THE COLLEGE OF WOOSTER
PUBLIC RELATIONS:
A FINDING TOOL

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Revised dm, December 2021
PUBLIC RELATIONS FINDING TOOL
BOX 1

THE ACADEMIC PROGRAM AT THE COLLEGE OF WOOSTER: AN OVERVIEW
  1988, 1989
ADMISSIONS CATALOGUE
  1987-88, 1988-89
ADVANCING THE STANDARDS OF WOOSTER
  1928, [n.d., Wishart era]
ANOTHER PERSPECTIVE
  [n.d.]
ANOTHER PERSPECTIVE: PORTRAITS OF AFRICAN-AMERICANS AT WOOSTER
  1999
APPEAL
  [n.d.]
AS AN INDEPENDENT, LIBERAL ARTS COLLEGE
  [n.d., Lowry era]
AT THE COLLEGE OF WOOSTER...IT’S ABOUT LIKE THIS
  1967
BLACK STUDENTS AT THE COLLEGE OF WOOSTER
  [n.d., 1980s?]
BRIEF FACTS
  [n.d., Wishart era]
BRIEF WORDS AND TO THE POINT
  1884
BUT YOU CAN AFFORD TO SEND YOUR CHILDREN TO WOOSTER
  [n.d., 1938-1945?]
THE CAMPUS VISIT
  1986
CENTENNIAL DEVELOPMENT PROGRAM
  [n.d., Lowry era]
CHALLENGE
  [1960s, Lowry era]
A CHRISTIAN, INDEPENDENT, LIBERAL ARTS COLLEGE
  [n.d.]
THE CHURCH AND HIGHER EDUCATION
  1961
THE CHURCH COLLEGE
  1959
THE COLLEGE CALLS ITS ALUMNI: SOME REASONS WHY
  1949
THE COLLEGE IDEA IN MEN’S MINDS [WITH PARTICULAR REFERENCE TO WOOSTER]
  1935-36
THE COLLEGE OF WOOSTER
  [n.d., Lowry era]
THE COLLEGE OF WOOSTER IN BRIEF
1988
THE COLLEGE OF WOOSTER IS YOUR PRESBYTERIAN COLLEGE
[1950s]
THE COLLEGE OF WOOSTER VIDEO TOUR
[n.d.]
THE COLLEGE OF WOOSTER: A GOOD START
1920
THE COLLEGE OF WOOSTER: A LIBERAL EDUCATION
1987
THE COLLEGE OF WOOSTER: AN INTERNATIONAL COMMUNITY
[1978-80], 1986, 1989
THE COLLEGE OF WOOSTER: AN INTRODUCTION
1990, [n.d.]
THE COLLEGE OF WOOSTER: A TRADITION OF EXCELLENCE
1988
THE COLLEGE OF WOOSTER: A WORLD OF OPPORTUNITY
[n.d.]
THE COLLEGE OF WOOSTER: LIFE AT WOOSTER
[n.d., Lowry era]
THE COLLEGE OF WOOSTER: NO MATTER WHERE YOU GO
[1990s]
THE COLLEGE OF WOOSTER: OUR PATHS, YOUR JOURNEY
[n.d., Copeland era]
THE COLLEGE OF WOOSTER: PROSPECTUS
1994-95, 1998-99
THE COLLEGE OF WOOSTER: THE BIG PICTURE
[2003]
THE COLLEGE OF WOOSTER: TRADITION AND INNOVATION
THE COLLEGE OF WOOSTER: WHY WOOSTER?
1990, 1991
THE COLLEGE OF WOOSTER: WORTH KNOWING ABOUT WOOSTER
1992
THE COLLEGE OF WOOSTER…STILL CHANGING LIVES
[2013-14]
BOX 2

THE COLLEGE OF WOOSTER STUDENT PROSPECTUS
[n.d., Copeland era]

THE COLLEGE ON THE HILL
[n.d., Lowry era]

COLLEGE TRAINING DEVELOPS POWER
[n.d.]

COLLEGE? AND/OR COUNTRY
[1940s]

COLLEGES AND UNIVERSITIES OF FOUR DENOMINATIONS IN THE WEST
1903

A COMMITMENT TO TEACHING AND TO THE TEACHER
1977

COMPUTERS...AND THE COLLEGE OF WOOSTER
[n.d., 1980s?]

CONVERSATIONS
[1992?]

A DIFFERENT PERSPECTIVE...THE COLLEGE OF WOOSTER
1991

A DIFFERENT PERSPECTIVE ON THE COLLEGE OF WOOSTER
[1983-1984?]

DO PRESBYTERIANS REALLY APPRECIATE?
[1930s]

DO THE RETURNS FROM THE UNIVERSITY OF WOOSTER WARRANT ITS MAINTENANCE BY THE PRESBYTERIAN CHURCH?
[1906]

DO YOU BELIEVE IN PREPARATION FOR LIFE’S WORK?
[n.d.]

EACH AND EVERY STUDENT AT WOOSTER
2006, [n.d.]

