



# WOOSTER

## Alumni & Family Engagement

### Reunion Advocates

#### What is a Reunion Advocate?

Each reunion class from the 5<sup>th</sup> through the 45<sup>th</sup> will have Reunion Advocates who work independently, and as a class committee, with College Advancement Staff in Reunion Giving and Alumni & Family Engagement. Reunion Advocates play a critical role in communicating with classmates and strengthening connections to the College.

Reunion Weekend has two primary components: **the celebration** and the **class gift**. While the College has professional staff working year-round in both areas, Reunion Advocates play a key role in helping fill the GAP, to meet attendance and giving goals.

#### Give

- Learn about The Wooster Fund and make a meaningful gift in honor of your reunion.
- Support Advancement's efforts to raise funds for your class gift.
- Reunion Class impact on campus will be announced and celebrated at Reunion.

#### Attend

- Participate in the Reunion Kick-Off Zoom Happy Hour in December.
- Register to attend the Reunion Weekend (registration goes live in March).
- Come to the weekend in June, host your classmates, have a wonderful time.
- The class with the highest percentage in attendance at Reunion gets a special champagne reception!

#### Promote

- Organize the **fun** for your class lounge and plan an event for Saturday afternoon.
- Promote Reunion Weekend through social media, print mail, email, text, or phone calls!
- Outreach campaigns organized by Wooster's Advancement Staff will take place in November, January, March, and May!

#### Why Attend Reunion Weekend?

- Experience Wooster today, see campus, and learn about new initiatives.
- Renew lifelong friendship in the place where it all started.
- Demonstrate class unity and pride in your alma mater.

#### Staff Support

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