



The Effects of Binge-Drinking on Memory and Attention

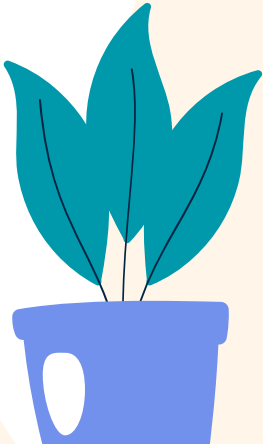
By Cianan Hensley

Outline

01

Previous Works

Factors into alcohol consumption, effects on the brain, why it can be dangerous



03

Results

What exactly did I find?



02

My Study

My own current study!

04

Future Directions

Where can we go with what we've found?

The background features a series of concentric, light-colored ovals. Scattered around these ovals are several stylized bottle icons in various colors: blue, yellow, red, and teal. The text is centered within the innermost oval.

01 Previous Research

Factors into Alcohol Consumption



- Proximity to Alcohol Outlets
- Age Exposure
- Family Background
- Socioeconomic Status
- Religiosity
- Advertisement

Advertisement



Designs

Colorful designs, new flavors and additives



Contents

Lower alcohol contents



Accessibility

Available in a wide variety of stores



The background features a series of concentric, light-colored ovals on a white background. Scattered around these ovals are several colorful, stylized bottles or containers in shades of yellow, light blue, dark blue, teal, and pink. The central text is prominently displayed in a dark blue, bold, sans-serif font.

College Students



87% of non-binge drinkers and 76% of binge drinkers instances of consumption are in social contexts

Binge Drinking: Pattern of high consumption in short periods of time, i.e. 4-5 drinks in a two hour period



Brain-Gut Axis Effects

01

Gut

Alcohol Use Disorder =
high inflammation and
intestinal issues

02

Brain

Withdrawal
symptoms, alcohol
cravings

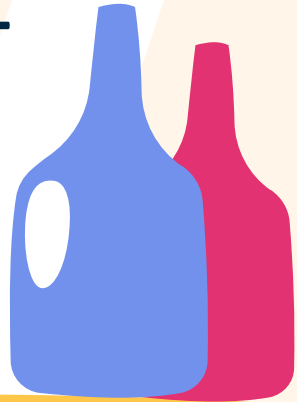
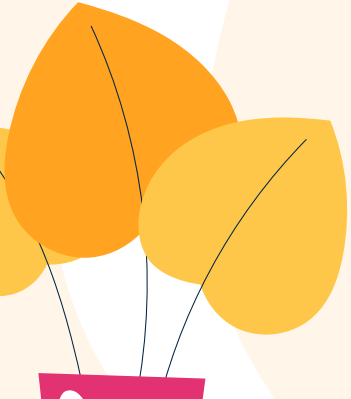


Mice

Less
improvement
on repeated
tasks compared
to controls

Brain Matter

Losses in regions
of attention,
memory, decision-
making, and
motivation



Cognitive Testing



Impulse Control

Used Wisconsin Card Sorting Test

Poor decisions = worse performance



Risky Behaviors

Mock gambling tasks

Immediate gratification -> more severe punishment



Attention

Attention to multiple tasks at once

Struggles, poorer decision making

Young Adults



01

Development

Drinking -> deficits in executive functioning areas

02

Deficits

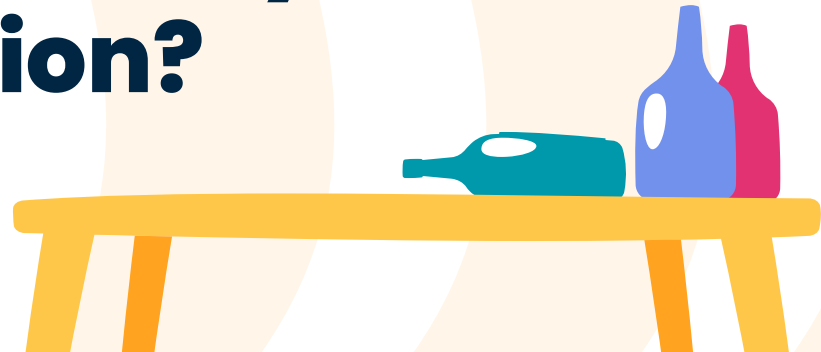
Struggle in life with planning, emotional regulation, decision-making, social behaviors

