of the Department's Communicating Common Ground Program (a .25 credit course), Dr. Bostdorff oversaw college students' development and teaching of a curriculum to preschool children at several local daycares and/or preschools with the goals of

improving communication skills, enhancing appreciation of diversity, and teaching conflict management. The partnership was sponsored by the National Communication Association in conjunction with the Southern Poverty Law Center, the American Association for Higher Education, and Campus Compact.

Lambda Pi Eta and Communication Club, 1995-1997.

As faculty advisor for the Wooster chapters of Lambda Pi Eta and Communication Club, Dr. Bostdorff arranged for and oversaw public relations work done by communication students for the local American Red Cross, the American Cancer Society, and on behalf of the student hospital's free anonymous HIV testing program.

Purdue University: Experiential and Service Learning Outreach

COM 353: Problems in Public Relations, 1987-1994.

As course director and instructor, Dr. Bostdorff arranged for and/or helped provide public relations services to over 40 different organizations in the Lafayette, Indiana, area such as the American Heart Association, City of West Lafayette Recycling Program, Lafayette Neighborhood Housing Services, Legal Aid Corporation of Tippecanoe County, Tippecanoe Arts Federation, and Women in Crisis, among others.

Community-Campus Programming Outreach

Bridging Along Beall Avenue Program: Living Room Conversations and Service to Connect Campus and Community. The College of Wooster. 2017-present.

Our team (Nate Addington, Angela Bos, Denise Bostdorff, Rohini Singh, and Desiree Weber):

- Secured a seed grant from Campus Compact's Fund for Positive Engagement to explore approaches for decreasing polarization in American public life.
- Created small groups, each composed of students and members of the larger community with divergent political views and backgrounds.
- Organized group meals and facilitated discussion to learn about issues and create common ground.
- Organized and participated as a group in a community service project.
- Organized publicity for the program.
- Assessed the program in the form of pre-tests and post-tests to measure program effectiveness.
- Worked with groups to develop and implement further activity aimed at alleviating issues related to poverty and homelessness. 2019.

Selected Public Presentations

“Religion, Rhetoric, and LeBron James: The Return of the Prodigal Son.” Kiwanis Club. Wooster, OH. Aug. 2018.

“Religion, Rhetoric, and LeBron James: The Return of the Prodigal Son.” Rebounders Club. Wooster, OH. Nov. 2018.

- “Understanding Narratives: The Israeli-Palestinian Conflict.” Presentation and panel discussion as part of Martin Luther King Jr. Day programming at the Center for Diversity and Global Engagement. The College of Wooster. Jan. 2015.
- “JFK at American University: The Rhetoric of the Possible and the Commencement of Peace.” Faculty at Large Presentation. The College of Wooster. Oct. 2014.
- “Four Faces of Communication Research at The College of Wooster.” Wooster Faculty Series. Columbus, OH. Jan. 2013.
- “Rhetoric of Hate Group Websites.” Living Book community event as part of traveling United States Holocaust Memorial Museum exhibition, “Fighting the Fires of Hate: America and the Nazi Book Burnings.” The College of Wooster. Oct. 2012.
- “Cold War History, Cold War Rhetoric.” Public panel on the anniversary of the fall of the Berlin Wall. The College of Wooster. Nov. 2009.
- “Redefining Foreign Policy Leadership: Barack Obama’s March 19, 2008, Address on the Fifth Anniversary of the Iraq War.” Alumni Weekend Lecture. The College of Wooster. June 2009.
- “A Response to *Encounterpoint*.” Respondent to documentary on Israeli and Palestinian peacemakers. Interfaith Campus Ministries public event. Mar. 2009.
- “Epideictic Rhetoric and Inaugural Addresses.” Community Event for the Inauguration of Barack Obama. The College of Wooster. Jan. 2009.
- “How to Listen to the Presidential Debates.” Community Debate Watch. Wooster, OH. Nov. 2008.
- “Back to the Future in the President’s Rhetoric.” Teach-In on the War in Iraq. Part of Martin Luther King Jr. Celebration 2007. The College of Wooster. Jan. 2007.
- “Making Sense of the President’s Rhetoric.” Community presentation and discussion panel entitled “Making Sense of Iraq.” Wooster, OH. Oct. 2006.
- “Hang the Banner, Sound the Trumpet: George W. Bush, Epideictic Rhetoric, and the War in Iraq.” Faculty at Large Lecture. The College of Wooster. Oct. 2006.
- “Independent Study at The College of Wooster.” (With Lori Bettison-Varga). Annual Meeting and Convention of the American Association of University Women/Ohio. Wooster, OH. May 2006.
- “Nurturing Citizenship: The Liberal Arts Education.” Annual Luncheon of the Wayne County Chapter of the American Association of University Women. Wooster, OH. April 2006.
- “Fathers and Sons: Puritan Perspectives on the Post-9/11 Rhetoric of George W. Bush.” Parents Weekend Faculty Lecture. The College of Wooster. Oct. 2005.
- “George W. Bush’s Post-September 11 Rhetoric of Covenant Renewal: Upholding the Faith of the Greatest Generation.” Communication Week. Bowling Green State University. Bowling Green, OH. Mar. 2004.
- “What Is an Ambassador?” Keynote Address. International Student Conference. The College of Wooster. Feb. 2002.
- “‘Gonna Make This Garden Grow’: Teaching Peace and Teaching Service in the Communicating Common Ground Program.” The Unitarian Universalist Fellowship of Wayne County. Students Estella Anku, Janette Frederick, Michael O’Neil, and Diana Smith also presented and participated. Feb. 2002.
- “The College of Wooster’s Communicating Common Ground Service Learning Program.” With students Antwyan Reynolds, Leslie Hahn, and Sylvia Leimkuehler. The Wayne County Association for Early Childhood Education. Oct. 2001.

