

**THE COLLEGE OF WOOSTER  
PUBLIC RELATIONS:  
A FINDING TOOL**

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**PUBLIC RELATIONS FINDING TOOL  
BOX 1**

THE ACADEMIC PROGRAM AT THE COLLEGE OF WOOSTER: AN  
OVERVIEW

1988, 1989

ADMISSIONS CATALOGUE

1987-88, 1988-89

ADVANCING THE STANDARDS OF WOOSTER

1928, [n.d., Wishart era]

ANOTHER PERSPECTIVE

[n.d.]

ANOTHER PERSPECTIVE: PORTRAITS OF AFRICAN-AMERICANS AT  
WOOSTER

1999

APPEAL

[n.d.]

AS AN INDEPENDENT, LIBERAL ARTS COLLEGE

[n.d., Lowry era]

AT THE COLLEGE OF WOOSTER...IT'S ABOUT LIKE THIS

1967

BLACK STUDENTS AT THE COLLEGE OF WOOSTER

[n.d., 1980s?]

BRIEF FACTS

[n.d., Wishart era]

BRIEF WORDS AND TO THE POINT

1884

BUT YOU CAN AFFORD TO SEND YOUR CHILDREN TO WOOSTER

[n.d., 1938-1945?]

THE CAMPUS VISIT

1986

CENTENNIAL DEVELOPMENT PROGRAM

[n.d., Lowry era]

CHALLENGE

[1960s, Lowry era]

A CHRISTIAN, INDEPENDENT, LIBERAL ARTS COLLEGE

[n.d.]

THE CHURCH AND HIGHER EDUCATION

1961

THE CHURCH COLLEGE

1959

THE COLLEGE CALLS ITS ALUMNI: SOME REASONS WHY

1949

THE COLLEGE IDEA IN MEN'S MINDS [WITH PARTICULAR REFERENCE  
TO WOOSTER]

1935-36

THE COLLEGE OF WOOSTER

[n.d., Lowry era]

THE COLLEGE OF WOOSTER IN BRIEF

1988

THE COLLEGE OF WOOSTER IS YOUR PRESBYTERIAN COLLEGE  
[1950s]  
THE COLLEGE OF WOOSTER VIDEO TOUR  
[n.d.]  
THE COLLEGE OF WOOSTER: A GOOD START  
1920  
THE COLLEGE OF WOOSTER: A LIBERAL EDUCATION  
1987  
THE COLLEGE OF WOOSTER: AN INTERNATIONAL COMMUNITY  
[1978-80], 1986, 1989  
THE COLLEGE OF WOOSTER: AN INTRODUCTION  
1990, [n.d.]  
THE COLLEGE OF WOOSTER: A TRADITION OF EXCELLENCE  
1988  
THE COLLEGE OF WOOSTER: A WORLD OF OPPORTUNITY  
[n.d.]  
THE COLLEGE OF WOOSTER: LIFE AT WOOSTER  
[n.d., Lowry era]  
THE COLLEGE OF WOOSTER: NO MATTER WHERE YOU GO  
[1990s]  
THE COLLEGE OF WOOSTER: OUR PATHS, YOUR JOURNEY  
[n.d., Copeland era]  
THE COLLEGE OF WOOSTER: PROSPECTUS  
1994-95, 1998-99  
THE COLLEGE OF WOOSTER: THE BIG PICTURE  
[2003]  
THE COLLEGE OF WOOSTER: TRADITION AND INNOVATION  
1989-90, 1990-91, 1991-92  
THE COLLEGE OF WOOSTER: WHY WOOSTER?  
1990, 1991  
THE COLLEGE OF WOOSTER: WORTH KNOWING ABOUT WOOSTER  
1992  
THE COLLEGE OF WOOSTER...STILL CHANGING LIVES  
[2013-14]

## BOX 2

THE COLLEGE ON THE HILL

[n.d., Lowry era]

COLLEGE TRAINING DEVELOPS POWER

[n.d.]

COLLEGE? AND/OR COUNTRY

[1940s]

COLLEGES AND UNIVERSITIES OF FOUR DENOMINATIONS IN THE WEST

1903

COMPUTERS...AND THE COLLEGE OF WOOSTER

[n.d., 1980s?]

CONVERSATIONS

[1992?]

A DIFFERENT PERSPECTIVE...THE COLLEGE OF WOOSTER

1991

A DIFFERENT PERSPECTIVE ON THE COLLEGE OF WOOSTER

[1983-1984?]

DO PRESBYTERIANS REALLY APPRECIATE?

[1930s]

DO THE RETURNS FROM THE UNIVERSITY OF WOOSTER WARRANT ITS

MAINTENANCE BY THE PRESBYTERIAN CHURCH?

