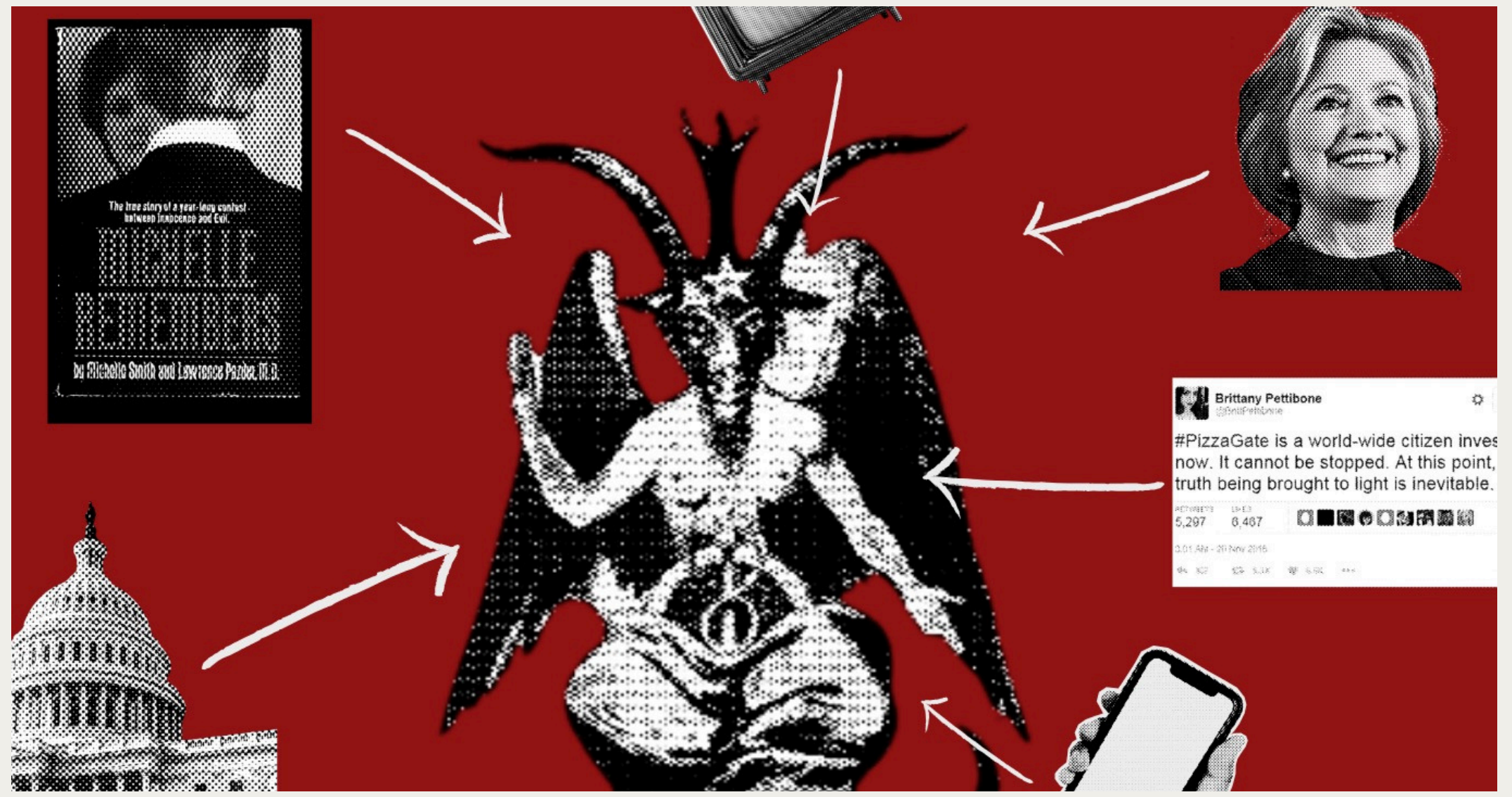


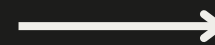
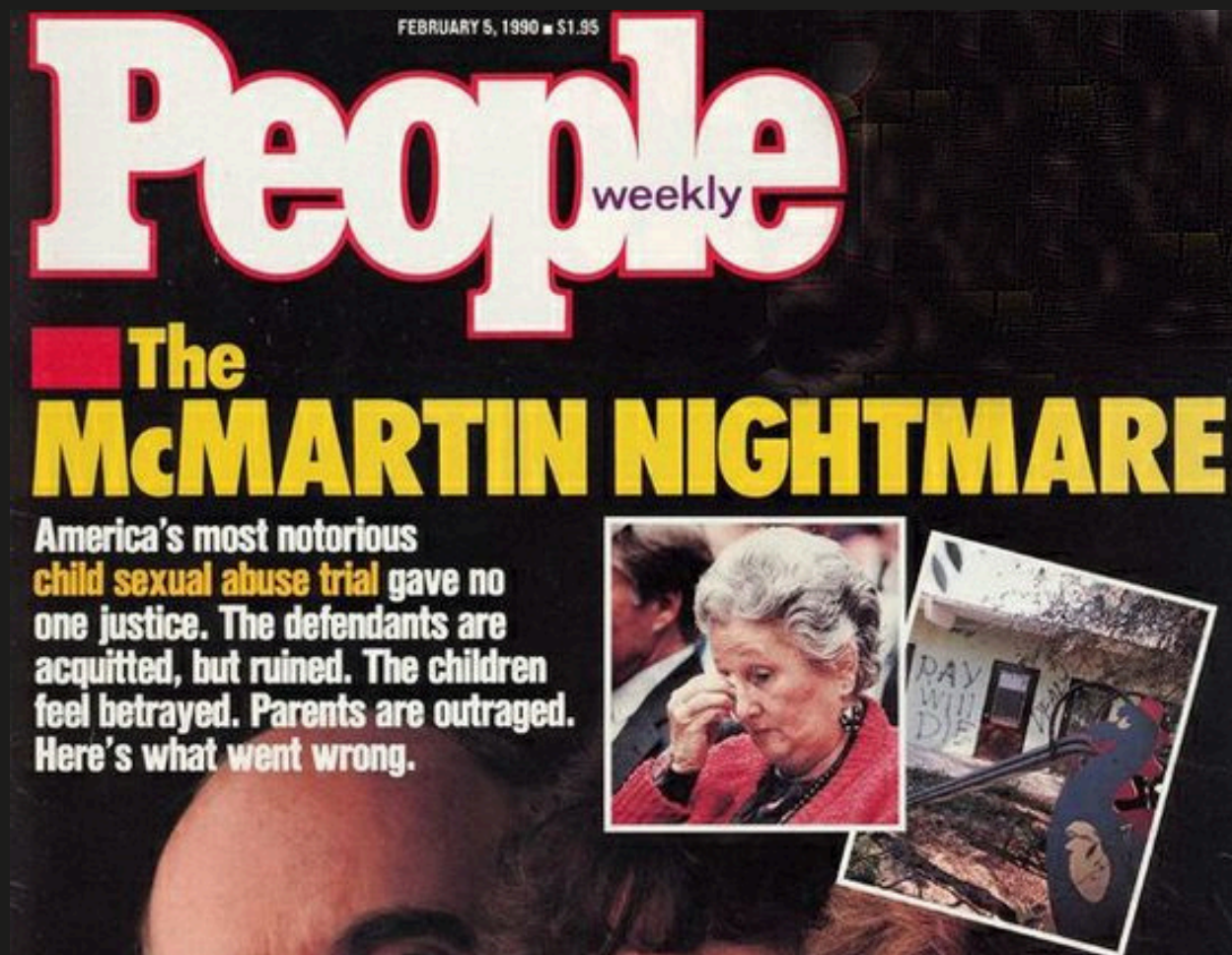
IF MAN IS FIVE, THEN THE DEVIL IS SIX



SENIOR INDEPENDENT STUDY — GLOBAL MEDIA & DIGITAL STUDIES
BY JOSIE FLEISCHER

PROJECT OVERVIEW

“HOW HAS THE DEVELOPMENT OF NEW MEDIA TECHNOLOGIES INFLUENCED THE SUSTENANCE OF THE SATANIC PANIC?”



