# **Brian Webb**

Director of Campus Sustainability, The College of Wooster

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**PROFESSIONAL PROFILE**

Experienced educator in a variety of professional settings, including higher education, outdoor education, and cross-cultural education. Broad knowledge of diverse environmental and sustainability issues, with a focus on climate change policy and climate communication. National expert in evangelical engagement on the topic of climate change. More than 10 years of experience working in environmental non-profits with an emphasis on sustainability in higher education, student engagement, faith-based environmental advocacy, and environmental communication.

**EDUCATION**

**MLA, Sustainability and Environmental Management** 2016

**Harvard University Extension School,** Cambridge, Massachusetts

Thesis Title: “Assessing the Influence of Educational Interventions on the   
Climate Change Beliefs of Evangelical College Students.”

Thesis Supervisors: Douglas Hayhoe, Ph.D. and Mark Leighton, Ph.D.

Dean’s List Graduate

**MS, Experiential Education** 2007

**Minnesota State University,** Mankato, Minnesota

Thesis Title: “Experiential Learning and the Church.”

Supervisor: Jasper Hunt, Ph.D.

**BA, French** 2000

**Berry College,** Rome, Georgia

Minors: Political Science, Business Administration

**TEACHING EXPERIENCE**

**Assistant Professor of Environmental Studies (2022 – 2023)** 2015 – 2023

**Adjunct Instructor (2015 – 2022)**

*Houghton University, Houghton, NY*

* Taught numerous undergraduate courses (see below)
* Created and directed the courses and curriculum for the BA in Environmental Studies academic program
* Served on ad-hoc task force to redesign curriculum for a Global Studies major
* Served as Director of the Center for Faith, Justice, and Global Engagement
* Advised undergraduate students in their academic programs

Courses Taught:

* INCL 201 – Introduction to Global Issues Houghton University 2015 – 2023
* ENST 330 – God, Country, and Climate Change Houghton University 2021 – 2023
* ENST 320 – Environmental Communication Houghton University 2021 – 2023
* ENST 201 – Environment and Society Houghton University 2020 – 2022
* ENST 310 – Environmental Public Policy Houghton University 2022
* REC 222 – Leisure, Work, and Society Houghton University 2015
* REC 300 – Program Planning and Administration Houghton University 2014

**PUBLICATIONS**

* Bloom, M. A., Hayhoe, D., & Webb, B. (2020). Teaching climate change to American evangelicals: Using cultural intelligence to influence change in perspectives among conservative Christian college students. In Bloom, M. A. & Quebec Fuentes, S. (Eds.), *Advancing Science and Mathematics Education for a Sustainable Future* (19-34), Dallas, TX/Fort Worth, TX: International Consortium for Research in Science & Mathematics Education.
* Hayhoe, D., Bloom, M.A., & Webb, B.S. (2019). Changing Evangelicals’ minds on climate change. *Environmental Research Letters, 14*.
* Webb, B.S., & Hayhoe, D. (2017). Assessing the influence of an educational presentation on climate change beliefs at an Evangelical Christian college. *Journal of Geoscience Education*, 65 (272-282).

**PRESENTATIONS**

* Webb, B. (2023). National policy on climate action*. Faith, Climate Action Conference.*
* Webb, B. & Bloom, M. (2019*).* Changing Evangelicals’ minds on climate change*. Biologos Conference.*
* Webb, B. & Hayhoe, K. (2018). Climate change impacts on unreached people groups. *Creation Care at the Frontier of Missions Conference*.
* Webb, B. & May, C. (2018). Faith, footprints, and finances: Practical ways to reduce your organization’s carbon footprint… and how to save money in the process. *Creation Care at the Frontier of Missions Conference*.
* Webb, B. (2015). Creation care and missions. *New Mission Systems International*.
* Webb, B. (2013). The frozen faithful: Understanding and responding to Evangelical climate denial. *Association for the Advancement of Sustainability in Higher Education*.
* Webb, B. & Elisara, C. (2013). Building bridges to Evangelicals on environmental issues. *Association for the Advancement of Sustainability in Higher Education*.
* Webb, B. (2013). Sustainability change in Christian higher education. *Association of Christian Sustainability Professionals*.
* Webb, B. (2012). Christianity, friend or foe of the environment. *Syracuse University*.

**CAMPUS TALKS**

* 2023. Yours for Fixing up the World, Houghton University
* 2019. Stewardship Written in God’s Two Books, Chapel Service, Houghton College.
* 2015. Understanding Climate Change in the Context of Christian Social Justice, Math and Science Colloquium, Houghton College.
* 2014. Environmental Missions: Oxymoron or Opportunity? Global Christian Fellowship, Houghton College.
* 2013. Ethical Omnivore: How to Eat Guilt-Free Bacon and Other Food Tips. Faith and Justice Symposium, Houghton College.
* 2012. Listening to God in Nature, PRAXIS week, Houghton College.
* 2011. From Cafeteria to Career: Living Sustainably as a College Student, Renewal Summit Conference.