[1906]

DO YOU BELIEVE IN PREPARATION FOR LIFE'S WORK?

[n.d.]

EACH AND EVERY STUDENT AT WOOSTER

2006, [n.d.]

EARLY DECISION

1988, 1990

EDUCATION FROM THE CHRISTIAN'S POINT OF VIEW ESSENTIAL

[n.d.]

THE ESSENTIAL INGREDIENT

[n.d., Lowry era]

FACULTY LIFE AT WOOSTER

[n.d.]

FINANCING AN EDUCATION AT WOOSTER

1990

THE FINE ARTS

[n.d.]

FOUR QUESTIONS FOR PRESBYTERIANS

[n.d., Wishart era]

THE FRIENDS OF WOOSTER

[n.d., Lowry era]

FROM FARM TO COLLEGE

[n.d.]

A GLOBAL VIEW

1996 Jan.

HOW FAR

1929

AN IDEAL PLACE FOR SELF-DISCOVERY  
[n.d.]  
THE INFLUENCE OF THE CHRISTIAN COLLEGE  
[n.d.]  
IN RECENT YEARS YOU COULD HAVE HEARD  
1980  
INTERNATIONAL AMERICANS AT WOOSTER  
[1989]  
INTRODUCE YOUR FRIENDS TO WOOSTER  
[n.d.,Wishart era]  
A JOURNEY OF THE MIND  
[1975]  
LIBERAL EDUCATION AT WOOSTER  
[1970s]  
NATURAL SCIENCES AT THE COLLEGE OF WOOSTER  
[1980s, Copeland era], 1990  
A NEW VENTURE FOR WOOSTER  
[1955?]  
OF WOOSTER  
[n.d., Lowry era]  
ONE IN MANY: THE COLLEGE OF WOOSTER  
1985  
PRESIDENT WISHART SPEAKS ACROSS HIS DESK  
[1930s]  
PROFILES OF QUALITY  
[1989-1993?]  
A QUICK LOOK AT THE COLLEGE OF WOOSTER  
1960, 1963, 1964, 1966, 1968, 1970, [n.d.]  
REFLECTIONS  
[1991-1992], [1990s]

### **BOX 3**

RELIGION AT THE HEART OF THE CAMPUS

[1944]

RELIGION ON THE CAMPUS

[n.d.]

RELIGIOUS ACTIVITIES ON THE CAMPUS

[n.d.]

SCIENCE AT WOOSTER

[n.d.]

SERVICE OF THE CHURCH COLLEGE TO THE DENOMINATION

[n.d., Wishart era]

SOME ADVANTAGES OF THE SMALL COLLEGE

[n.d.]

STRETCH THE VALUE OF AN EDUCATION

[1986]

TEACHERS AFFECT ETERNITY

1988-89

TELLING WOOSTER'S STORY

[n.d., Cornwell era]

THE THEME OF WOOSTER

[1951-52], [n.d., Lowry era]

THIS WE BELIEVE ABOUT EDUCATION AT WOOSTER

1966

TO YOUNG MEN AND WOMEN ABOUT TO CHOOSE A COLLEGE

[n.d., Wishart era]

TWENTY YEARS AFTER

1940 Jan.

THE UNIVERSITY OF WOOSTER

[n.d., Scovel era]

THE VALUE OF COLLEGE TRAINING AS EXPERIENCED BY  
REPRESENTATIVE MEN

[n.d.]

VISITOR'S GUIDE

[1950?]

WE WANT THESE THINGS FOR THEM

1966

WHAT COLLEGE TO CHOOSE FOR A SON OR DAUGHTER?

[n.d.]

WHAT SHALL I DO?

[n.d.]

WHEN CHOOSING A COLLEGE, EXAMINE YOUR PRIORITIES

1990

WHEN MR. EDISON CALLED WOOSTER ANSWERED

1928 June

WHOM WOOSTER WINS

[1920s-1930s?]

WHY GO TO COLLEGE?

1914 Oct.

WHY GO TO THE COLLEGE OF WOOSTER?

1914

WHY SHOULD THE DENOMINATIONAL COLLEGE LIVE?

[1910-11]

WHY SHOULD YOU GO TO THE UNIVERSITY OF WOOSTER?

[n.d.]

WOOSTER

[n.d., Wishart era and Copeland era]

WOOSTER VIDEOTAPE

[n.d.]

WOOSTER: A PLAN FOR DEVELOPMENT

[1940s]

WOOSTER: AN INTERNATIONAL COMMUNITY

1990 Aug.

A WORD TO THE WISE

[n.d.]

YES...MORE INFORMATION FROM WOOSTER

[n.d.]

YOU CAN KEEP IT A CHURCH COLLEGE

[n.d., Lowry era]