THEORETICAL FRAMEWORK

MARSHALL MCLUHAN + MEDIA ECOLOGY

- THE MEDIUM IS THE MESSAGE
- NEW TECHNOLOGY CAN ALTER EXISTING MESSAGES
- MANIPULATION CAN CREATE AN ENTIRELY NEW MESSAGE

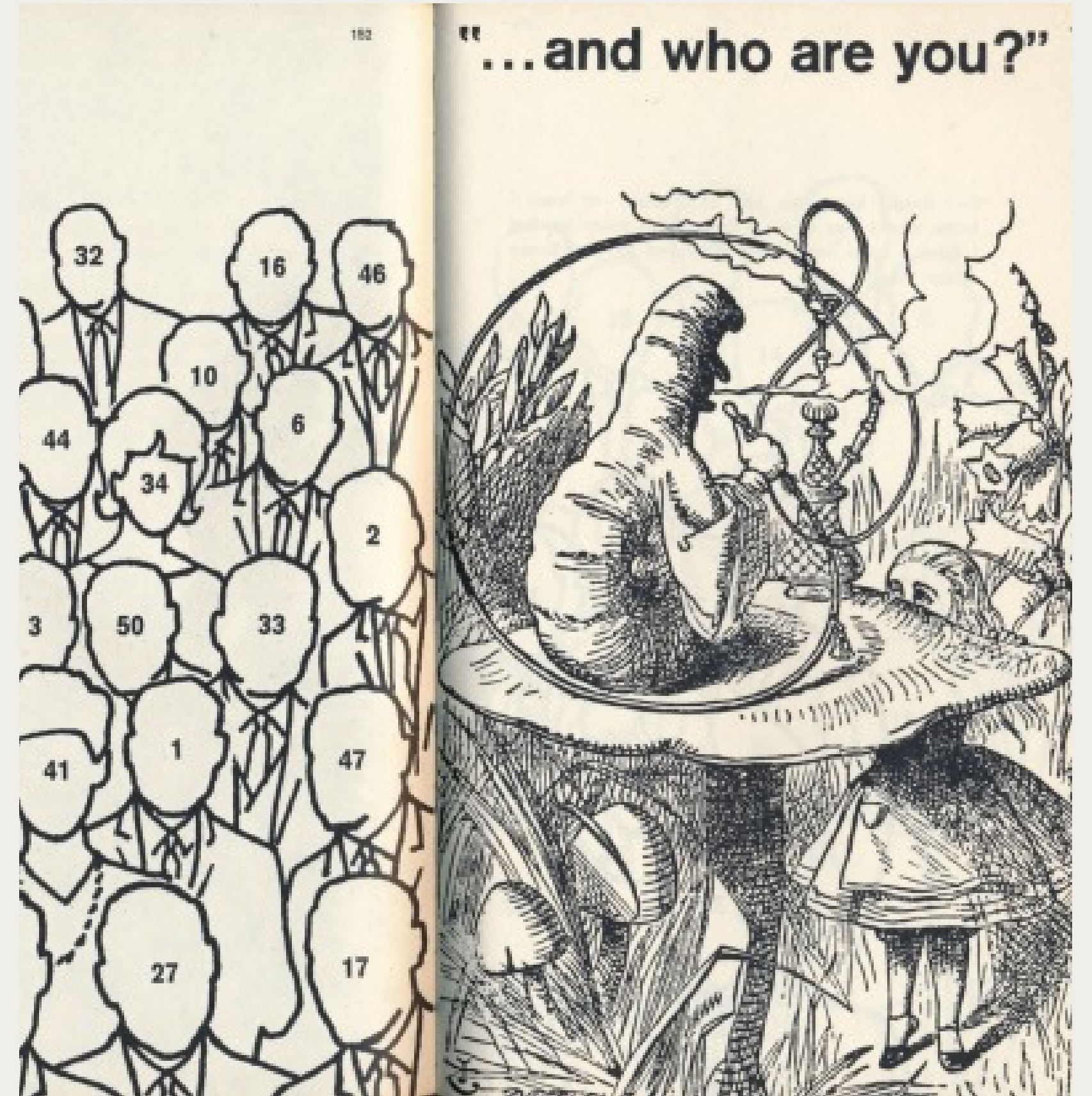


IMAGE COURTESY OF MCLUHAN GALEXY

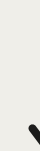


