



Social Media Advocate

Summary

Social Media Advocates work to promote The College of Wooster through social media. Advocates are asked to like and share posts from the College, and to interact with Wooster's social media accounts. Occasionally, the College may ask Advocates to create content or share information on behalf of the College – this is always optional. Advocates are welcome to provide feedback and insight on the content, design, timeliness, reception, etc. of Wooster's websites and social media accounts. Individuals with experience in marketing, social media, and/or web editing are encouraged to volunteer!

Role Description

- Follow the College's social media, especially Alumni & Family Engagement accounts.
- Like, share, and post about Wooster.
- Share content from Wooster, especially from Alumni & Family Engagement accounts.
- Provide feedback on the content and design of Wooster webpages and social media accounts, especially Alumni & Family Engagement webpages and accounts.

Volunteer Term

Indefinite, but no less than one year.

Staff Support

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