- “Laying the Groundwork for a Diplomatic Surprise: Richard M. Nixon’s Rhetoric on China.” Alumni College Lecture. The College of Wooster. June 2001.
- “WWW. Hate: The KKK’s Recruitment on the Web.” Faculty at Large Lecture. The College of Wooster. April 2001.
- “Rhetoric of Policy Reversal.” Alumni Debate Team Reunion in Honor of Dr. Gerald “Jerry” Sanders. The College of Wooster. Sept. 2000.
- “Rhetoric of Policy Reversal.” Alumni Luncheon. University Club in Cleveland, OH. Dec. 1999.
- “Rhetorical Parallels Between First Ladies and Vice Presidents: Hillary Rodham Clinton and Elizabeth Dole as Running ‘Mates’ in the 1996 Campaign.” Alumni College Lectures. The College of Wooster. June 1997.
- “In Search of the Presidency, 1996.” With James Hodges and Eric Moskowitz. Fall Forum Series. The College of Wooster. Sept. 1996.
- “President Clinton’s Rhetoric on Gays in the Military: Caution, Conciliation, and Conflict Avoidance.” Parents Weekend Faculty Lecture. The College of Wooster. Oct. 1995.
- “Threat and Opportunity: Presidential Crisis Rhetoric.” Department of Communication Lecture Series. Purdue University. Feb. 1989.

Other Public Outreach

- Interviewer (with Aubri McKoy ’20) for “An Evening with Kareem Abdul Jabbar.” The College of Wooster. Sept. 2017.
- Presenter and Facilitator for Justice Dialogue for community Martin Luther King Day with Boubacar N’Diaye and Rohini Singh. “Beyond ‘I Have a Dream’: The MLK You Don’t Know.” 2017, 2018.
- Judge, Pettigrew Forum Speaking Competition. Purdue University. 1992.
- Volunteer Coordinator and Instructor for Purdue University Cooperative Extension Service’s State and County Public Speaking Competitions/Instruction Sessions for Junior Leaders. 1988-1990.

Media Outreach

Interviewed and cited about public rhetoric in contexts such as U.S. politics, sport, and hate groups by a variety of media outlets, including: *The Chicago Tribune*, *The Christian Science Monitor*, *Utne Magazine*, *The Dallas Morning News*, *The Kansas City Star*, *The Miami Herald*, *Newsday*, *The Palm Beach Post*, *The Akron Beacon Journal*, *The [Cleveland, Ohio] Plain Dealer*, *Cleveland.com*, *The [Wooster, Ohio] Daily Record*, *The Fort Worth-Star Telegram*, *The Week.com*, Associated Press Wire Service, Reuters News Agency, *The Columbus [Ohio] Dispatch*, *Working Mother* magazine, McClatchy Newspapers, *The Epoch Times*, Sinclair Broadcast Group’s online news service, National Public Radio’s *Morning Edition*, Northeast Ohio Media Group, WOSU Radio, Satellite Radio, Newhouse News Service, the Ohio News Radio Network, WKSU-National Public Radio in Kent OH, WNPR in Hartford CT, *The Morning Exchange* on Cleveland’s WEWS-TV, Akron’s WAKC-TV, *Fox News* on Cleveland’s WJW-TV, WTVN Radio in Columbus, *Future Tense* on Public Radio International, and *Somethin’ Else* in the UK, among others.

Professional Service

Mentoring

Workshop Organizer and Facilitator (with Stephanie Kerschbaum, Dept. of English, University of Delaware). June 2019.

“Making a Career in Rhetoric Studies.” Summer Institute. Rhetoric Society of America. University of Maryland. This 2.5 day workshop was aimed at rhetoric professionals in higher education at various career stages: doctoral students, assistant/associate professors, and writing center professionals.

Preparing Future Faculty

Mentor for Ohio State University’s Preparing Future Faculty Program. 2010, 2011.