METHODS

RESURGENCE OF
AMERICAN
CONSERVATISM IN THE
1980s AND 2010s



TECHNOLOGICAL
INNOVATIONS AND
SHIFTS IN CULTURAL
ATTITUDES



RHETORICAL CRITICISM OF
SATANIC PANIC MEDIA
ARTIFACTS OF EACH
DECADE

FINDINGS

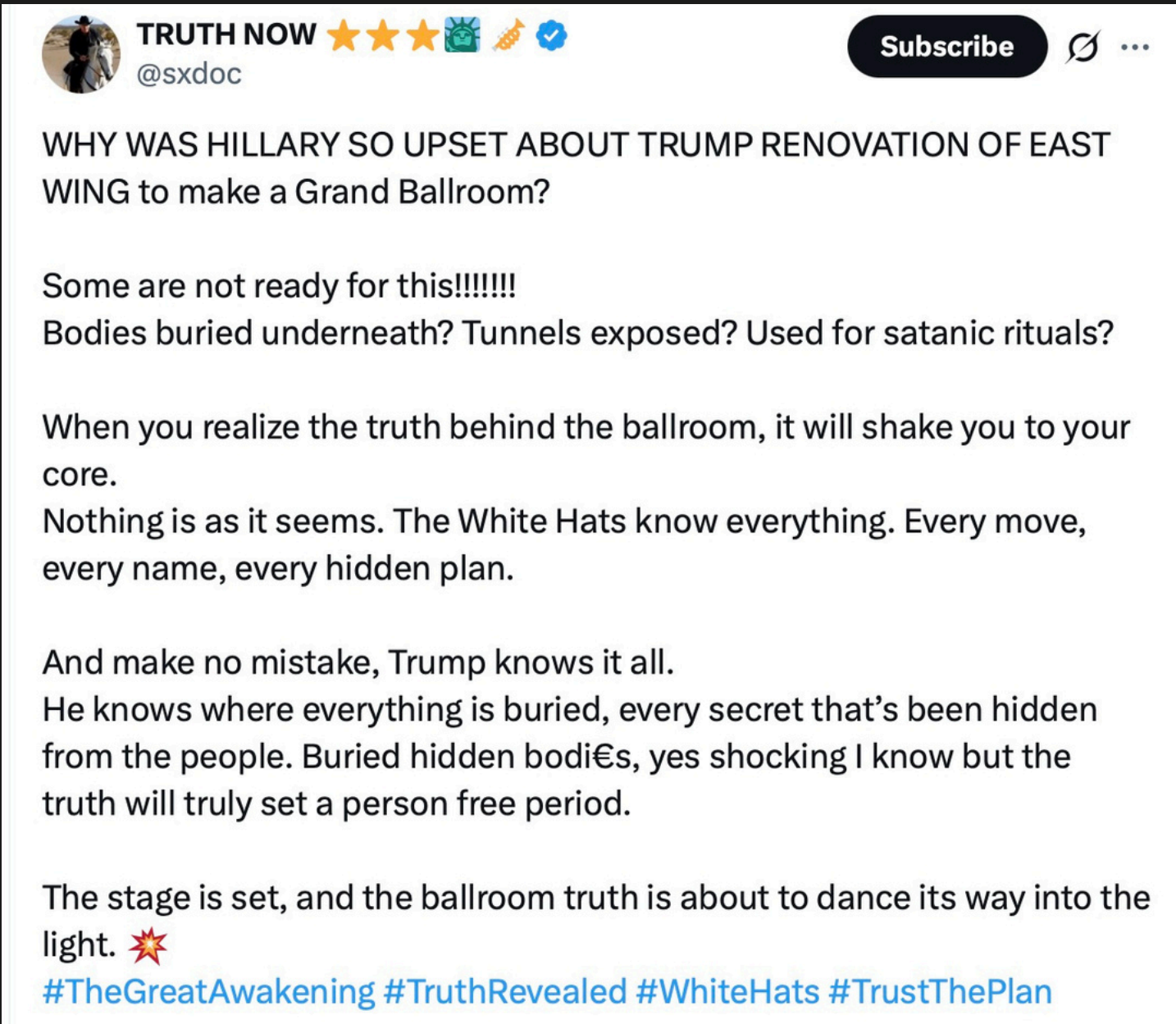


IMAGE COURTESY OF "TRUTH NOW" (TWITTER)