03

Damage

Post abstinence deficits remain, permanent brain damage

**My Own Study: Do Binge
Drinking Behaviors Result in
More Deficits on Cognitive
Testing Performance
Measuring Memory and
Attention?**



Participants



9

**Non-Binge
Drinkers**



4

At-Risk



3

**Binge-
Drinkers**

Methodology

Cognitive Testing



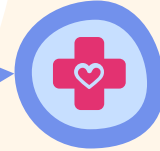
Rey Auditory Verbal Learning Task, Trail Making Test, Digit Span Test, Stroop Color-Word Test, Rey Osterrieth Complex Figure Test

AUDIT



AUDIT Questionnaire, family history, social pressures, age exposure

Scoring and Results



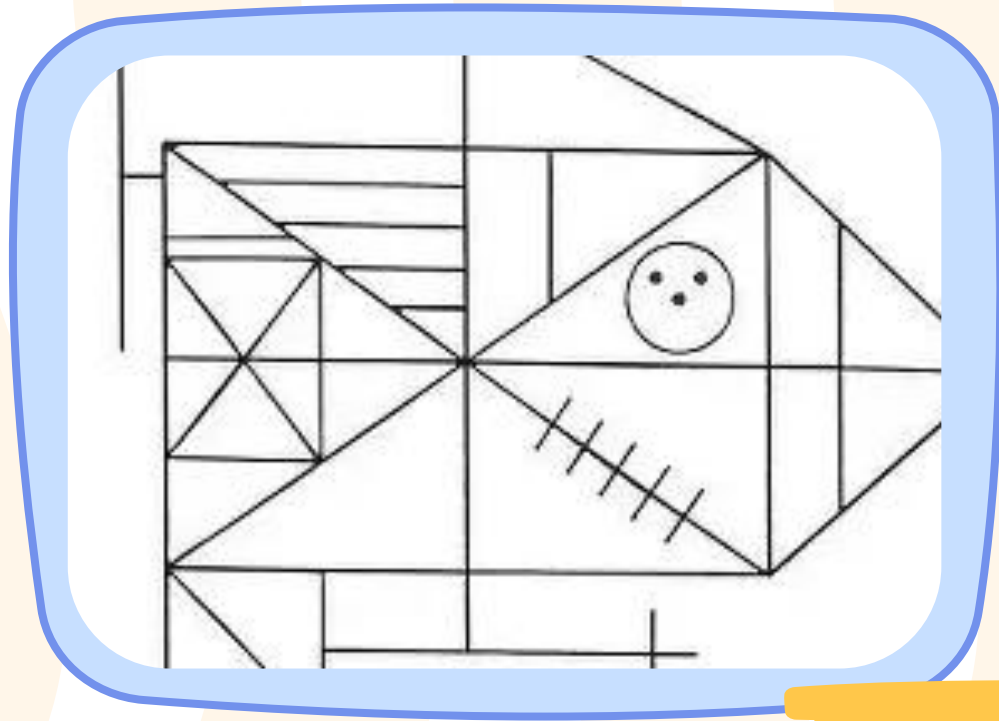
Was there significant differences?



The background of the image is white with a dense, scattered pattern of small, colorful confetti pieces in various colors including red, orange, yellow, green, blue, and purple. The text is centered and reads:

**No
significant
Results!**

Trends



Potential Deficits Based on Trends:
Recall
Visuospatial Memory
Less Improvement w/ Repetitions
Cognitive Interference



Questionnaire

Family History

3/9 Non-Binge Drinkers, 5/7
At-Risk/Binge Drinkers

Social Pressure

4/9 Non-Binge Drinkers, 1/4 At-
Risk, 2/3 Binge Drinkers

Age Exposure

Non-Binge Drinkers: 1 Year
At-Risk: 3.5 Years
Binge-Drinkers: 5 Years

Low BDs

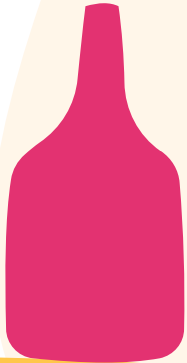
Include higher B-Ds based on
AUDIT

CoW

Look for higher bar culture,
“party schools”

Longitudinal Studies

How do these deficits stack up
in the real world?



References

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