EARLY DECISION
1988, 1990

EDUCATION FROM THE CHRISTIAN’S POINT OF VIEW ESSENTIAL
[n.d.]

THE ESSENTIAL INGREDIENT
[n.d., Lowry era]

FACULTY LIFE AT WOOSTER
[n.d.]

FINANCING AN EDUCATION AT WOOSTER
1990

THE FINE ARTS
[n.d.]

FOUR QUESTIONS FOR PRESBYTERIANS
[n.d., Wishart era]

THE FRIENDS OF WOOSTER
[n.d., Lowry era]

FROM FARM TO COLLEGE
[n.d.]
A GLOBAL VIEW
GRADUATE QUALITIES AND EDUCATIONAL PLANNING
[2013?]
A GUIDE TO THE COLLEGE OF WOOSTER
1966
HOW FAR
1929
IMPORTANT FACTS CONCERNING WOOSTER UNIVERSITY
[n.d.]
AN IDEAL PLACE FOR SELF-DISCOVERY
[n.d.]
The Influence of the Christian College
[n.d.]
IN RECENT YEARS YOU COULD HAVE HEARD
1980
INTERNATIONAL AMERICANS AT WOOSTER
[1989]
INTRODUCE YOUR FRIENDS TO WOOSTER
[n.d., Wishart era]
A JOURNEY OF THE MIND
[1975]
LIBERAL EDUCATION AT WOOSTER
[1970s]
NATURAL SCIENCES AT THE COLLEGE OF WOOSTER
[1980s, Copeland era], 1990
A NEW VENTURE FOR WOOSTER
[1955?]
OF WOOSTER
[n.d., Lowry era]
ONE IN MANY: THE COLLEGE OF WOOSTER
1985
PRESIDENT WISHART SPEAKS ACROSS HIS DESK
[1930s]
PROFILES OF QUALITY
[1989-1993?]
A QUICK LOOK AT THE COLLEGE OF WOOSTER
REFLECTIONS
[1991-1992], [1990s]
RELIGION AT THE HEART OF THE CAMPUS  
[1944]  
RELIGION ON THE CAMPUS  
[n.d.]  
RELIGIOUS ACTIVITIES ON THE CAMPUS  
[n.d.]  
RISK AND COMMITMENT  
1970  
SCIENCE AT WOOSTER  
[n.d.]  
SERVICE OF THE CHURCH COLLEGE TO THE DENOMINATION  
[n.d., Wishart era]  
SOME ADVANTAGES OF THE SMALL COLLEGE  
[n.d.]  
STRETCH THE VALUE OF AN EDUCATION  
[1986]  
TEACHERS AFFECT ETERNITY  
1988-89  
TELLING WOOSTER’S STORY  
[n.d., Cornwell era]  
THE THEME OF WOOSTER  
[1951-52], [n.d., Lowry era]  
THIS WE BELIEVE ABOUT EDUCATION AT WOOSTER  
1966  
TO YOUNG MEN AND WOMEN ABOUT TO CHOOSE A COLLEGE  
[n.d., Wishart era]  
TWENTY YEARS AFTER  
1940 Jan.  
THE UNIVERSITY OF WOOSTER  
[n.d., Scovel era]  
THE VALUE OF COLLEGE TRAINING AS EXPERIENCED BY REPRESENTATIVE MEN  
[n.d.]  
VISITOR’S GUIDE  
[1950?], [n.d., 1950s?]  
WE WANT THESE THINGS FOR THEM  
1966  
WHAT COLLEGE TO CHOOSE FOR A SON OR DAUGHTER?  
[n.d.]  
WHAT SHALL I DO?  
[n.d.]  
WHEN CHOOSING A COLLEGE, EXAMINE YOUR PRIORITIES  
1990  
WHEN MR. EDISON CALLED WOOSTER ANSWERED  
1928 June  
WHOM WOOSTER WINS  
[1920s-1930s?]
WHY GO TO COLLEGE?
1914 Oct.
WHY GO TO THE COLLEGE OF WOOSTER?
1914
WHY SHOULD THE DENOMINATIONAL COLLEGE LIVE?
[1910-11]
WHY SHOULD YOU GO TO THE UNIVERSITY OF WOOSTER?
[n.d.]
WOOSTER
[n.d., Wishart era and Copeland era]
WOOSTER GOES TO TOWN
[1936?]
WOOSTER VIDEOTAPE
[n.d.]
WOOSTER: A PLAN FOR DEVELOPMENT
[1940s]
WOOSTER: AN INTERNATIONAL COMMUNITY
1990 Aug.
WOOSTER: AN INVESTMENT FOR ALL PRESBYTERIANS
[n.d., Wishart era]
WOOSTER: YOUR JOURNEY BEGINS
[2017-2018]
A WORD TO THE WISE
[n.d.]
YES...MORE INFORMATION FROM WOOSTER
[n.d.]
YOU CAN KEEP IT A CHURCH COLLEGE
[n.d., Lowry era]