1

INCREASE IN PERSONALIZED MEDIA = GROWTH OF EXTREMIST CONTENT

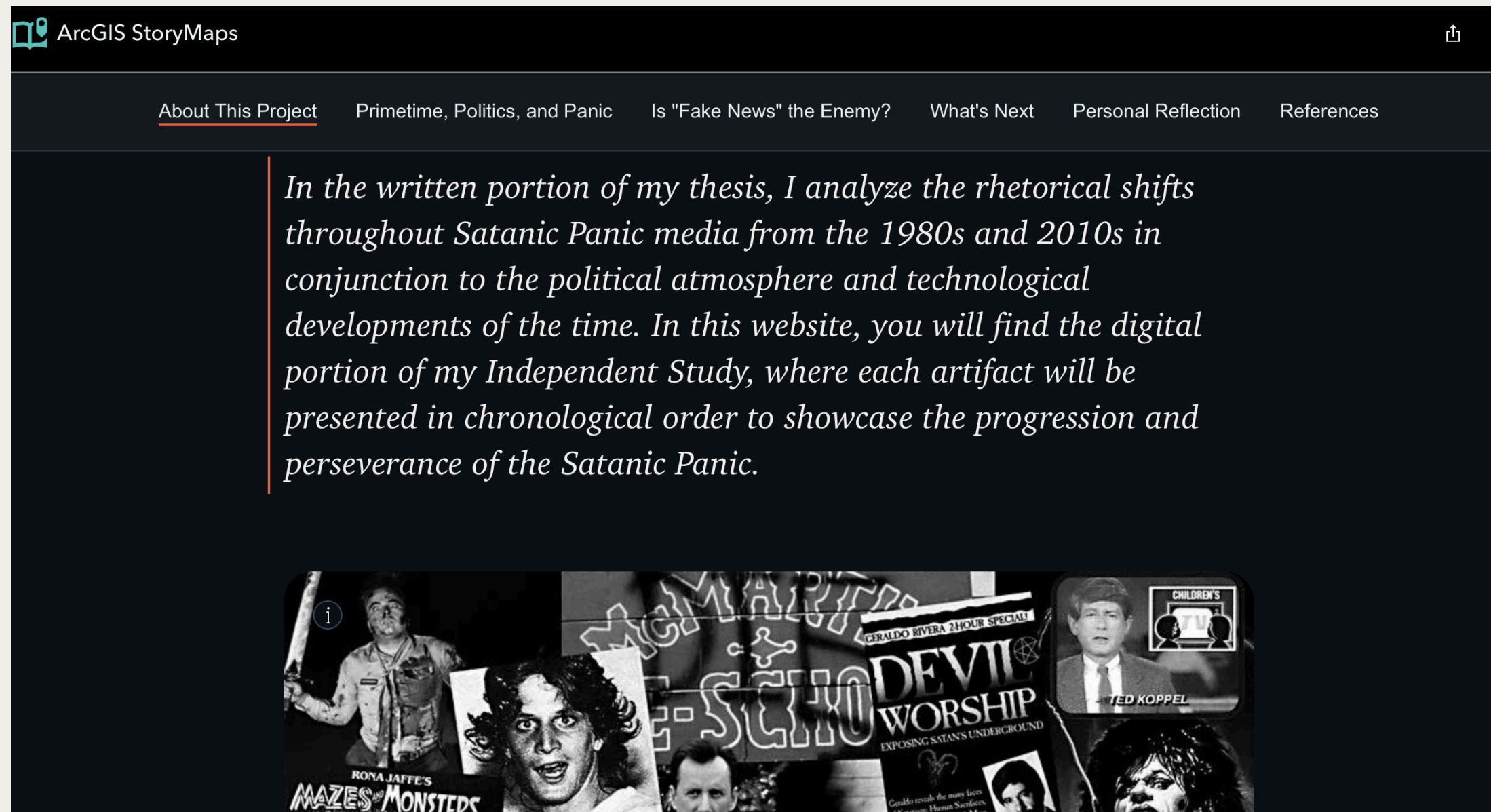
2

GROWING DISTRUST OF TRADITIONAL MEDIA SOURCES PLACES HIGHER EMPHASIS ON NEWER TECHNOLOGIES

3

WITH THIS, PREVIOUSLY DEBUNKED CONSPIRACIES ARE RESUSCITATED AND MAY EVEN GROW IN STRENGTH

WEBSITE



ALL ARTIFACTS
REVIEWED WERE
CONSOLIDATED INTO A
WEBSITE, WHICH CAN
BE FOUND VIA **THIS**
LINK.