**ADDITIONAL PROFESSIONAL EXPERIENCE**

**Director of Campus Sustainability** 2023 – present

*The College of Wooster, Wooster, OH*

* Lead the college’s efforts in sustainability

**Sustainability Director (2018 – 2023)** 2012 - 2023

**Sustainability Coordinator (2012 – 2018)**

*Houghton University, Houghton, NY*

* Created and directed the work of the Center for Sustainability and its interns
* Planned and facilitated educational activities, programs, and initiatives focused on sustainability
* Directed the university’s efforts to pursue energy and cost savings through energy efficiency measures, reduced energy demand, and renewable energy production
* Oversaw implementation of Houghton’s 40-year plan to achieve carbon neutrality by 2050, including achieving a 46% carbon footprint reduction within the first 10 years
* Obtained observer status with the United Nations Framework Convention on Climate Change.
* Initiated and led efforts to install a 2.6-megawatt solar array
* Advised and directed the Houghton Eco Rep program, a student group that plans sustainability events and initiatives
* Promoted and assisted efforts to incorporate environmental sustainability in operations, purchasing, co-curricular activities, and curricular offerings

**Executive Director of Climate Caretakers** 2015 – 2020

*Care of Creation, Houghton, NY*

* Founded Climate Caretakers, an initiative that aimed to mobilize Christians to pray for and act on climate change
* Organized and led a climate advocacy weekend in Washington D.C. for 65 people including 35 lobby meetings
* Planned and organized a 6-week speaking tour for Rev. Tafue Lusama, a minister from Tuvalu, who spoke at more than 20 Christian colleges, seminaries, and churches about climate justice
* Planned and mobilized a U.S. team that attended the COP-21 climate negotiations in Paris in 2015 in order to raise awareness and support for climate action among evangelical Christians
* Organized a creation care consultation for 20 Christian leaders addressing environmental challenges
* Created numerous educational and awareness resources around Christian climate action

**Director of Intercultural Student Programs** 2008 – 2012, 2014 - 2015

*Houghton College, Houghton, NY*

* Planned and facilitated an annual five-day orientation program for first-year international and third culture students.
* Implemented programs and activities designed to assist international students in their cultural, social, and practical adjustment to life in the United States.
* Coordinated multicultural events and activities focusing on diversity, multiculturalism, intercultural dialogue, and cross-cultural experiences.
* Oversaw Houghton College compliance with federal SEVP immigration procedures, including communicating visa regulations to international students and other institutional stakeholders.
* Initiated Houghton College sponsorship of the 2009 National Christian Multicultural Student Leadership Conference (NCMSLC); chaired the Executive Planning Team for the 2009 NCMSLC; and planned, coordinated, and oversaw all aspects of the conference.
* Designed a campus-wide protocol for responding to bias-related incidents.
* Served as a non-teaching faculty member from 2010 - 2012

**Director of Educational Programming**  2011 – 2012

**Director of Communications** 2010 – 2011

*Blessed Earth, Lexington, KY*

* Coordinated partnership details for a yearlong programming collaboration on creation care issues with the Washington National Cathedral in Washington, DC, including the development of monthly educational programs, lectures, forums, and other activities.
* Managed and oversaw plans and details for a special 2012 Earth Day program at the Washington National Cathedral, including a 250-person invitation-only luncheon.
* Liaised with other organizations to promote, sponsor, and assist with Blessed Earth programs.
* Produced educational content and resources for online and printed distribution.

**OTHER RELEVANT LEADERSHIP ROLES**

* Christian Climate Observers Program; co-founder and co-director (2019 – Present)
* United Nations Framework Convention on Climate Change; Designated Contact Point for Houghton University and for Care of Creation (2018 – Present)
* Citizens Climate Lobby; volunteer (2015 – Present) and chapter leader (2019 – 2022)
* Pray No-KXL protest; Co-organizer (2015)
* Climate Reality Leadership training (2015)
* Association of Christian Sustainability Professionals; President of leadership team (2012 – 2014)

**UNIVERSITY SERVICE**

* Creation Care Committee (2010 – 2023)
* Houghton Faith & Justice Symposium (2012 – 2023) (co-chair, 2015 – 2018)
* Student Life Leadership Team (2008 – 2012, 2014 – 2015)
* Retention Subcommittee (2010 – 2012)
* Committee on Harassment Policy and Prevention (2010 – 2012)
* Creation Care Task Force (2008 – 2009)

**PROFESSIONAL AFFILIATIONS**

* Association for the Advancement of Sustainability in Higher Education (2012 – 2015, 2019 – present)
* New York Coalition for Sustainability in Higher Education (2018 – 2023)
* National Association of Geoscience Teachers (2017 – 2018)
* Association of Christian Sustainability Professionals (2011 – 2015); President of Leadership Team (2012 – 2014)
* NAFSA Association of International Educators (2008 – 2012)