Committee Work

- Chair, James A. Winans-Herbert A. Wichelns Memorial Book Award Committee. Public Address Division of the National Communication Association. 2013.
- Member, James A. Winans-Herbert A. Wichelns Memorial Book Award Committee. 2011. 2012.
- National Communication Association’s Executive Committee Representative on the Selection Committee for the Kohrs-Campbell Book Prize in Rhetorical Criticism. 2007. 2009. 2011. 2013. 2015.
- Chair, Speech Communication Association Dissertation Awards Committee. 1992.
- Member, Speech Communication Association Dissertation Awards Committee. 1991.

Evaluator of Panel Proposals and/or Competitive Papers

- Rhetoric Society of America. 2019.
- Public Address Division. National Communication Association. 2003. 2008. 2011. 2012. 2016.
- Political Communication Division. National Communication Association. 2014.
- Rhetorical and Communication Theory Division. Speech Communication Association. 1992. 1993.
- Rhetorical Theory and Criticism Division. Western Communication Association. 1989.

Chairing Sessions

- “Rhetorical Approaches to Barack Obama’s Eulogy for the Honorable Reverend Clementa Pinckney, Charleston, South Carolina, June 26, 2015.” National Communication Association. Philadelphia. Nov. 2016.
- “Queer Nationalisms and Citizenship.” Panel. Global Queerness: Sexuality, Citizenship, and Human Rights in the 21st Century Conference. The College of Wooster. Oct. 2012.
- “Civic Participation, Demographics, and Political Communication.” Competitive Papers Panel. National Communication Association. San Antonio. Nov. 2006.

- “‘A Skinny Kid With a Funny Name’: The Rhetoric of Barack Obama.” Panel. National Communication Association. Boston. Nov. 2005.
- “Public Social Controversy: Matters of Religion and Science.” Panel. National Communication Association. Miami, FL. Nov. 2003.
- Keynote session with speaker Mel Laracey and respondents Jeffrey K. Tulis and Stephen E. Lucas. National Conference on Presidential Rhetoric: Beyond the Rhetorical Presidency. The Center for Presidential Studies of the George Bush School of Government and Public Service. Texas A&M University. Mar. 2001.
- “The ‘Science’ of Cold War Strategy: Propaganda and Public Opinion in the Eisenhower Administration’s ‘War of Words’” Panel. National Conference on Presidential Rhetoric: Public Discourse in Cold War America. The Center for Presidential Studies of the George Bush School of Government and Public Service. Texas A&M University. Mar. 1998.
- “Presidential Rhetoric.” Competitive Papers Panel. Speech Communication Association. San Diego. Nov. 1996.
- “Case Studies in Public Relations: Student Perspectives.” Competitive Papers Panel. Speech Communication Association. New Orleans. Nov. 1994.
- “Rhetoric, Media, and Politics.” Competitive Papers Panel. Speech Communication Association Convention. Chicago. Nov. 1992.

Responding to Papers

- Respondent to “Feminist Foreign Policy: The Case Study of Hillary Rodham Clinton” Panel. National Communication Association. Washington, DC. Nov. 2013.
- Respondent to “Rhetoric of Immigration, Imperialism, and American Identity.” Competitive Papers Panel. National Communication Association. Chicago. Nov. 2009.
- Respondent to “‘A Skinny Kid With a Funny Name’: The Rhetoric of Barack Obama” Panel. National Communication Association. Boston. Nov. 2005.
- Respondent to Garth Pauley’s “The Genesis of a Rhetorical Commitment: Lyndon Johnson, Civil Rights, and the Vice Presidency.” National Conference on Presidential Rhetoric: Civil Rights. The Center for Presidential Studies of the George Bush School of Government and Public Service. Texas A&M University. Mar. 2000.
- Respondent to Kathleen J. Turner's “Creating Social Identities: Roaring Through the Twenties With the New Women in Comic Strips.” Joint Annual Conferences of the Central States Communication Association and the Southern States Communication Association. St. Louis. April 1999.
- Respondent to James Andrews’ “Presidential Leadership and National Identity: Woodrow Wilson and the Meaning of America.” National Conference on Presidential Rhetoric: Presidential Leadership. The Center for Presidential Studies of the George Bush School of Government and Public Service. Texas A&M University. Mar. 1999.
- Respondent to Craig R. Smith’s “Speechwriting in the Nixon and Ford Administrations.” National Conference on Presidential Rhetoric: Presidential Speechwriting. The Center for Presidential Studies. Texas A&M University. Mar. 1996.

Outreach

-One of three presidential rhetoric scholars to participate in National Communication Association webinar analyzing President Obama's Sept. 9, 2009, health care address, delivered to a joint session of Congress. Sept. 10, 2009.

<http://www.natcom.org/index.asp?bid=14060>

Membership in Academic, Professional, and Scholarly Societies

National Communication Association

Center for the Study of the Presidency

Rhetoric Society of America

Central States Communication Association