SO WHAT?

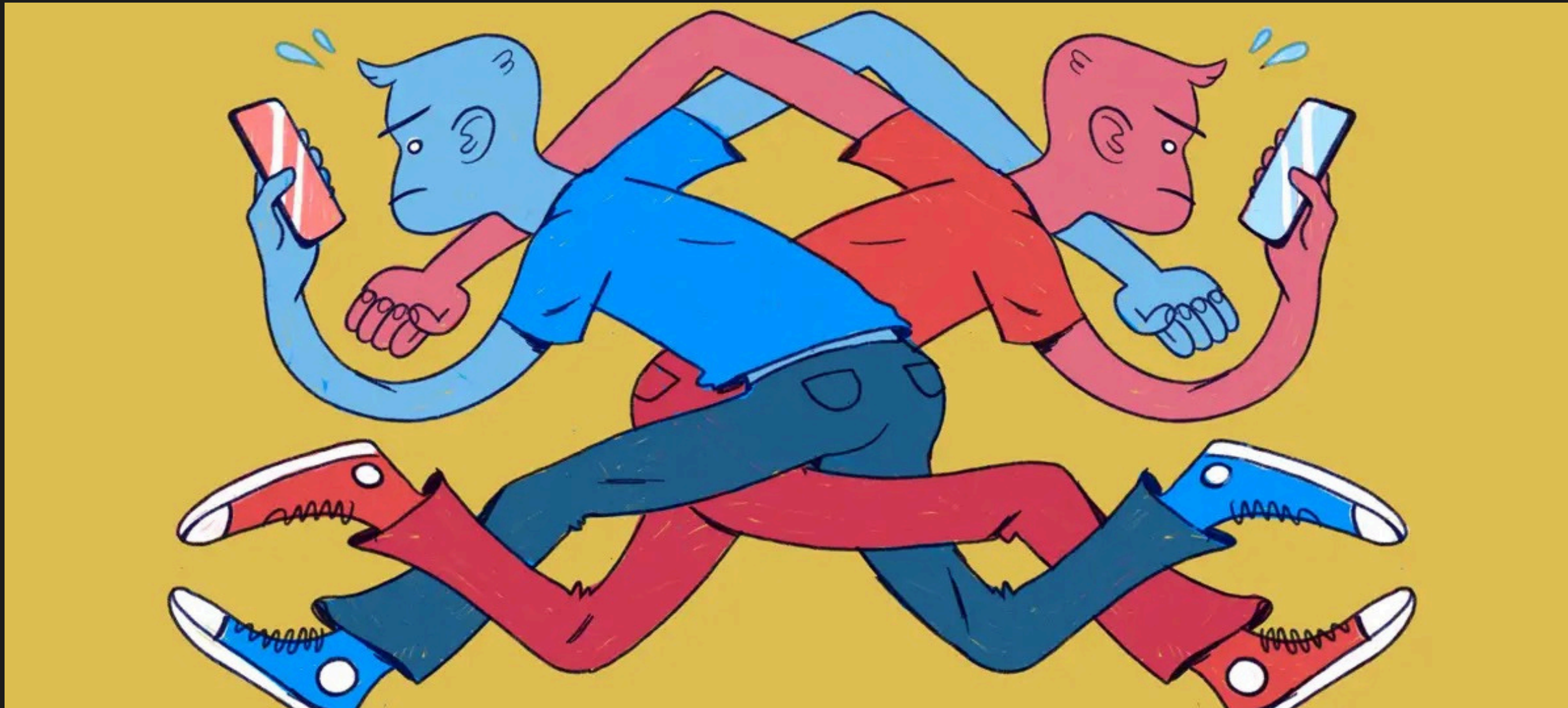


IMAGE COURTESY OF DEMOCRATIC EROSION CONSORTIUM)

THANK YOU!